UNITEDHEALTH GROUP

UnitedHealthcare®

Optum

Admin Interiors Signage Standards
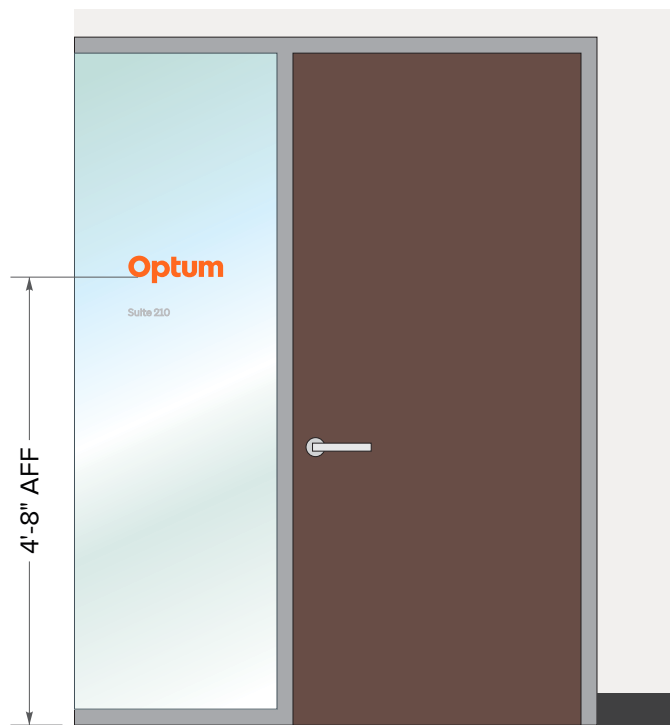
March 2024

Ver. 1.0.7

PRIORITY

Suite Entrance Signage Standards

1. Does the building have a specific criteria to follow for entrance signage?

Yes - Follow Building Standard Sign Criteria Details.
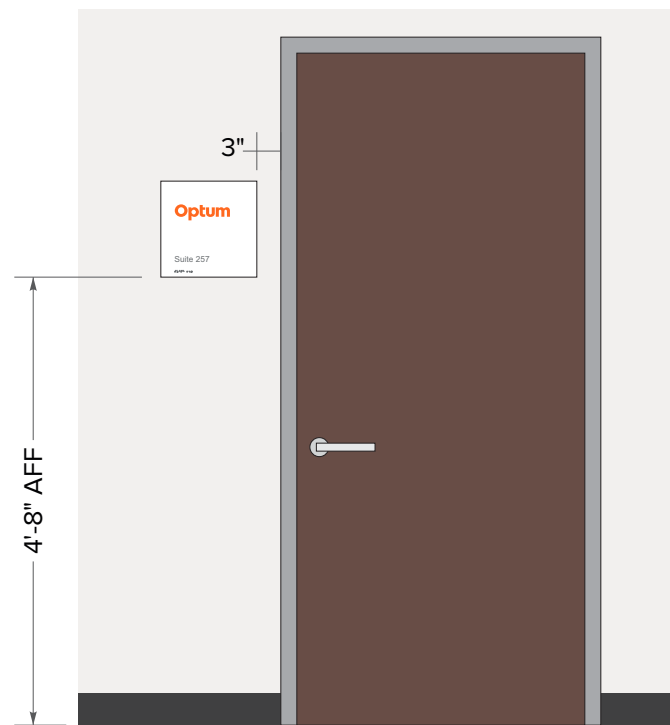
No - What is the entrance layout?

WOODEN DOOR WITH SIDELIGHT

4'-8" AFF

Optum
Suite 210

SCALE: 1/2" = 1'-0"

White Vinyl with suite number applied
to side light, first surface.

WOODEN DOOR WITHOUT SIDELIGHT

3"

Optum
Suite 257

4'-8" AFF

SCALE: 1/2" = 1'-0"

1/8" Acrylic wall plaque decorated with vinyl.

GLASS DOOR WITH SIDELIGHT

4'-8" AFF

Optum
Suite 210
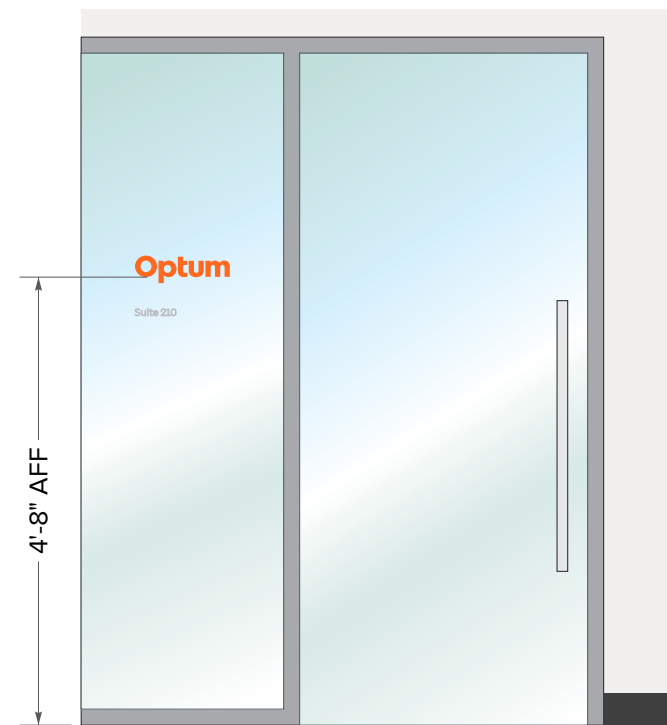
SCALE: 1/2" = 1'-0"

White Vinyl with suite number applied
to side light, first surface.

DOUBLE GLASS DOOR

4'-8" AFF

Optum
Suite 210
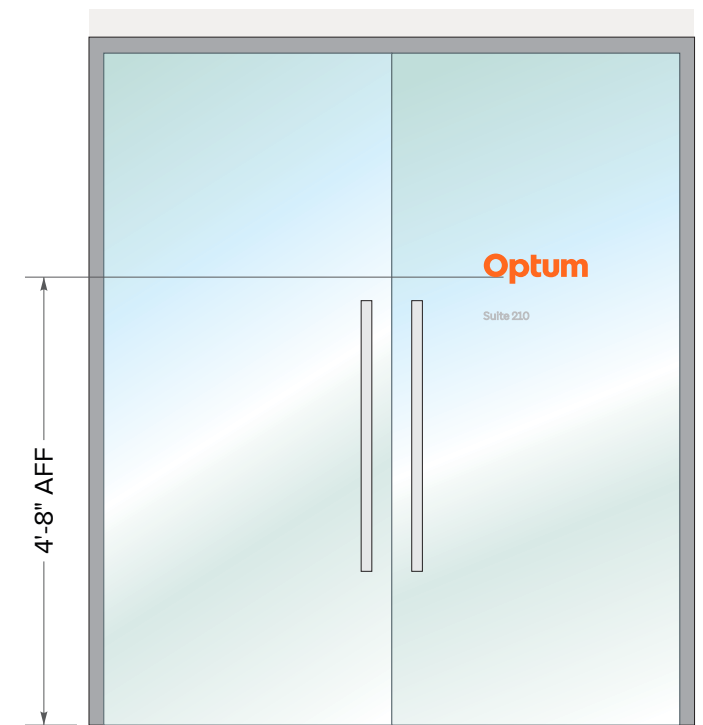
SCALE: 1/2" = 1'-0"

White Vinyl with suite number applied
to right door, first surface.
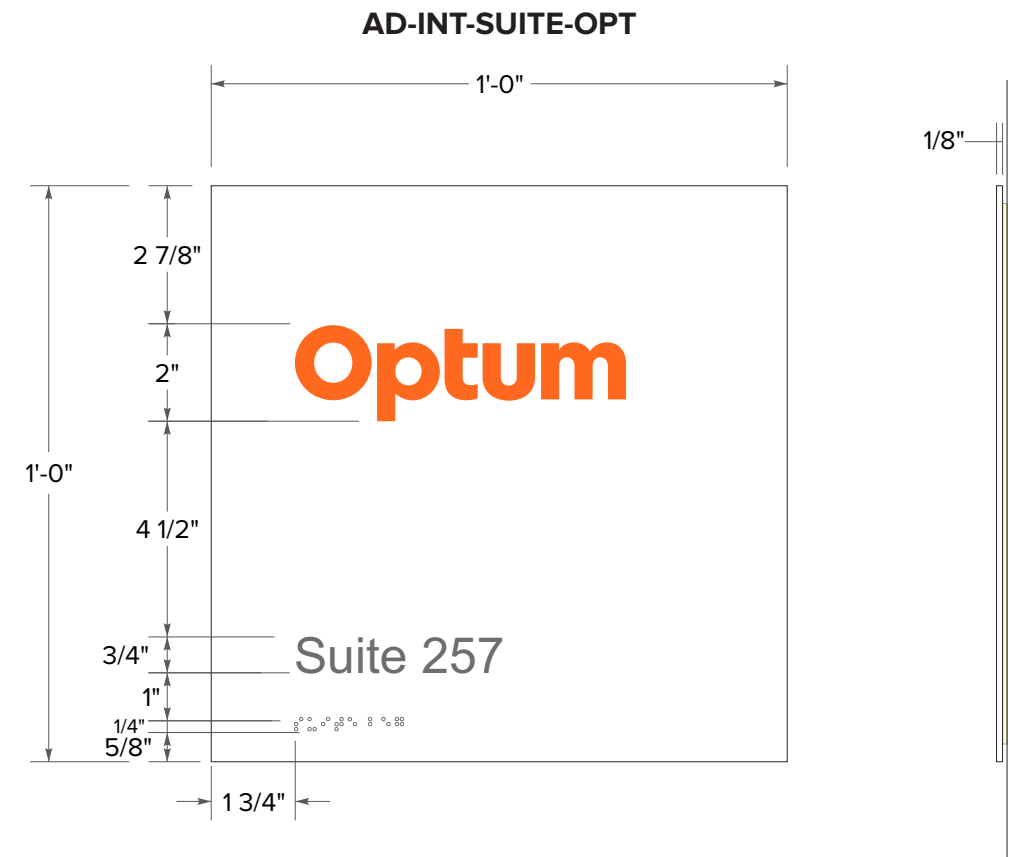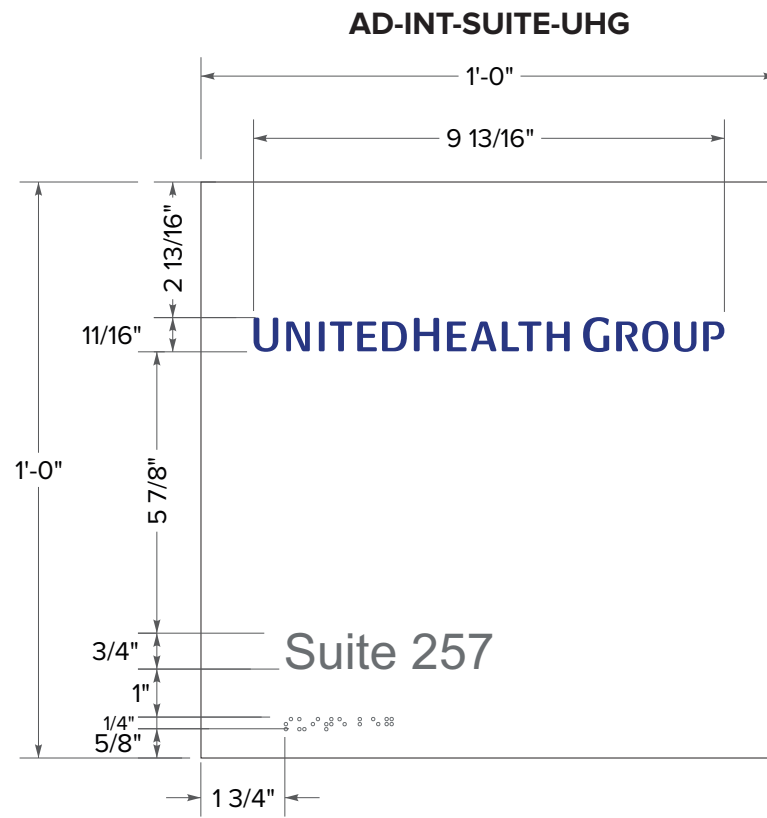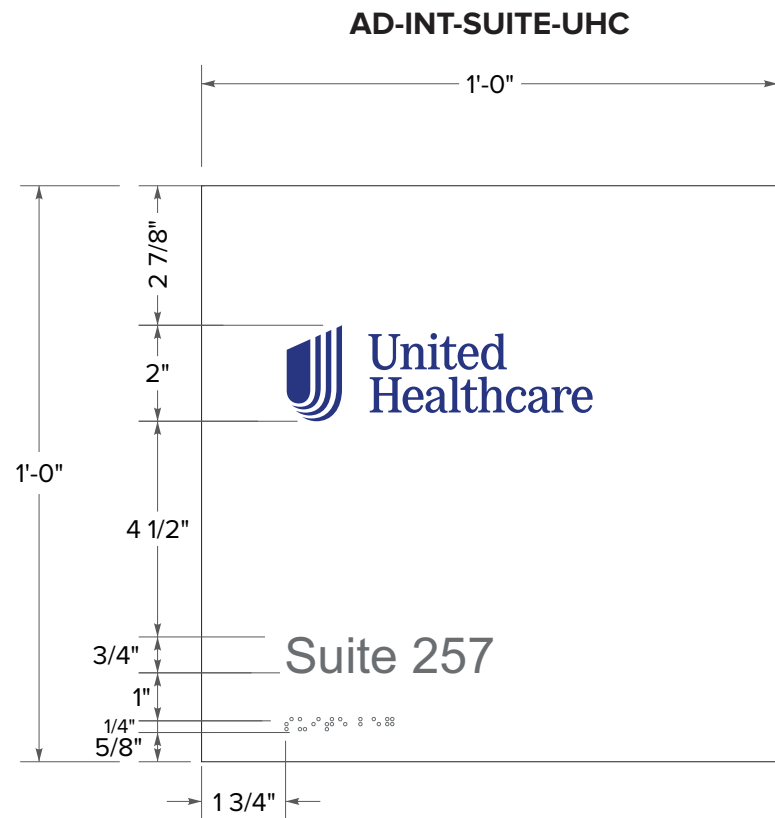
PRIORITY

AD-INT-SUITE-UHC

1'-0"

2 7/8"

2"

1'-0"

4 1/2"

United Healthcare

3/4"

1"

1/4"

5/8"

Suite 257

1 3/4"

SCALE | 1:4

AD-INT-SUITE-UHG

1'-0"

9 13/16"

2 13/16"

11/16"

UNITEDHEALTH GROUP

1'-0"

5 7/8"

3/4"

1"

1/4"

5/8"

Suite 257

1 3/4"

AD-INT-SUITE-OPT

1'-0"

1/8"

2 7/8"

2"

Optum

1'-0"

4 1/2"

3/4"

1"

1/4"

5/8"

Suite 257

1 3/4"

COLOR/ MATERIAL SPECIFICATIONS

☐ PANEL: 1/8" thick acrylic surface painted Akzo Nobel 493-A1 White, Matte finish

■ COPY: Surface applied 3M #7725-41 Dark Grey vinyl;
   ■ UHC / UHG Logo to be 3M #7725-37 Sapphire Blue vinyl
   ■ Optum Logo to be 3M #180mc-3289 Opaque Orange vinyl

FONT: Arial Regular

BRAILLE: Grade II - Clear Braille Rasters

INSTALL: Install flush to wall with silicone and 3M 1/8" White Double-Faced Foam tape

3"

4'-8" AFF

Optum

Suite 257

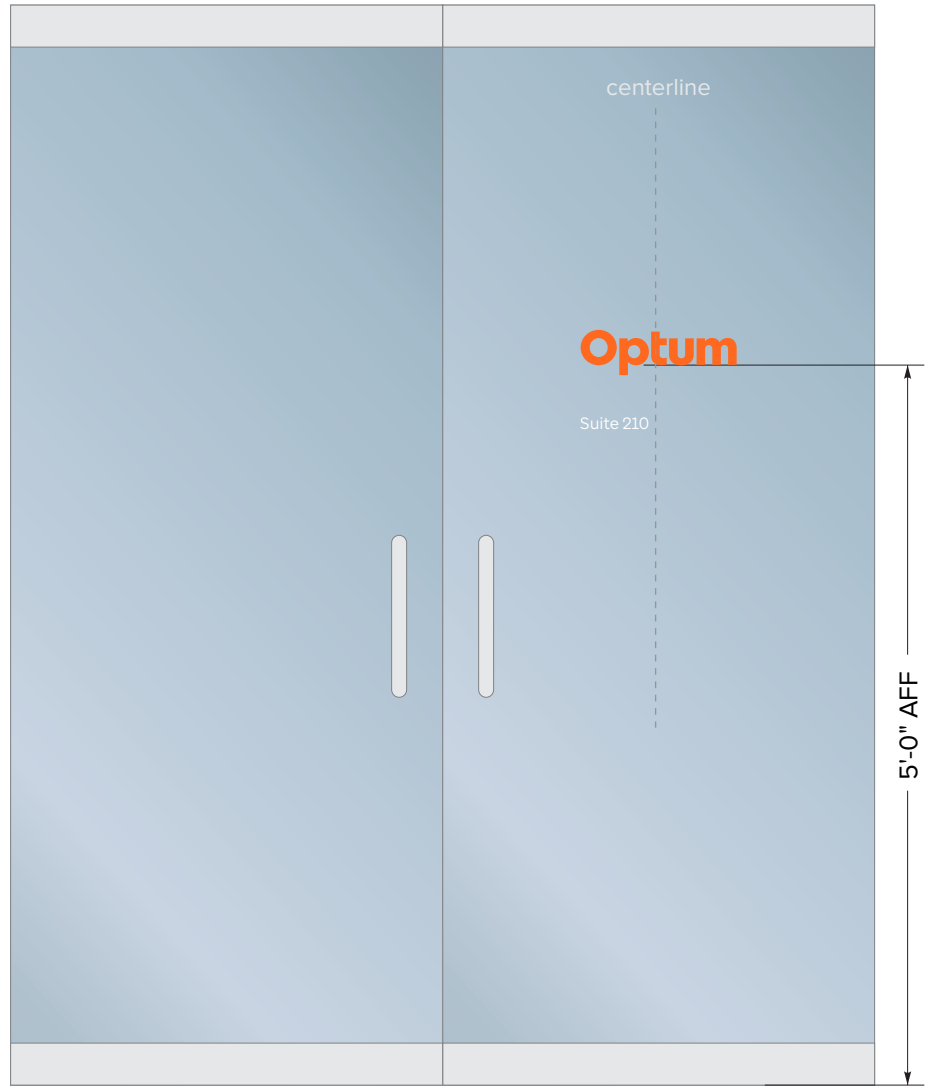WALL MOUNT
SCALE: 1/2" = 1'-0"

PRIORITY
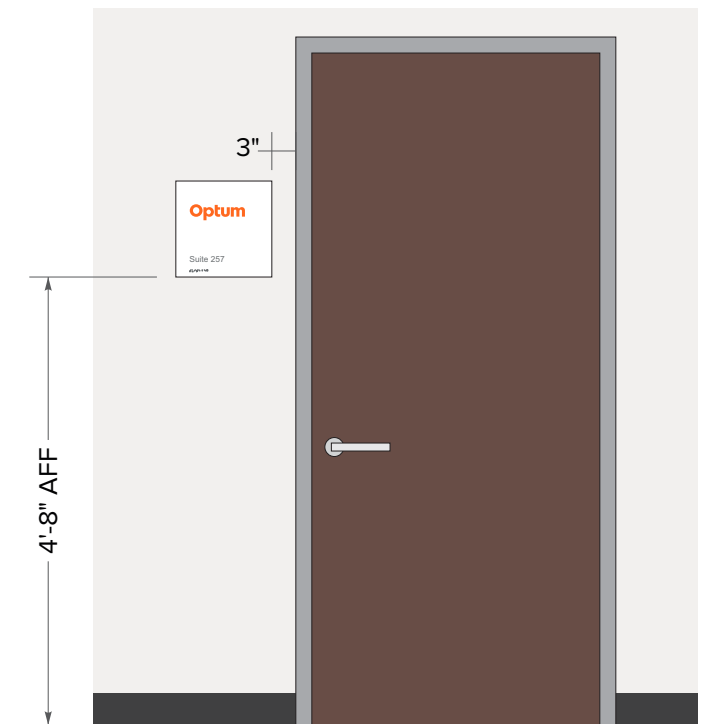
Privacy Graphic approved applications:
Suite Entrance Doors
(Applied to outside of window area of rooms)

Signage should be provided for consistency to match other
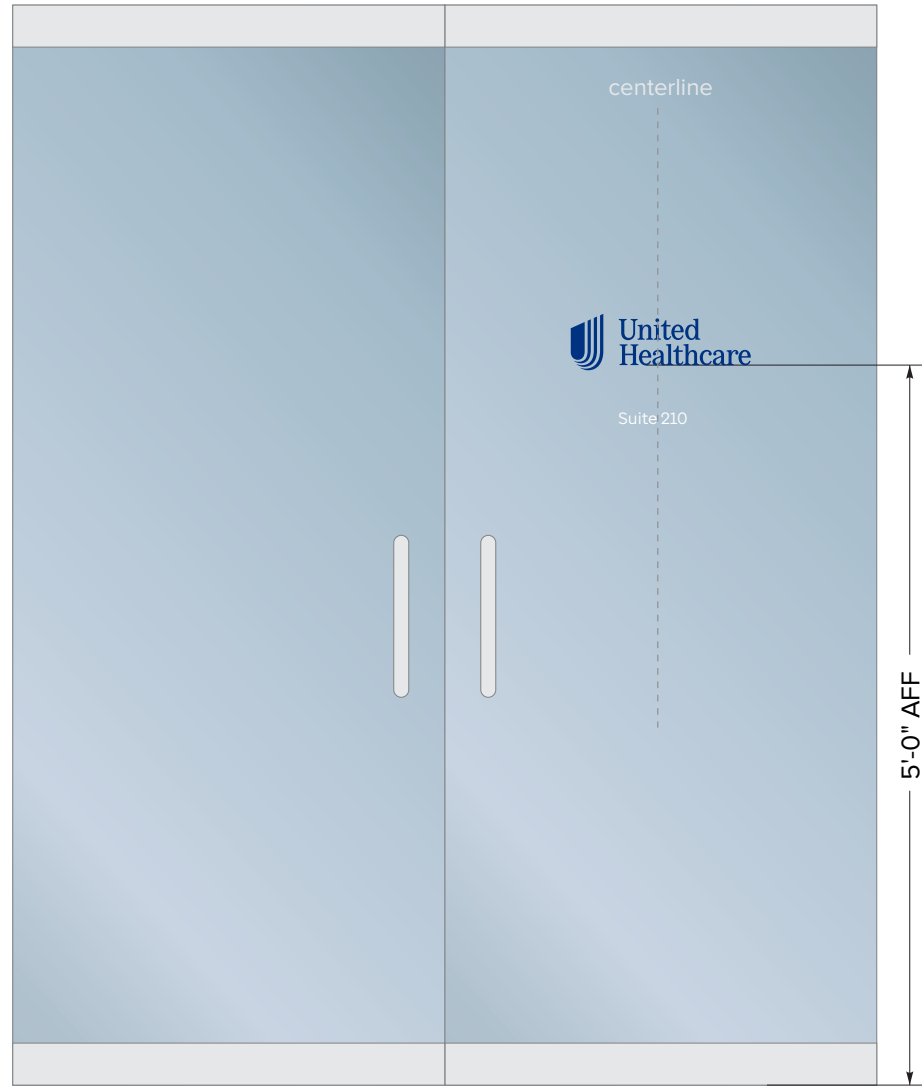suite signage as the preference for design.

Suite information to be included with door vinyl only if applicable.
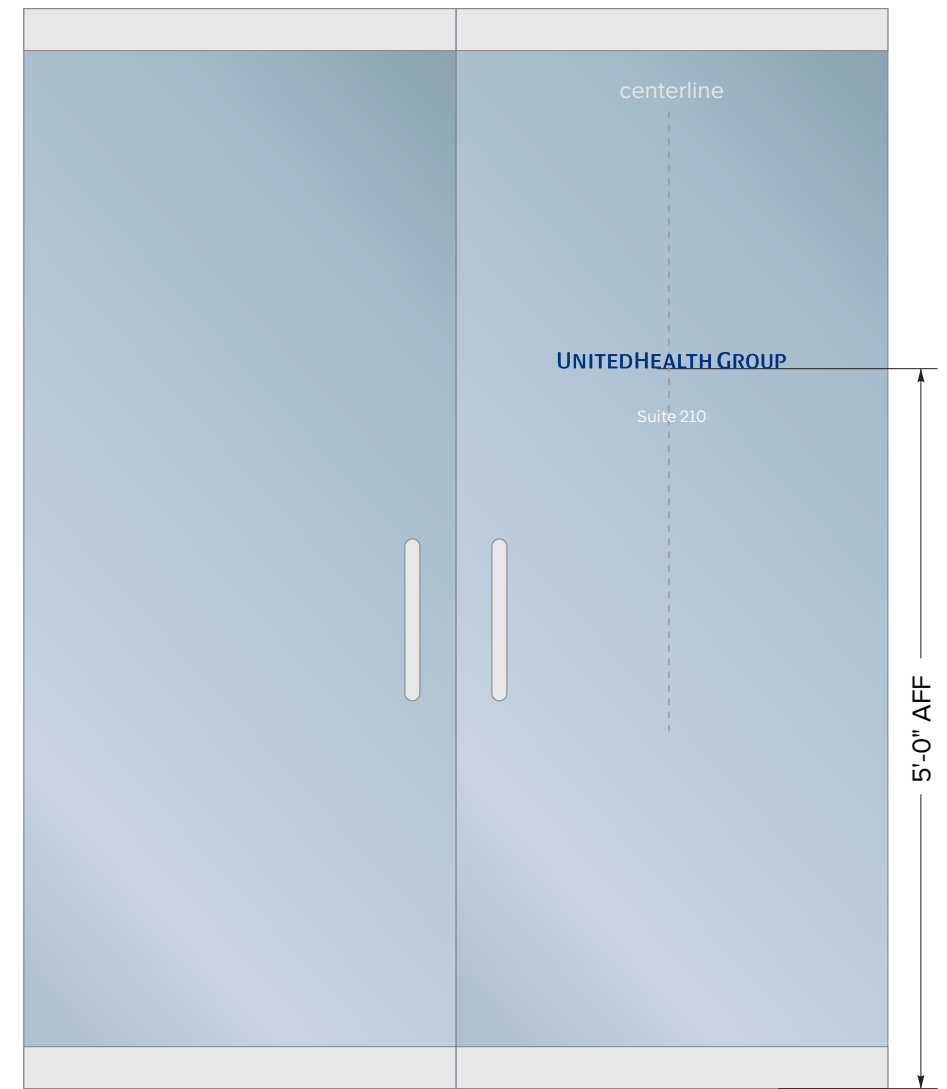
COLOR/MATERIAL SPECIFICATIONS

☐ COPY: Surface applied 3M 180mc-10 Opaque White
  ■ UHC / UHG Logo to be 3M #7725-37 Sapphire Blue vinyl
  ■ Optum Logo to be 3M #180mc-3289 Opaque Orange vinyl

centerline

Optum

Suite 210

5'-0" AFF

scale: 3/4" = 1'-0"

centerline

United Healthcare

Suite 210

5'-0" AFF

scale: 3/4" = 1'-0"

centerline

UNITEDHEALTH GROUP

Suite 210

5'-0" AFF

scale: 3/4" = 1'-0"

1'-3"

4 5/16"
3 3/8"

Optum

3 1/2"

1"

Suite 210

scale | 1:8

1'-3"

4 11/16"

United Healthcare

1 5/16"

3 1/2"

1"

Suite 210

scale | 1:8

1'-7"

1 3/8"

UNITEDHEALTH GROUP

3 1/2"

1"

Suite 210

scale | 1:8

PRIORITY
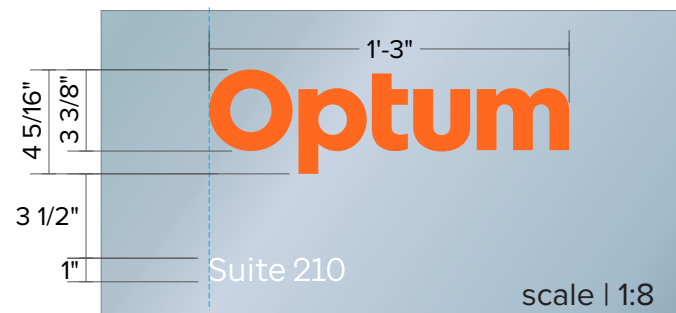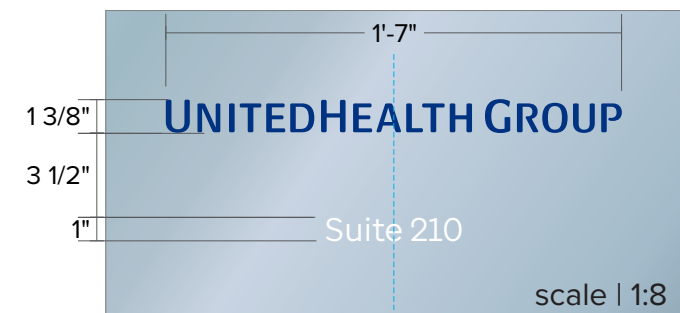
Privacy Graphic approved applications:
Suite Entrance Doors
 (Applied to outside of window area of rooms)

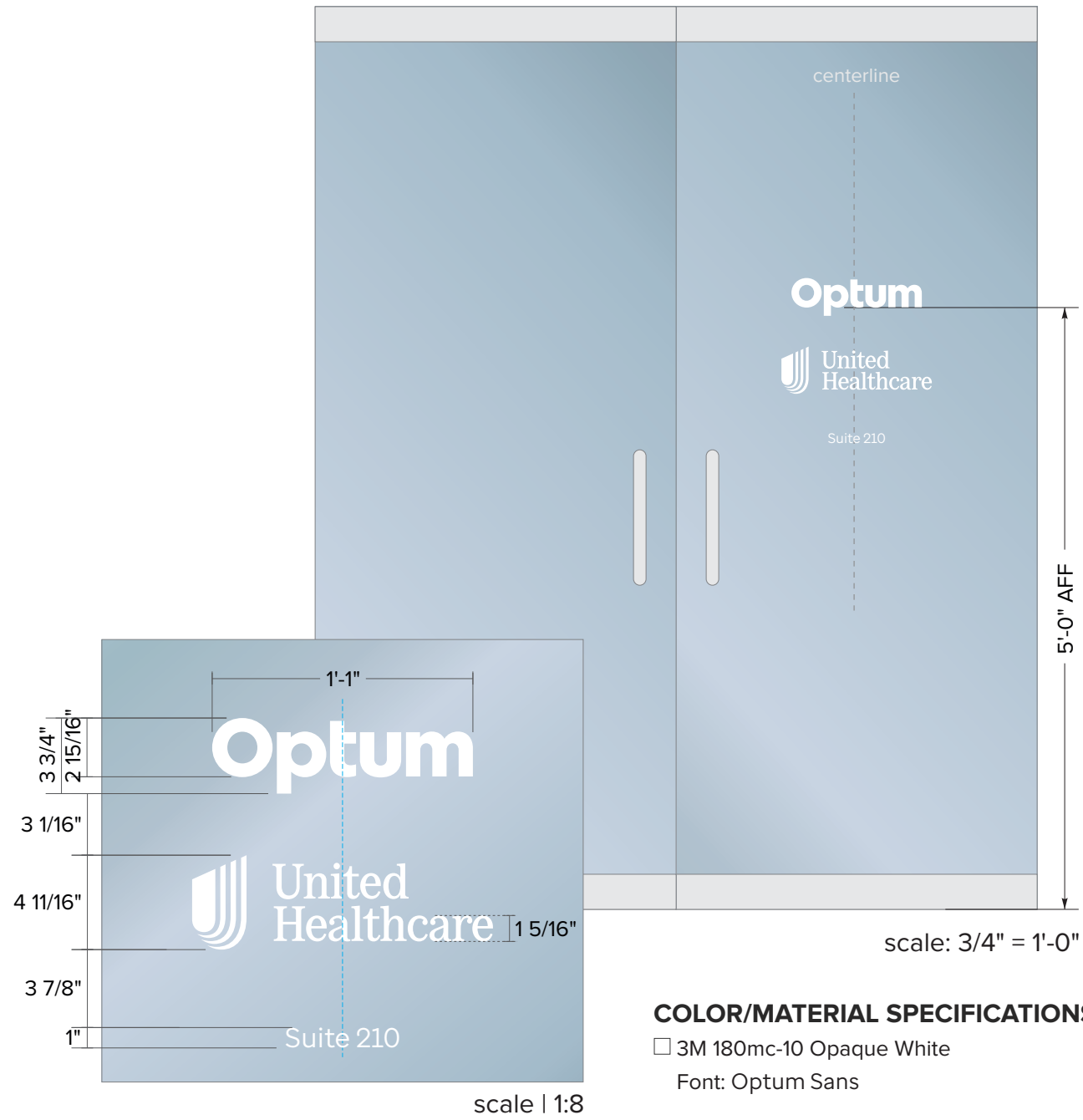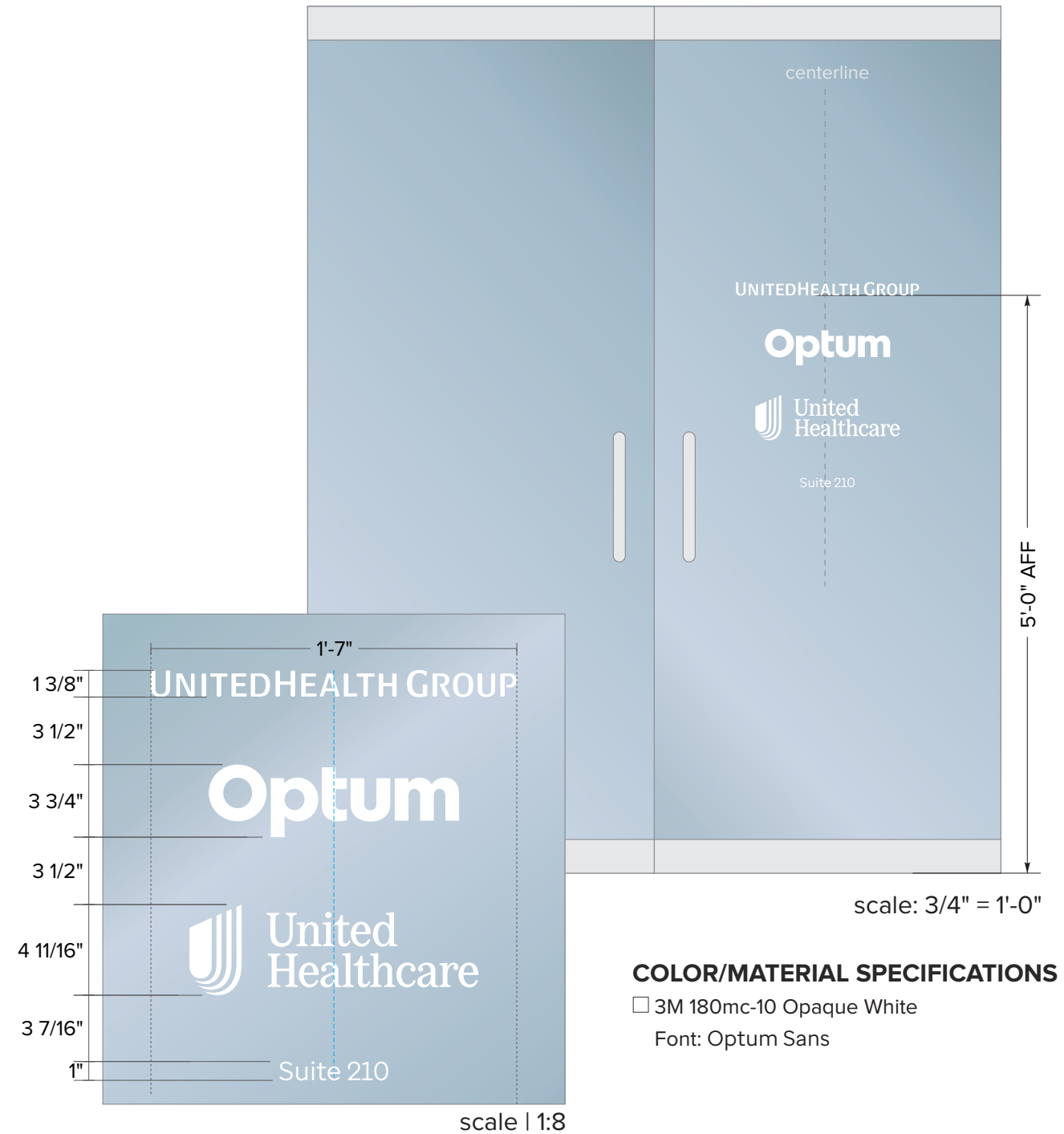**Suite information to be included with door vinyl only if applicable.**

OPTION 1
Preference is the top stacked business name is the majority tenant.

centerline

Optum

United
Healthcare

Suite 210

5'-0" AFF

1'-1"

3 3/4"
2 15/16"

Optum

3 1/16"

4 11/16"

United
Healthcare

1 5/16"

3 7/8"

1"

Suite 210

scale | 1:8

scale: 3/4" = 1'-0"

COLOR/MATERIAL SPECIFICATIONS
☐ 3M 180mc-10 Opaque White
   Font: Optum Sans

OPTION 2

centerline

UNITEDHEALTH GROUP

Optum

United
Healthcare

Suite 210

5'-0" AFF

1'-7"

1 3/8"

UNITEDHEALTH GROUP

3 1/2"

3 3/4"

Optum

3 1/2"

4 11/16"

United
Healthcare

3 7/16"

1"

Suite 210

scale | 1:8

scale: 3/4" = 1'-0"

COLOR/MATERIAL SPECIFICATIONS
☐ 3M 180mc-10 Opaque White
   Font: Optum Sans

▱ PRIORITY

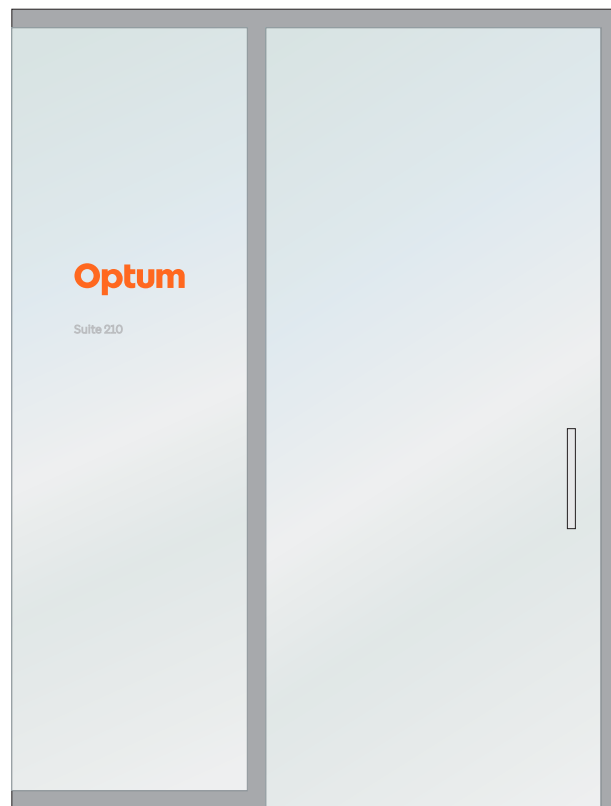# Privacy Vinyl Signage Standards

PRIORITY

1. Does the building have a specific criteria to follow for entrance signage?

Yes - Follow Building Standard Sign Criteria.

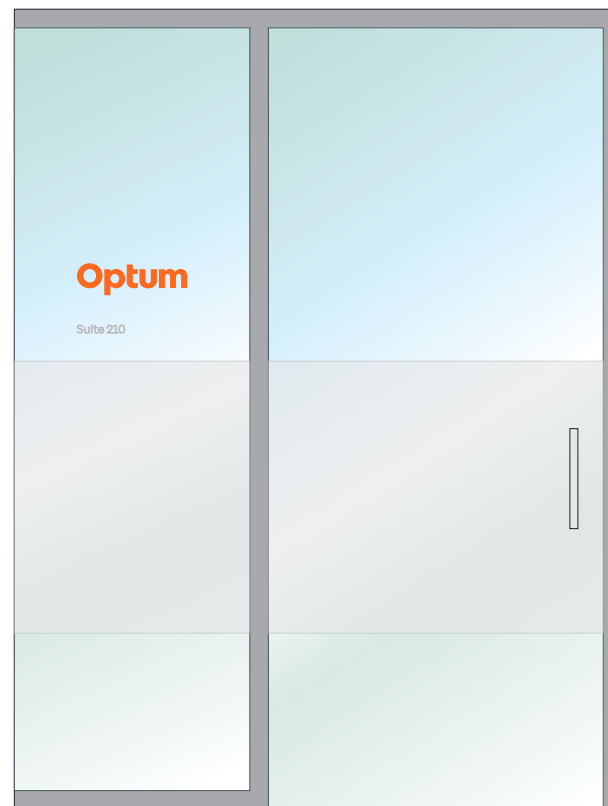No - Ask Business if they would like privacy vinyl on suite entrance doors if applicable.

If yes - what type of privacy vinyl would they like?
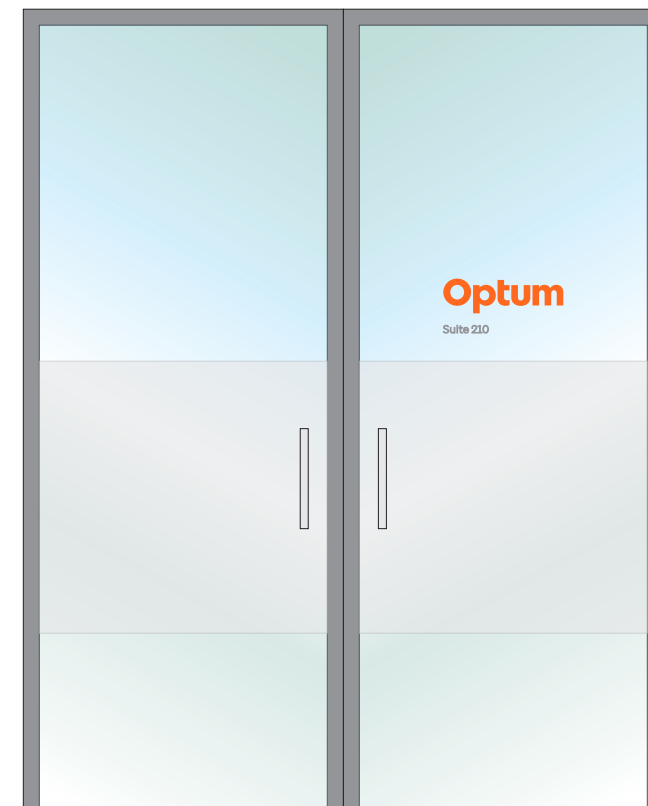
Full Flood Privacy Vinyl

Optum

Suite 210

SCALE: 1/2" = 1'-0"

Partial Privacy Vinyl

Optum

Suite 210

SCALE: 1/2" = 1'-0"

Double Glass Door Privacy Vinyl

Optum

Suite 210

SCALE: 1/2" = 1'-0"

PRIORITY

Branded Graphic approved applications:
Huddle Rooms / Conference Rooms / Offices

Suite information to be included with door vinyl only if applicable.

L-AD-INT-FILM-OPT-1

centerline

Each side to be trimmed flush during installation on glass

Optum

Suite 210

4'-11 1/2"

4'-8"

2'-10"

Important Note:
Lausanne stripe should never have seams in the middle of visible opening of glass. Seams should land on end of glass panels only.

scale: 3/4" = 1'-0"
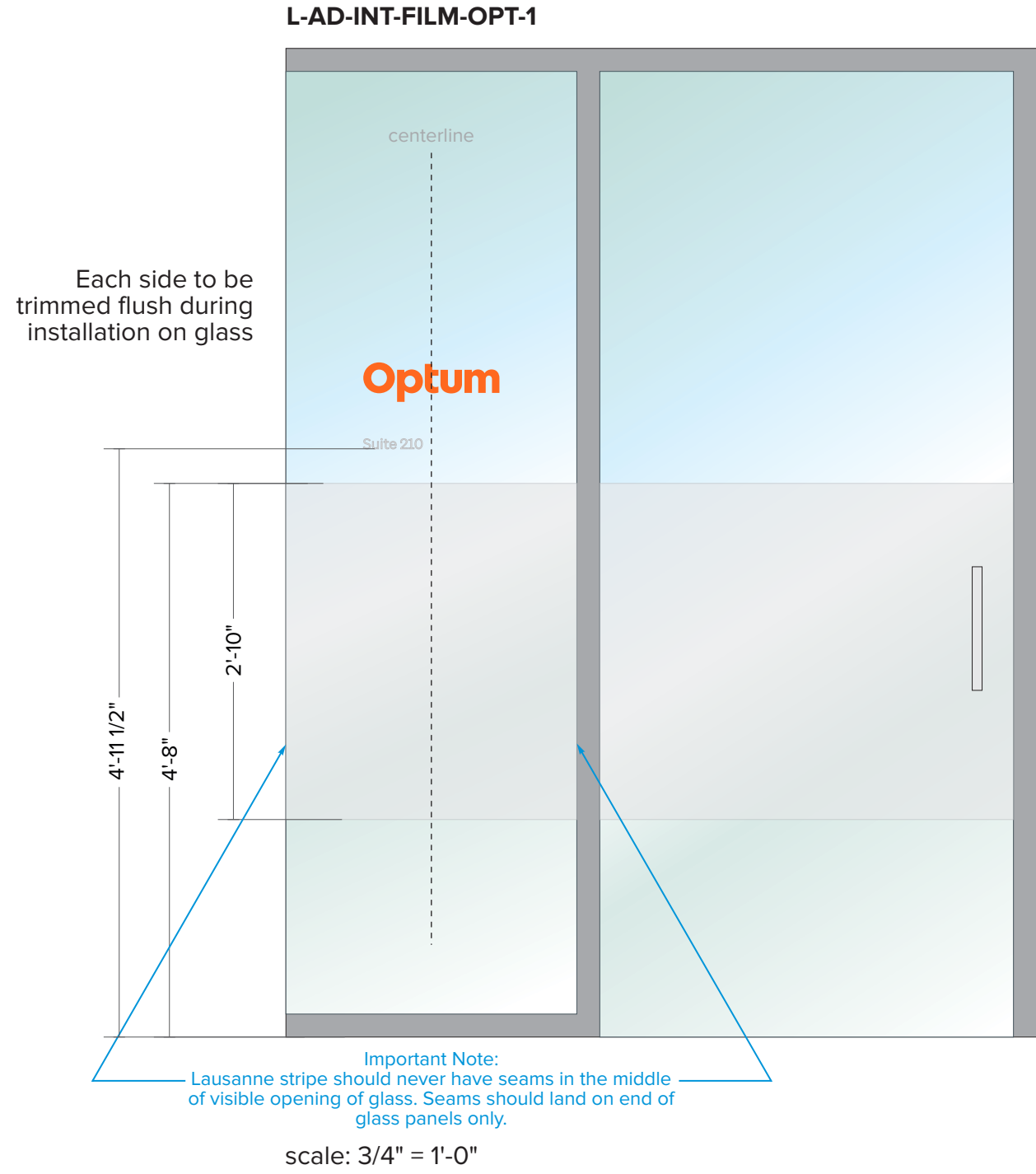
COLOR/MATERIAL SPECIFICATIONS
■ 3M #180mc-3289 Opaque Orange
□ 3M 180mc-10 Opaque White
▨ 3M Lausanne Film #SH2EMLA (first surface)
□ Font: Optum Sans

LOGO DETAILS:

1'-3"

3 3/8"

Optum

4 3/8"

Suite 210

5 15/16"

1"

scale | 1:6

Installation Instructions:
Install entire graphic at 4'-8" from finished floor to top of film.
Graphic is then trimmed to exact visual opening.

Special Note:
No logo is installed on windows.

PRIORITY

Full Flood approved applications:
Generally used for Mother's Rooms that have
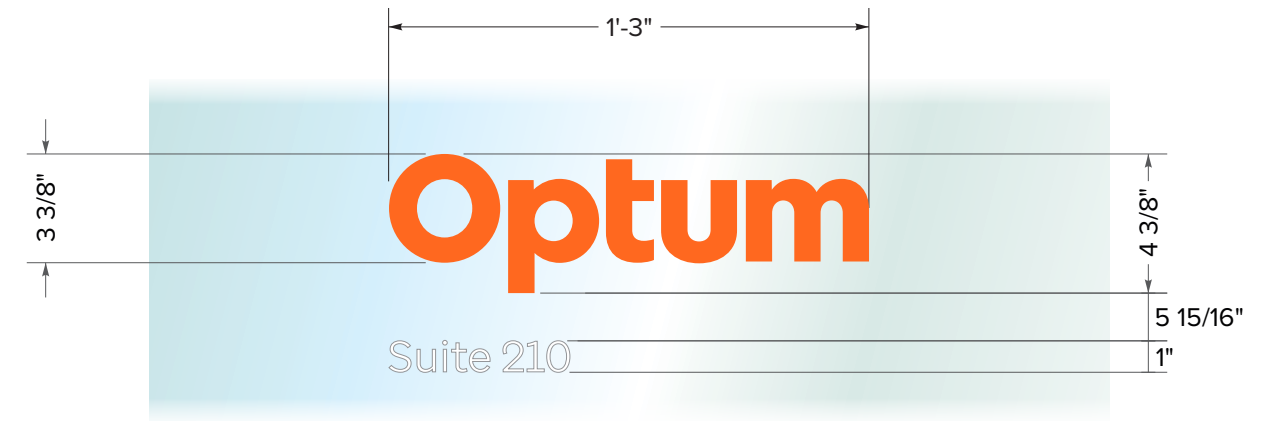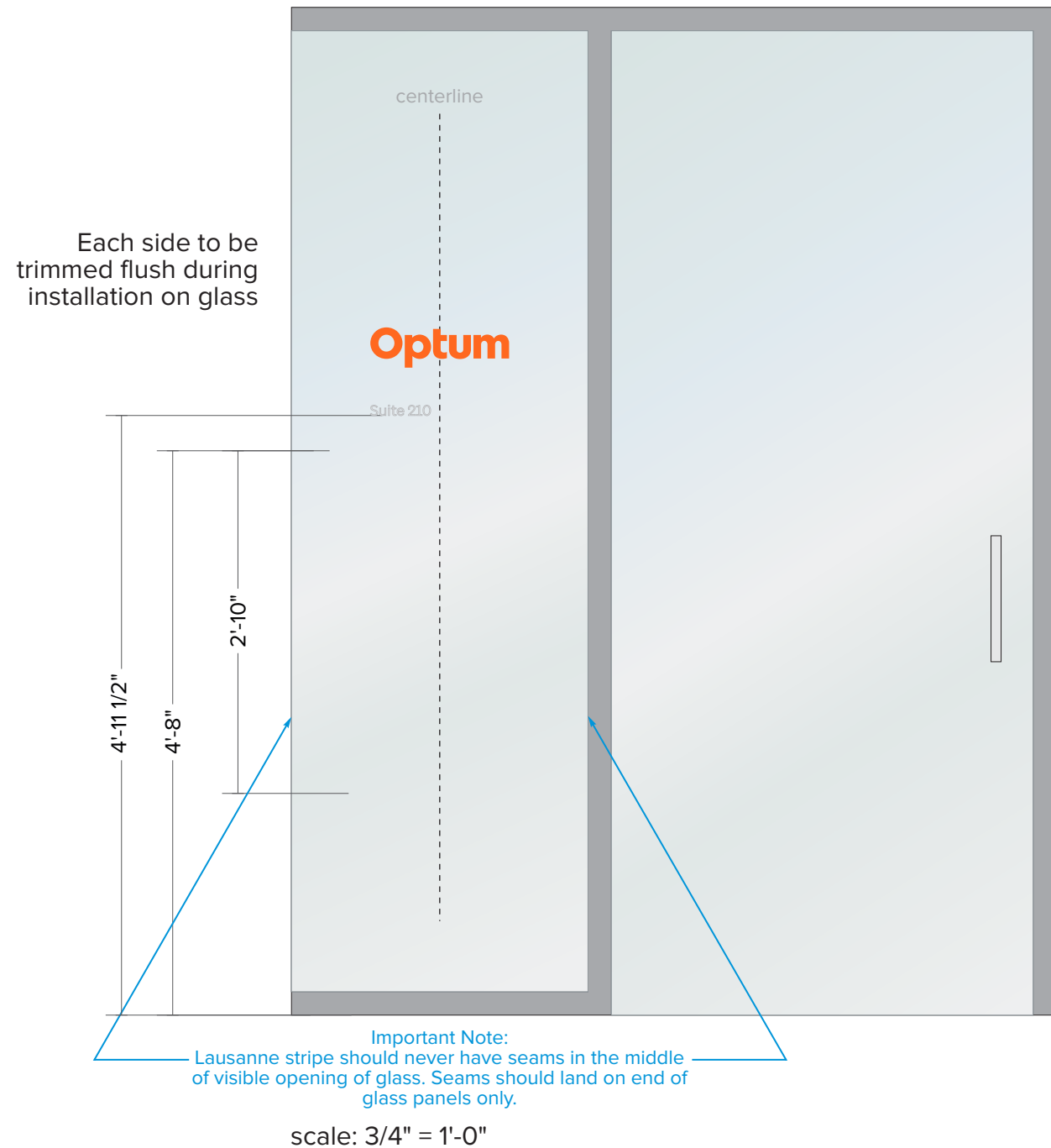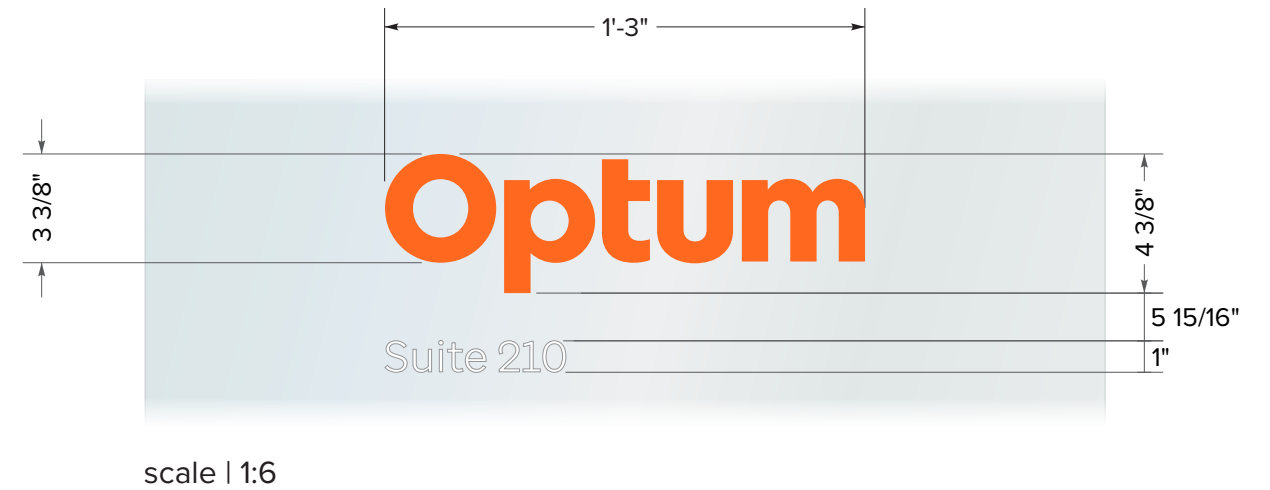glass doors and windows to ensure full privacy.

Suite information to be included with door vinyl only if applicable.

COLOR/MATERIAL SPECIFICATIONS
■ 3M #180mc-3289 Opaque Orange
☐ 3M 180mc-10 Opaque White
▨ Preferred Option: 3M FASARA Glass Finish; SH2EMCRX Milkey White (first surface)
  Second Option: 3M FASARA #SH2MAGL 1270 - Glace (first surface)
  Note: Vinyl to be cut on 48" rolls and cut to length on site
  Font: Optum Sans

LOGO DETAILS:

centerline

Each side to be
trimmed flush during
installation on glass

Optum

Suite 210

4'-11 1/2"
4'-8"
2'-10"

1'-3"

3 3/8"

Optum

4 3/8"

5 15/16"

1"

Suite 210

scale | 1:6

Important Note:
Lausanne stripe should never have seams in the middle
of visible opening of glass. Seams should land on end of
glass panels only.

scale: 3/4" = 1'-0"

Installation Instructions:
Install film covering glass from finished floor to top of visual opening.
Film is then trimmed to exact visual opening.
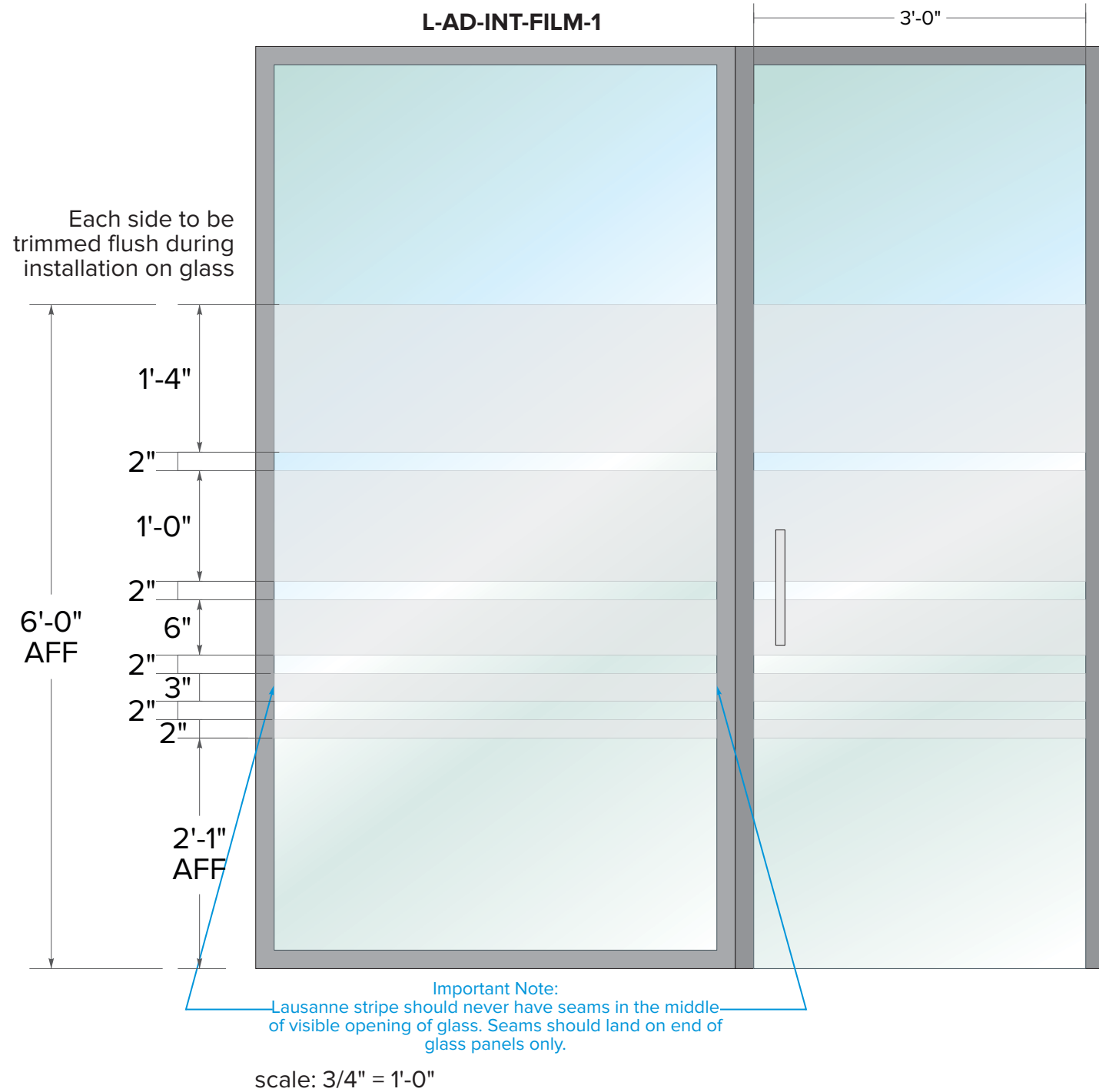
3M FASARA Glass Finish

Special Note:
No logo is installed on windows.

PRIORITY

Privacy Stripes approved applications:
Utilized for Offices & Conference rooms.

GRAPHICS: 3M FASHARA Glass Finish; SH2EMLA - Lausanne film (first surface)
**Note:** Vinyl to be cut on 48" rolls and to be cut to length on site

L-AD-INT-FILM-1

3'-0"

Each side to be trimmed flush during installation on glass

1'-4"

2"

1'-0"

2"

6'-0" AFF

6"

2"

3"

2"

2"

2'-1" AFF

Important Note:
Lausanne stripe should never have seams in the middle of visible opening of glass. Seams should land on end of glass panels only.

scale: 3/4" = 1'-0"

3M FASARA Glass Finish

PRIORITY

GRAPHICS: 3M #7725SE-324 Frosted Crystal film

Original artwork to be provided.

AD-INT-FILM-2

3'-0" 3'-0"

4'-0"

1'-6" AFF
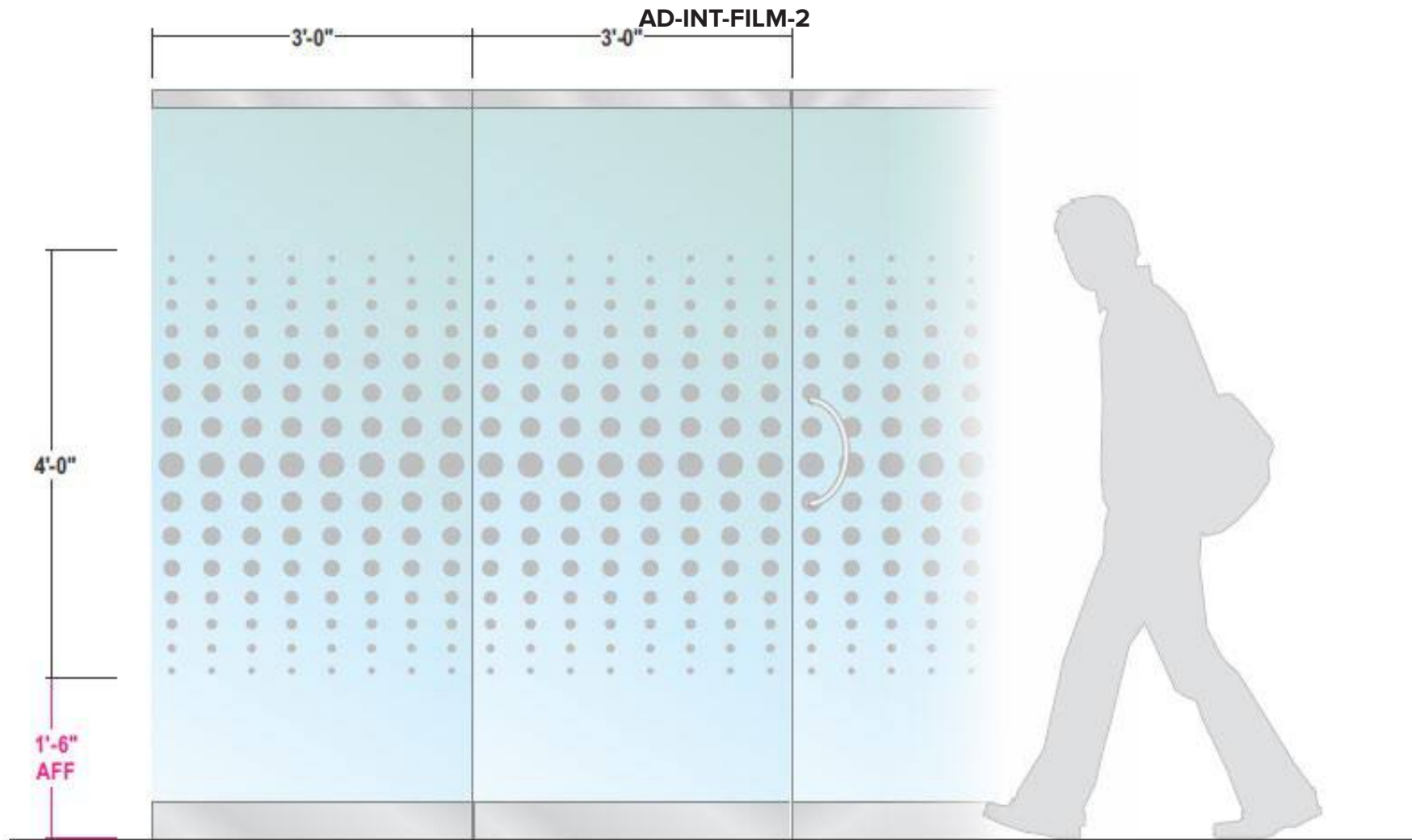
VINYL TO BE OVERSIZED ON EACH END TO ALLOW FOR PROPER FIT

PRIORITY

Interior Lettersets

PRIORITY
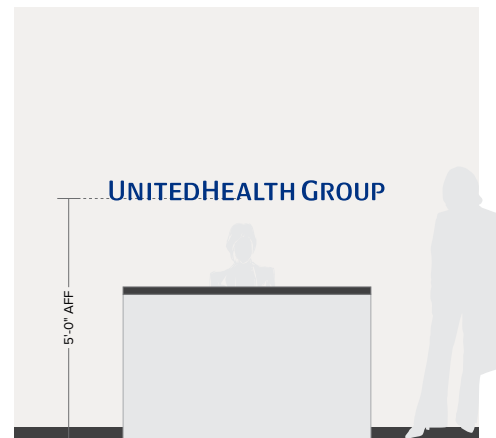
1. Sites with Singular Brand

Utilize line of business workdmark/logo in business preferred brand color.
All signs must be placed on neutral color background. Never place color logos on bright or highly contrasted walls.
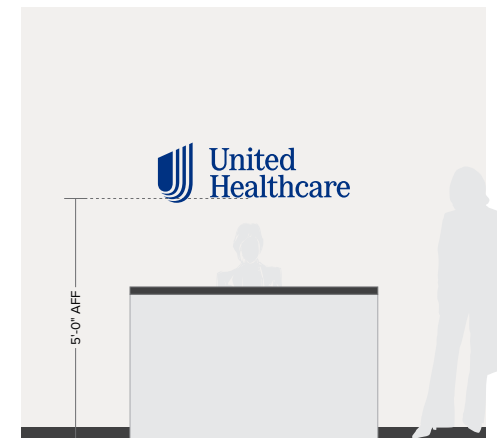
Optum
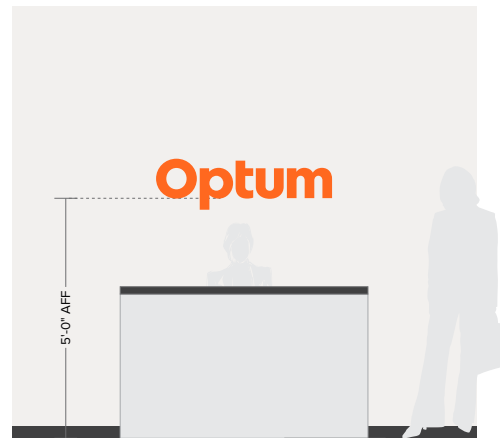
SCALE | 1/4" = 1'

UnitedHeath Group

SCALE | 1/4" = 1'
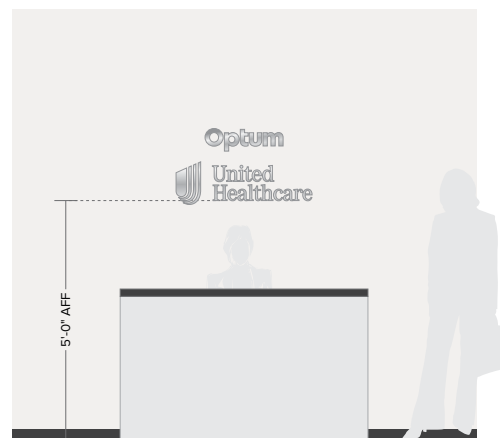
UnitedHeathcare

SCALE | 1/4" = 1'

2. Sites with Dual or Tri-Brand

Utilize stainless steel letters.

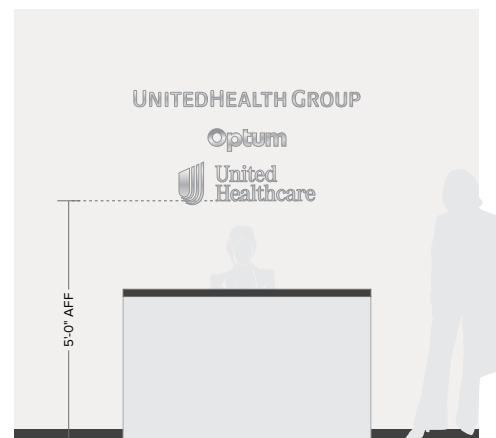**Dual Brand Layout**
Primary Business in location would be first

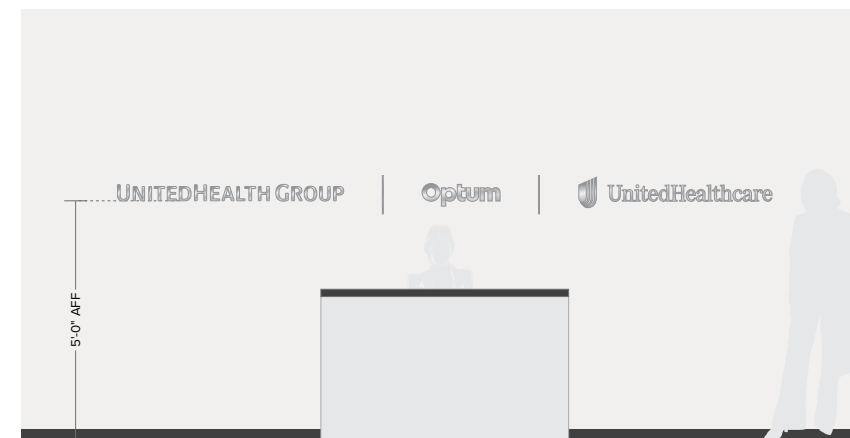SCALE | 1/4" = 1'

Tri-brand Stacked Layout
UHG / Optum / UHC

SCALE | 1/4" = 1'

Tri-brand Horizontal Layout
UHG / Optum / UHC

SCALE | 1/4" = 1'

COLOR/MATERIAL SPECIFICATIONS
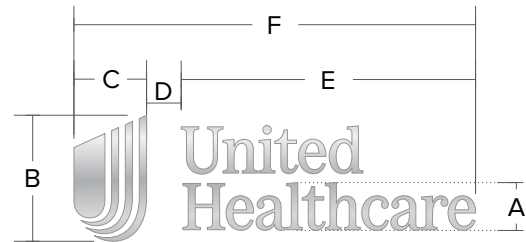
LETTERSET: 1/4" thick stainless steel, router cut

FINISH: Horizontal Grain finish on faces, sandblasted edges

INSTALL: Stud mount install flush to wall surface. Penetrations to be silicone filled.

VARIES

VARIES

5'-0" AFF

SCALE | 1/2" = 1'

Optum

	A	B	C
OC-IL-SS-4	4"	1'-5"	5"
OC-IL-SS-6	6"	2-2"	7-1/2"
OC-IL-SS-8	8"	2'-11"	10"

UnitedHealthcare

	A	B	C	D	E	F
UHC-IL-SS-1-4	4"	10 5/8"	6"	3"	2'- 7/8"	2'-10"
UHC-IL-SS-1-6	6"	1'-4"	9 1/4"	4 7/16"	3'-1 9/16"	4'-3 1/4"
UHC-IL-SS-1-8	8"	1-9 5/16"	1'-5/16"	5 7/8"	4'-2"	5'-8 3/16"

1/4" thick stainless steel, router cut

stud mounted flush to wall

PRIORITY

COLOR/MATERIAL SPECIFICATIONS

LETTERSET: 1/4" thick stainless steel, router cut

FINISH: Horizontal Grain finish on faces, sandblasted edges

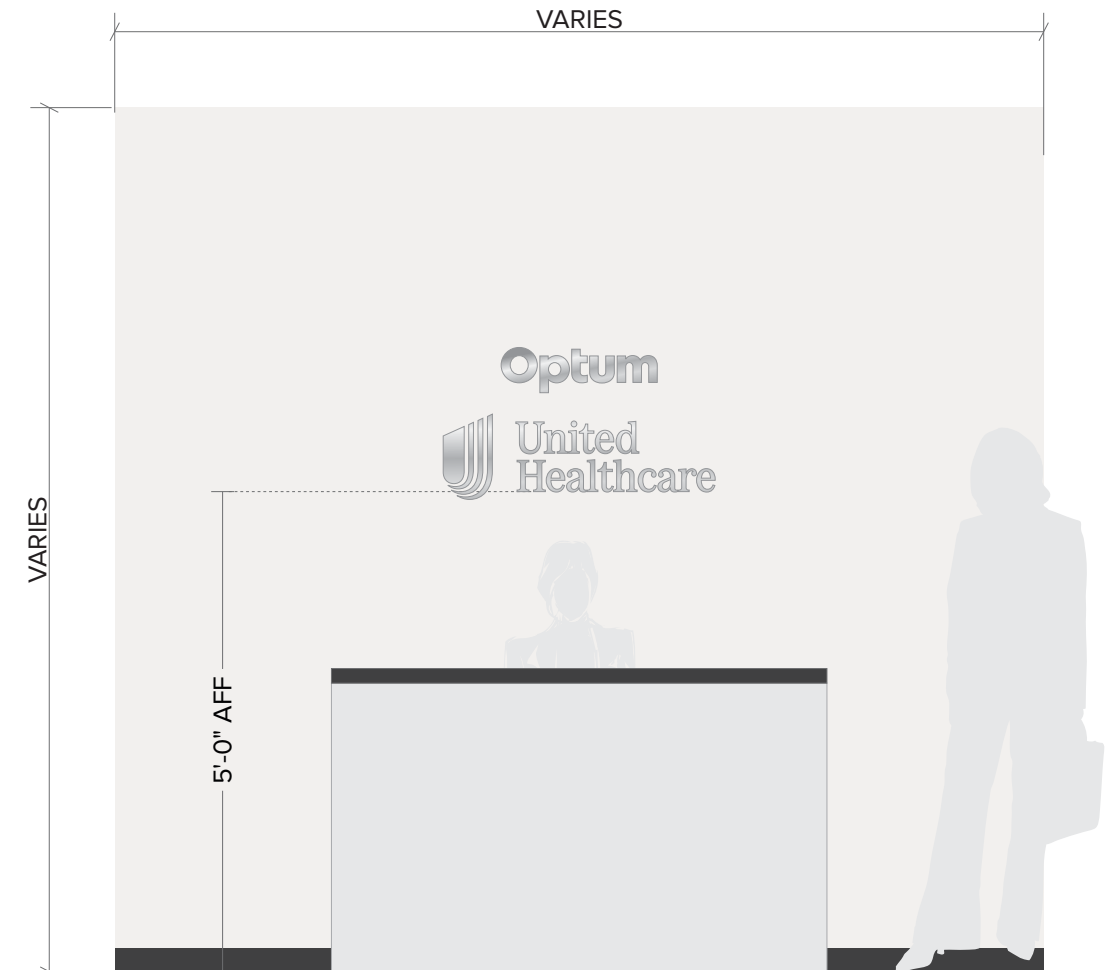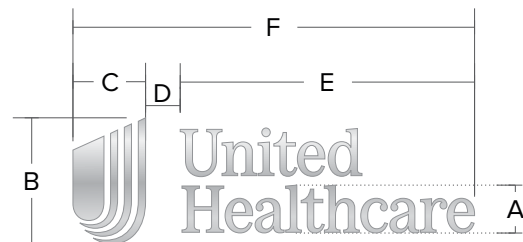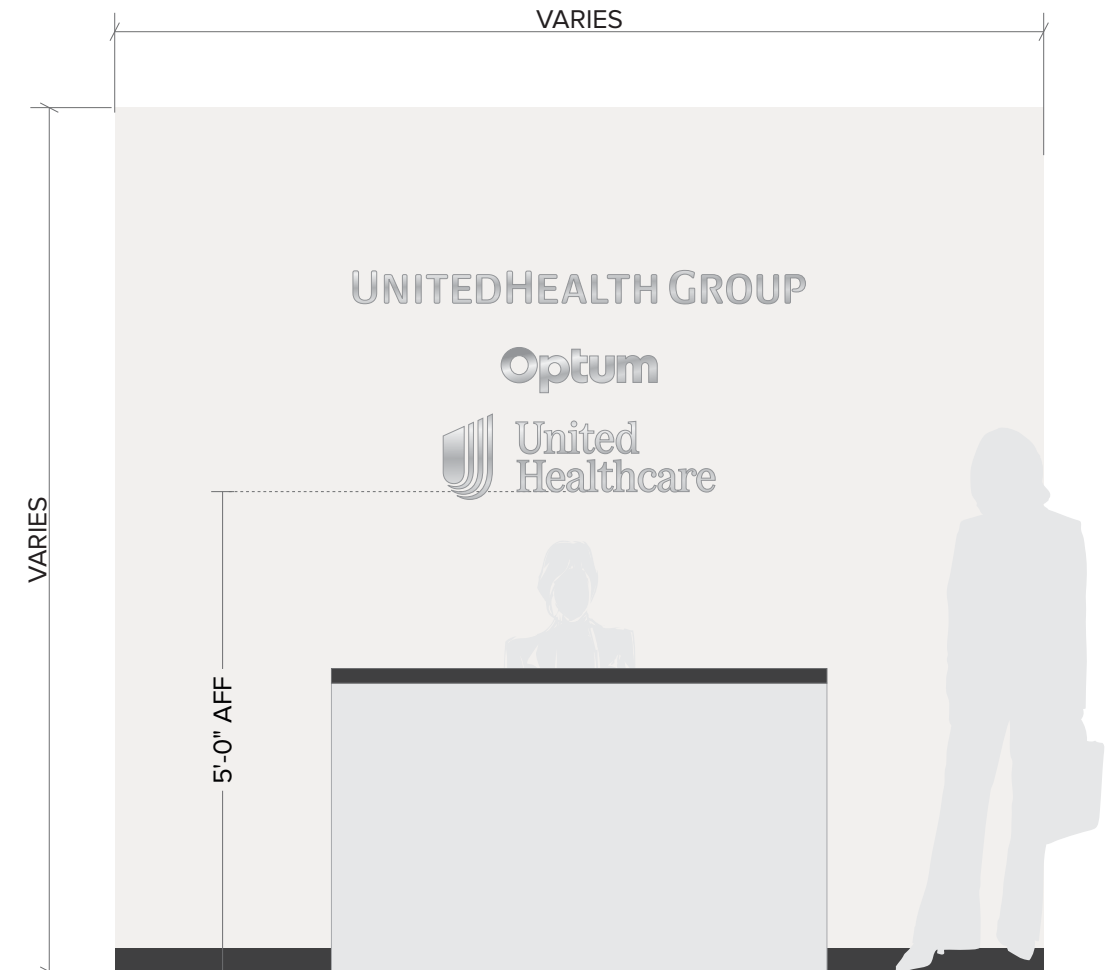INSTALL: Stud mount install flush to wall surface. Penetrations to be silicone filled.

VARIES

VARIES

5'-0" AFF

SCALE | 1/2" = 1'

1/4" thick stainless steel, router cut

stud mounted flush to wall

UnitedHealth Group

	A	B
UHG-IL-SS-4	4"	4'-6"
UHG-IL-SS-6	6"	6'-10 1/2"
UHG-IL-SS-8	8"	9'-2"

Optum

	A	B	C
OC-IL-SS-4	4"	1'-5"	5"
OC-IL-SS-6	6"	2-2"	7-1/2"
OC-IL-SS-8	8"	2'-11"	10"

UnitedHealthcare

	A	B	C	D	E	F
UHC-IL-SS-1-4	4"	10 5/8"	6"	3"	2'- 7/8"	2'-10"
UHC-IL-SS-1-6	6"	1'-4"	9 1/4"	4 7/16"	3'-1 9/16"	4'-3 1/4"
UHC-IL-SS-1-8	8"	1-9 5/16"	1'-5/16"	5 7/8"	4'-2"	5'-8 3/16"

PRIORITY
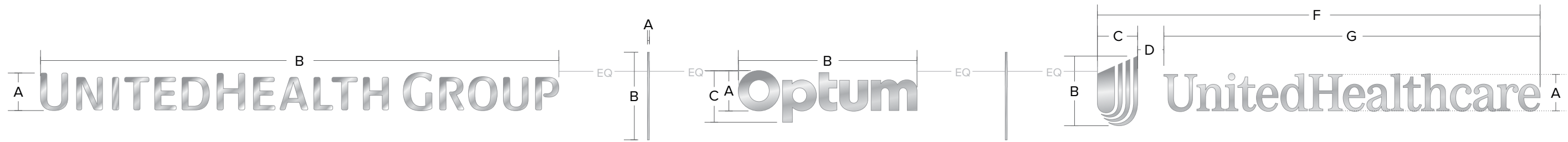
UnitedHealth Group

	A	B
UHG-IL-SS-4	4"	4'-6"
UHG-IL-SS-6	6"	6'-10 1/2"
UHG-IL-SS-8	8"	9'-2"

Divider

	A	B
DIV-IL-SS-4	3/16"	9"
DIV-IL-SS-6	5/16"	1'-2"
DIV-IL-SS-8	7/16"	1-7"

Optum

	A	B	C
OC-IL-SS-4	4"	1'-5"	5"
OC-IL-SS-6	6"	2-2"	7-1/2"
OC-IL-SS-8	8"	2'-11"	10"

UnitedHealthcare

	A	B	C	D	E	F
UHC-IL-SS-1-4	4"	7-5/8"	4-1/2"	2-7/8"	3'-5 1/4"	4'-1/2"
UHC-IL-SS-1-6	6"	11-1/2"	6-5/8"	4-3/8"	5'-1 3/4"	6'-5/8"
UHC-IL-SS-1-8	8"	1'-3 1/4"	8-7/8"	5-3/4"	6'-10 3/8"	8'-1"
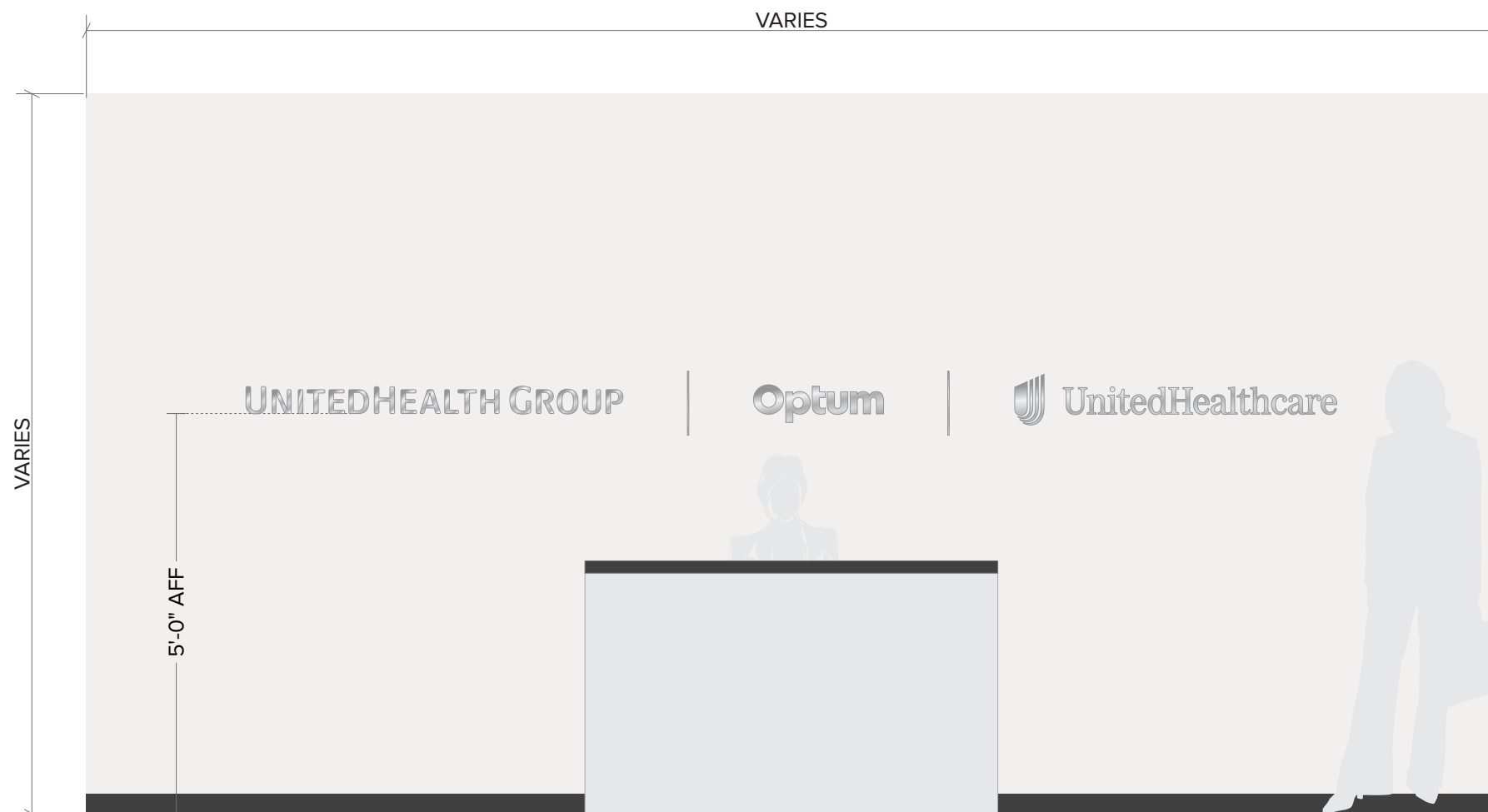
VARIES

VARIES

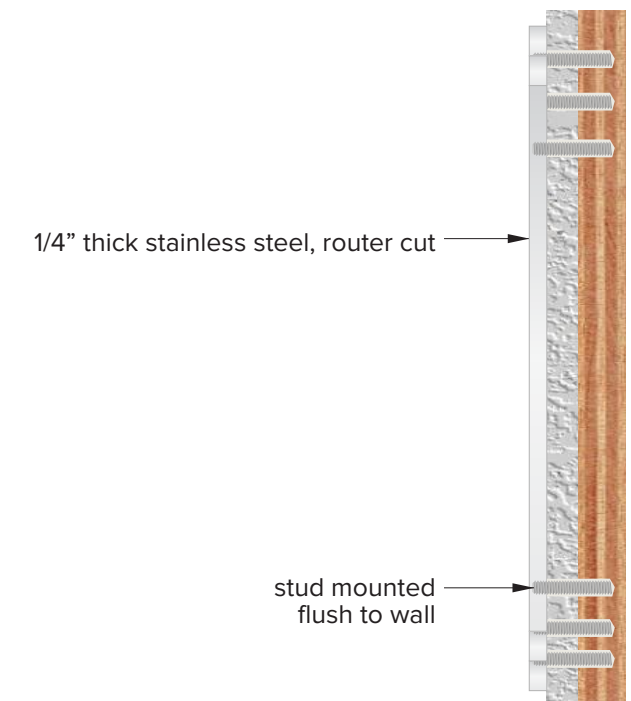5'-0" AFF

SCALE | 1/2" = 1'

COLOR/MATERIAL SPECIFICATIONS

LETTERSET: 1/4" thick stainless steel, router cut

FINISH: Horizontal Grain finish on faces, sandblasted edges

INSTALL: Stud mount install flush to wall surface. Penetrations to be silicone filled.

1/4" thick stainless steel, router cut

stud mounted flush to wall

PRIORITY

COLOR/ MATERIAL SPECIFICATIONS

■ FCO: 1/4" flat cut out aluminum logo paint to match PMS 2955C

INSTALL: Stud mount flush to interior wall

AD-INT-WELL

5'-6"

1'-4 1/2"

SCALE: 1" = 1'-0"

1/4"

5'-0" AFF

the Well

SCALE: 1/2" = 1'-0"

PRIORITY

Smart Spot

BRAND SIGNAGE GUIDELINES VERSION 2 // CURRENT: MARCH 2023

Minimum Clear Space Guidelines

Standard Placement Guidelines

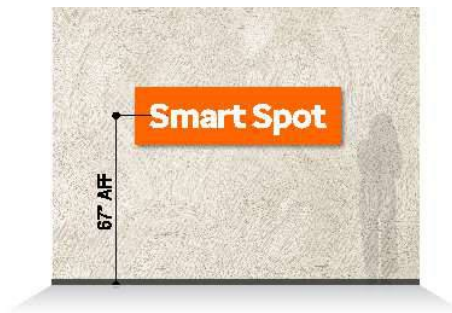****Note: Preferred placement is to have letters next to TV**

Example - Standard Placement A.F.F.

Preferred Option   White letters with orange brand wall or orange backer panel
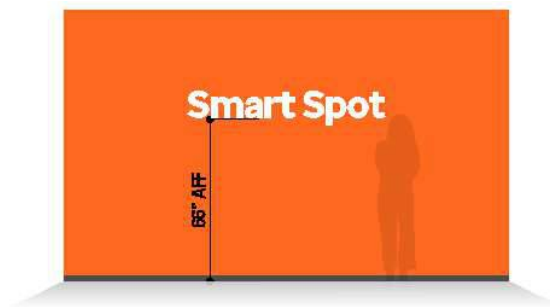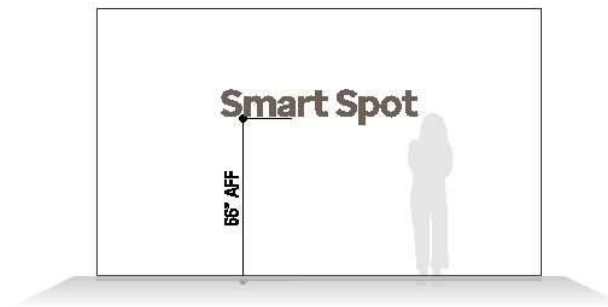

White Letters on Orange Brand Wall
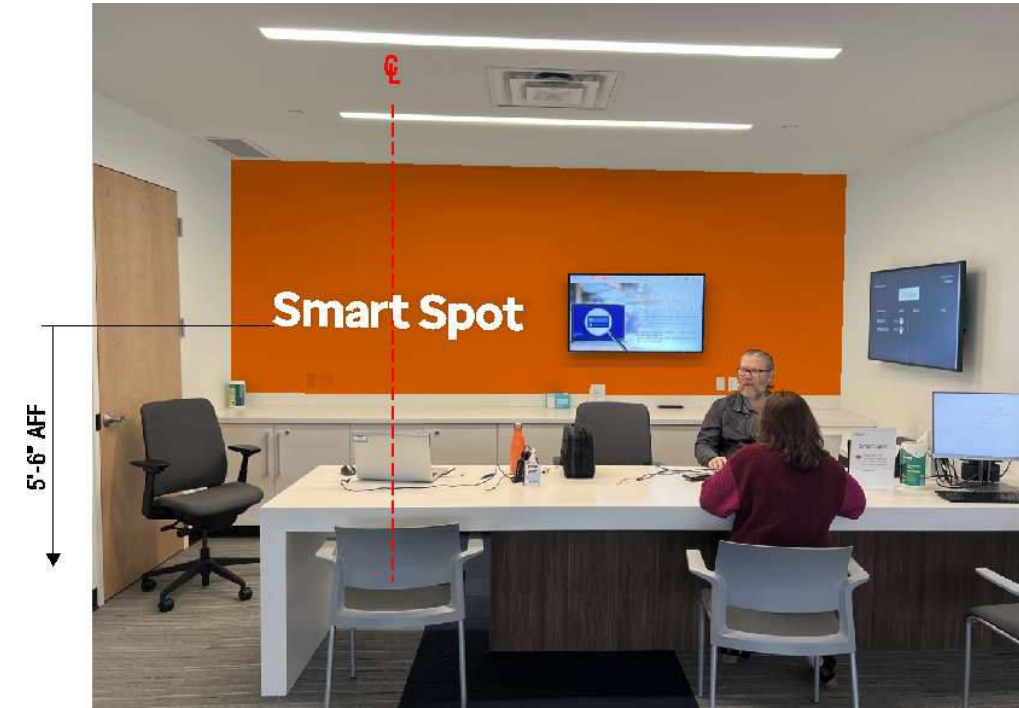

Sign Panel on Wallpapered/Textured Brand Wall

Secondary Option   Gray letters with white wall

Warm Gray 11C Letters White Brand Wall

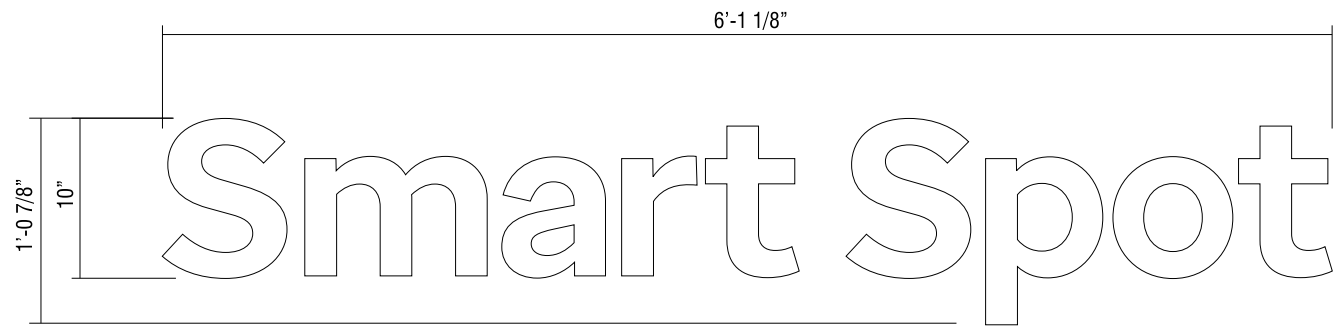Example - Placement for Limited Height Areas

PRIORITY
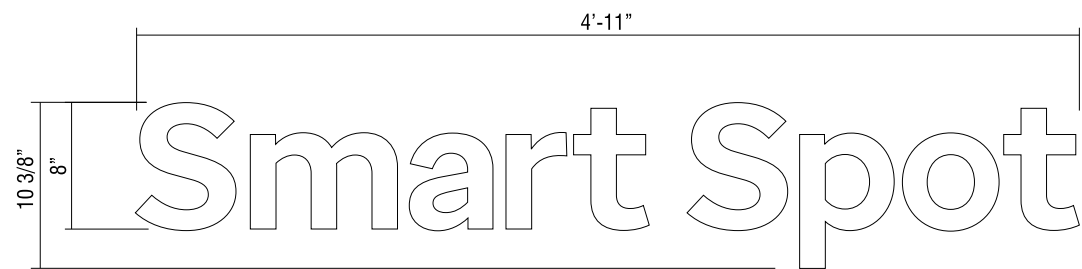
FCO LETTERSETS - WHITE

COLORS & FINISHES:

PAINT:
Wall Painted Optum Orange Matthews Paint MP08528 Engine Orange (PMS Orange 165C)

Letters: White

6'-1 1/8"

1'-0 7/8" 10"

Smart Spot

1a | ① 21 INTERIOR FCO LETTER LAYOUT - 10"
SCALE: 1" = 1' 0"

- Remove Existing lettering, repair and paint wall
- Install New Letterset as shown

4'-11"

10 3/8" 8"

Smart Spot

1b | ① 21 INTERIOR FCO LETTER LAYOUT - 8"
SCALE: 1 1/2" = 1' 0"

1/4" THK ACRYLIC - COLOR: WHITE

DRILL HOLE AT EACH STUD LOCATION
AND FILL WITH SILICONE

1 1/4" x 1/8" SPRING PINS ADHERED
TO BACKSIDE. MIN (3) PER ELEMENT

② 21 SECTION @ FCO LETTERS
SCALE: NTS

Reference Elevation

Smart Spot

66" AFF

PRIORITY

COLORS & FINISHES:

PAINT:
Background Painted Optum Orange Matthews Paint MP08528 Engine Orange (PMS Orange 165C)

Letters: White

7'-0 1/2"

6'-1 1/8"

2'-0"

1'-0 7/8"

10"

Smart Spot

4a | **1/1** INTERIOR FCO LETTER ON BACKGROUND LAYOUT - 10"
SCALE: 1" = 1' - 0"

- Remove Existing lettering, repair and paint wall
- Install New Letterset as shown

5'-8"

4'-11"

1'-7"

10 3/8"

8"

Smart Spot

4b | **1/1** INTERIOR FCO LETTER ON BACKGROUND LAYOUT - 8"
SCALE: 1" = 1' - 0"

1"

1/2"

#10 x 1/2" Countersunk Screws
At Top & Bottom

Attach To Wall With Lag Screws
to studs (4) Places

.090" Thick Break Formed
Aluminum Pan Painted
Optum Orange (Satin Finish)

1/4" thick acrylic. letters
(White) Mounted with VHB Tape

Reference Elevation

1/8" Aluminum Panel (Optum Orange)

1/8" x 3/4" x 3/4" Aluminum
Angle Mounting Frame

1/2"

67" AFF

Smart Spot

2/1 SECTION @ Reception Panel Sign
SCALE: NTS

PRIORITY

COLORS & FINISHES:

PAINT:
Letters: Painted PMS Warm Gray 11C

6'-1 1/8"

1'-0 7/8"
10"

Smart Spot

3a | **1** / **21** INTERIOR FCO LETTER LAYOUT - 10"
SCALE: 1" = 1' 0"

- Remove Existing lettering, repair and paint wall
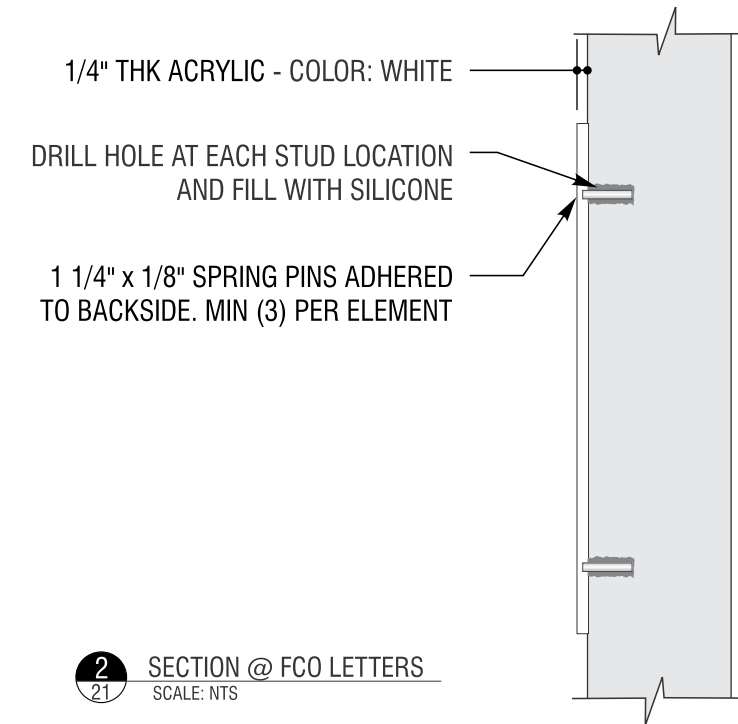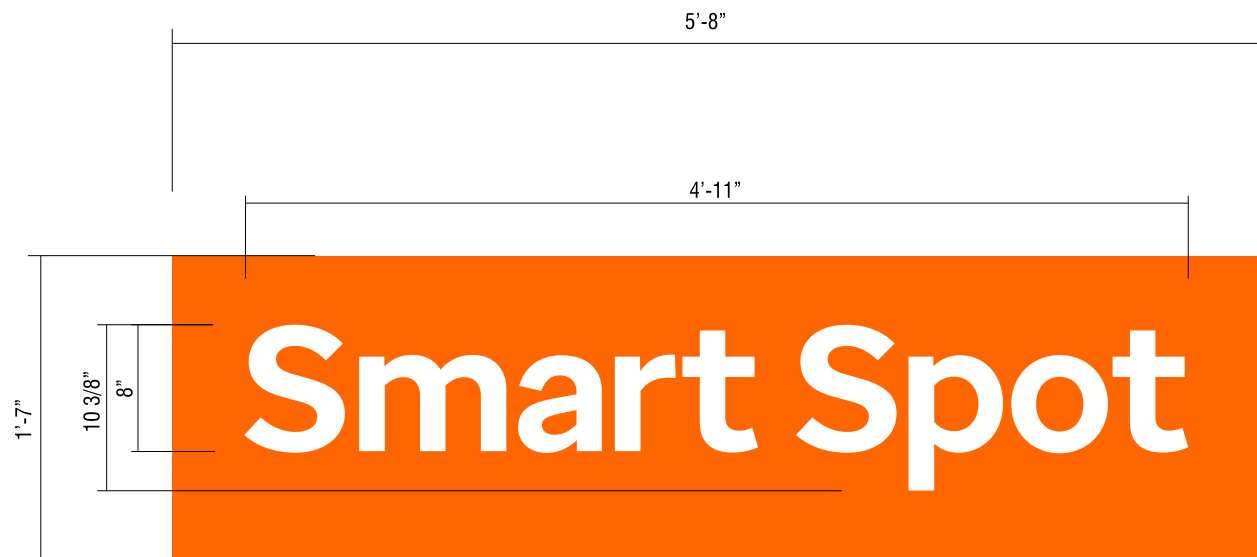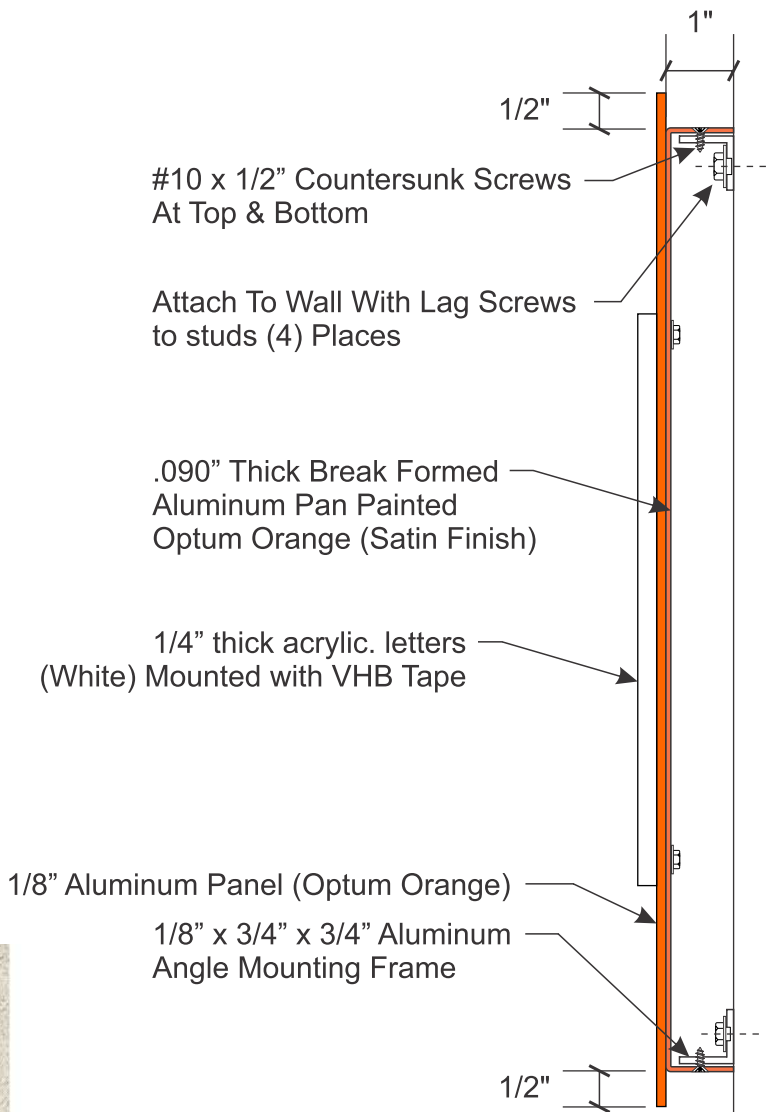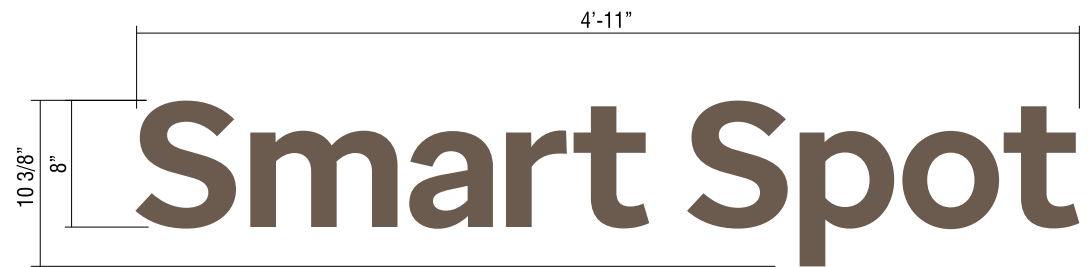- Install New Letterset as shown

4'-11"

10 3/8"
8"

Smart Spot

3b | **1** / **21** INTERIOR FCO LETTER LAYOUT - 8"
SCALE: 1 1/2" = 1' 0"

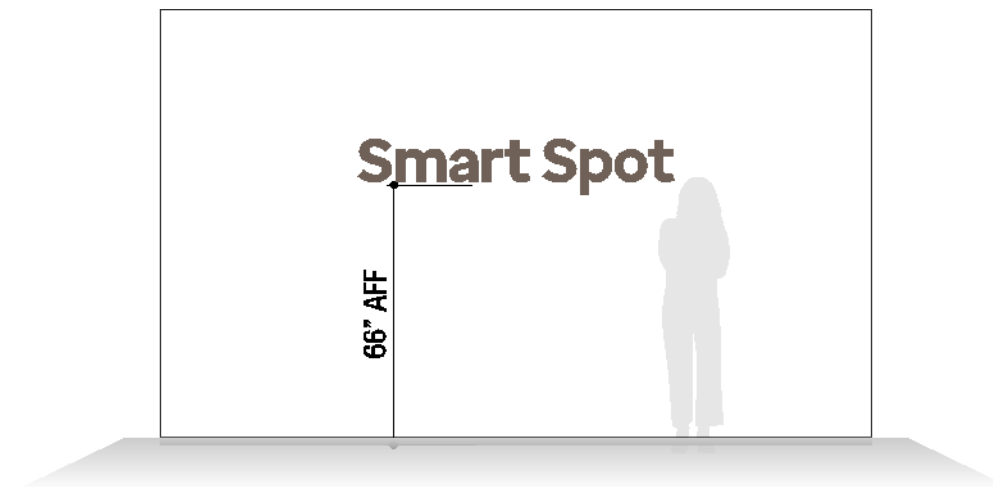1/4" THK ACRYLIC - COLOR: WARM GRAY 11C

DRILL HOLE AT EACH STUD LOCATION
AND FILL WITH SILICONE

1 1/4" x 1/8" SPRING PINS ADHERED
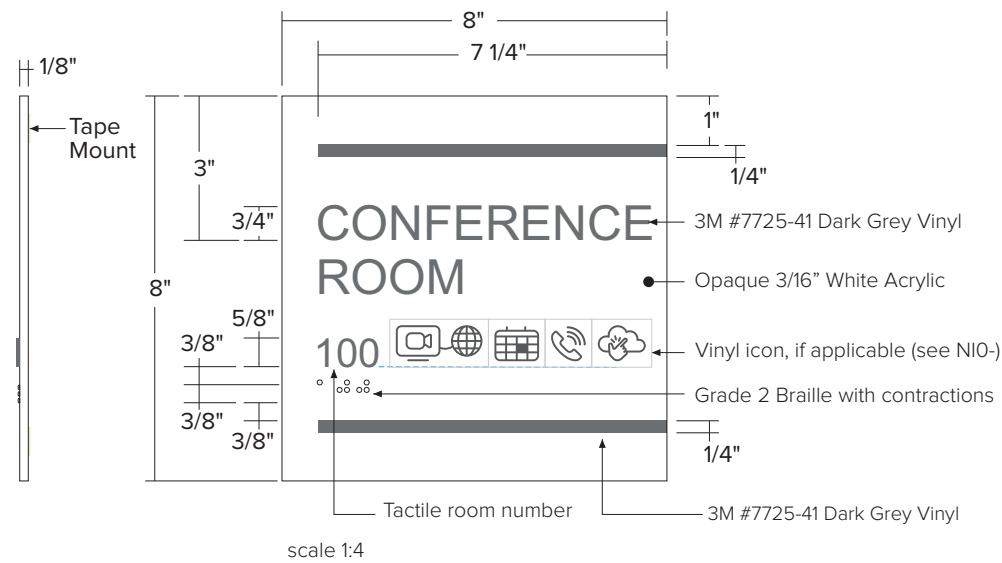TO BACKSIDE. MIN (3) PER ELEMENT

2 / **21** SECTION @ FCO LETTERS
SCALE: NTS

Reference Elevation

Smart Spot

66" AFF

PRIORITY
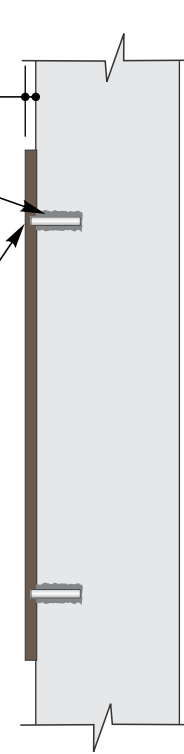
ADA Suite Room Signage Standards

CONFERENCE ROOM ID ADA PLAQUE
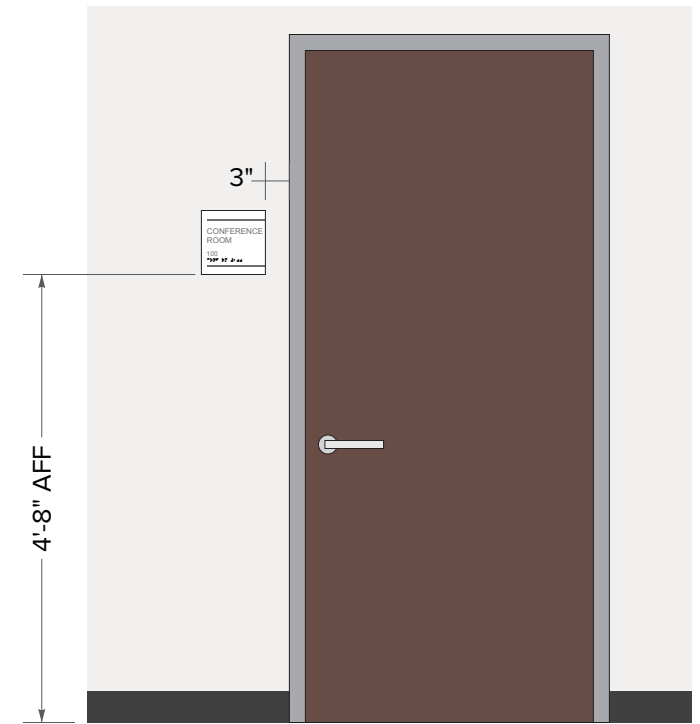
scale 1:4

COLOR/ MATERIAL SPECIFICATIONS

☐ PANEL: 1/8" thick acrylic surface painted Akzo Nobel 493-A1 White, Matte finish

☐ COPY: Room name/number to be 1/32" raised tactile copy in Rowmark Charcoal;
 ☐ Accent Lines to be surface applied 3M #7725-41 Dark Grey vinyl;
 ☐ Icons to be optically clear vinyl decals with digitally printed Dark Grey symbol

Room Icon's are determined by the equipment included in the sites conference room. Signage Partner to work with Site PM to determine equipment and icons needed.

FONT: Arial Regular

BRAILLE: Grade II - Clear Braille Rasters

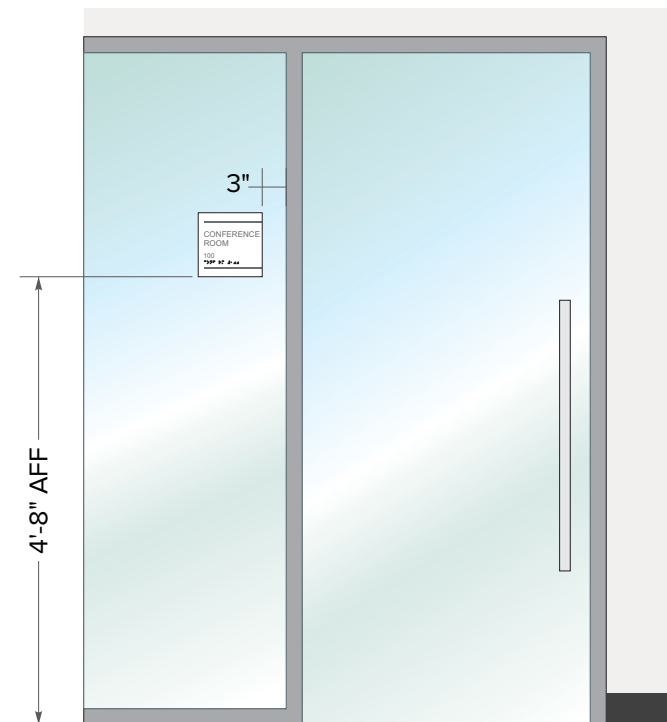INSTALL: Install flush to wall with silicone and 3M 1/8" White Double-Faced Foam tape

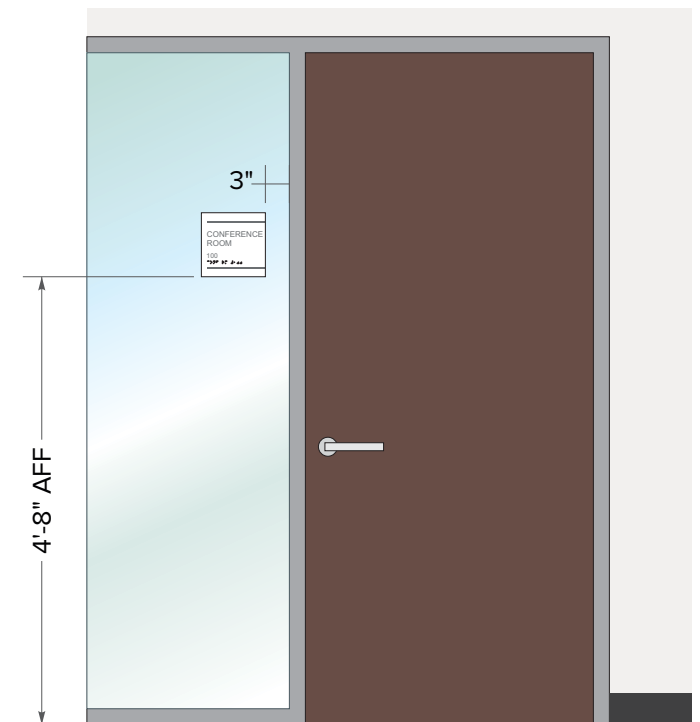### 1" x 2.1044" Overall Size
BYOD Video
Use:
Huddle
Team Huddle
Small Conference Room

1" x 1.796" Overall Size
LCD
Use:
POD
Multipurpose Room

1" x 2.0549" Overall Size
Networked Video
Use:
Medium Conference Room
Large Conference Room
XL Conference Room
Presentation Room
Sandbox

1" x 1.796" Overall Size
Reservable
Use:
Small Conference Room
Medium Cnoference Room
Large Conference Room
XL Conference Room
Presentation Room
Sandbox
Multipurpose Room

1" x .9725 Overall Size
Speaker Phone
Use:
Huddle
Small Conference Room
Medium Conference Room
Large Conference Room
XL Conference Room
Presentation Room
Sandbox
Multipurpose Room

1" x 1.25 Overall Size
Click to Join
Use:
Small Conference Room
Medium Conference Room
Large Conference Room

VINYL BACKER
8" x 8"
For glass mount applications, include a vinyl backer applied first surface to interior of glass to conceal tape mounting.

WALL MOUNT
SCALE: 1/2" = 1'-0"

GLASS MOUNT - SIDE LIGHT
SCALE: 1/2" = 1'-0"

GLASS MOUNT - SIDELIGHT
SCALE: 1/2" = 1'-0"

PRIORITY

AD-INT-OFFICE

8"
7 1/4"

1/8" backer
1/16" shim
1/16" clear center
1/16" top layer

1"
1/4"
7/8"

11/16"

JOHN DOE

8"

2 1/2"

3/8"
5/8"
3/8"
1/4"
1/2"

101

2 1/8"

1/4"
1"

3/8"

SCALE | 1:3

COLOR/ MATERIAL SPECIFICATIONS

☐ BACKER: 1/8" thick acrylic surface painted Akzo Nobel 493-A1 White, Matte finish

☐ CENTER SHIM: 1/16" thick acrylic cut to same size as top layer panels

☐ CENTER PLATE: 1/16" thick non-glare, matte finish clear acrylic with routed thumb slot

☐ TOP LAYER: 1/16" thick white acrylic painted Akzo Nobel 493-A1 White, Matte finish with surface applied vinyl rule lines in ■ 3M #7725-41 Dark Grey vinyl

■ COPY: Room number to be 1/32" raised Rowmark Charcoal Grey
Room name to be cardstock paper insert with laser printed copy

FONT: Arial Regular

BRAILLE: Grade II - Clear Braille Rasters

INSTALL: Install flush to wall with silicone and 3M 1/8" White Double-Faced Foam tape

3"

JOHN DOE
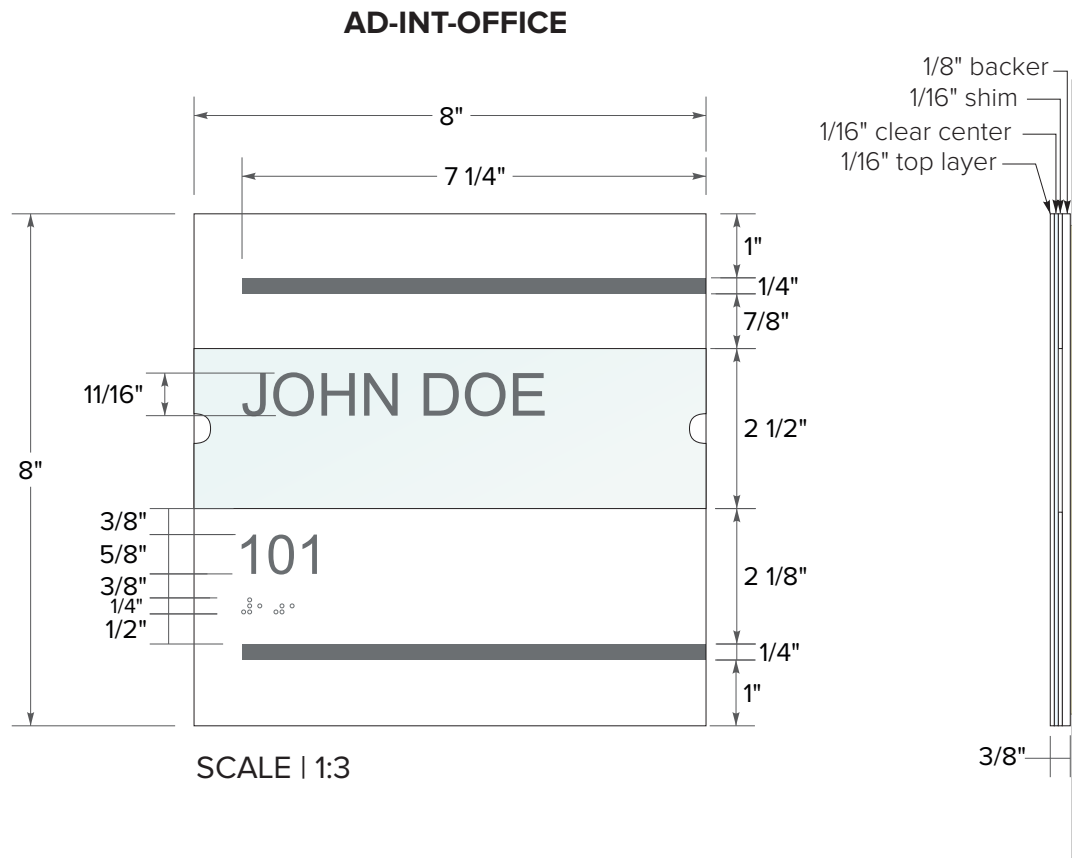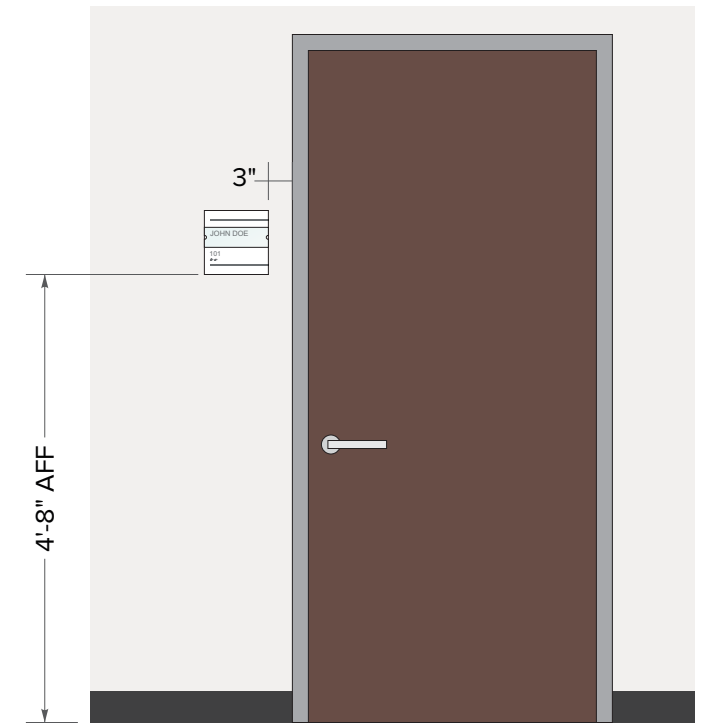101

4'-8" AFF

WALL MOUNT
SCALE: 1/2" = 1'-0"

8" x 8"

VINYL BACKER
For glass mount applications,
include a vinyl backer applied first surface
to interior of glass to conceal tape mounting.

AD-INT-OFFICE-INSERT

8"
3/4"
INDENT

11/16"

JOHN DOE

2 1/2"
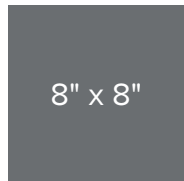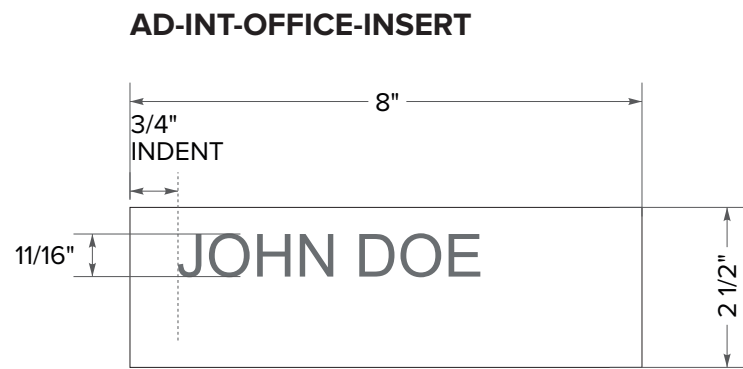
* Insert to be left blank if no office name is assigned.
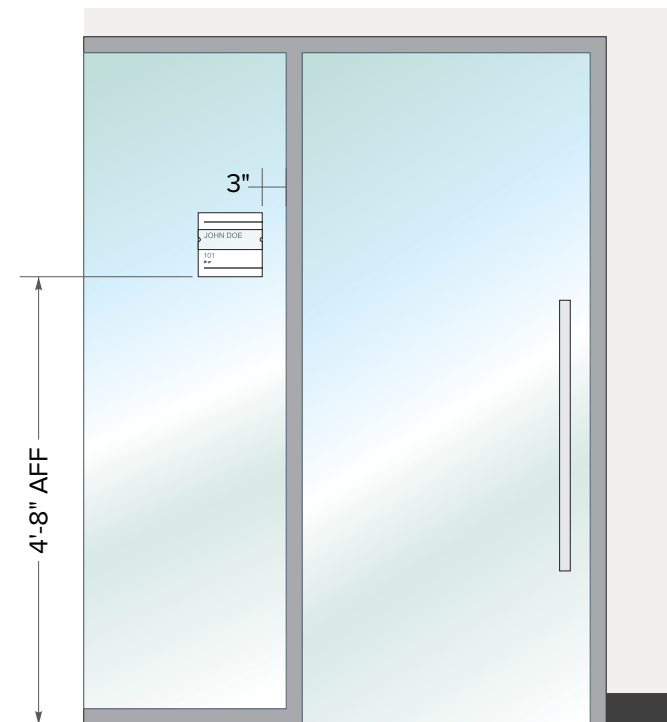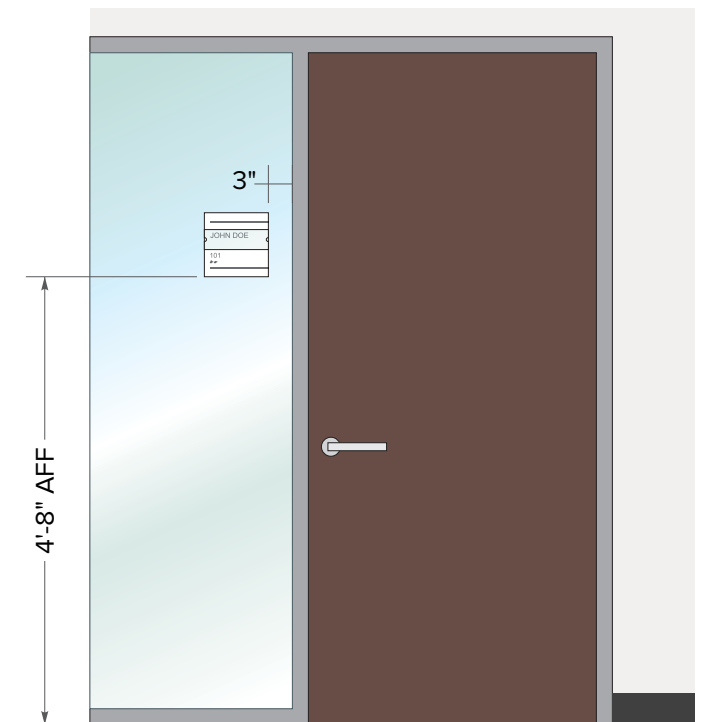
3"

JOHN DOE
101

4'-8" AFF

GLASS MOUNT - SIDE LIGHT
SCALE: 1/2" = 1'-0"

3"

JOHN DOE
101

4'-8" AFF

GLASS MOUNT - SIDELIGHT
SCALE: 1/2" = 1'-0"

PRIORITY

Typical Glass Sidelight Elevation

3"

1'-4"

ALIGN

2"

1'-0"

2"

6"

2"

3"

2"

2"

4'-8"

2'-1"
AFF

CONFERENCE
ROOM
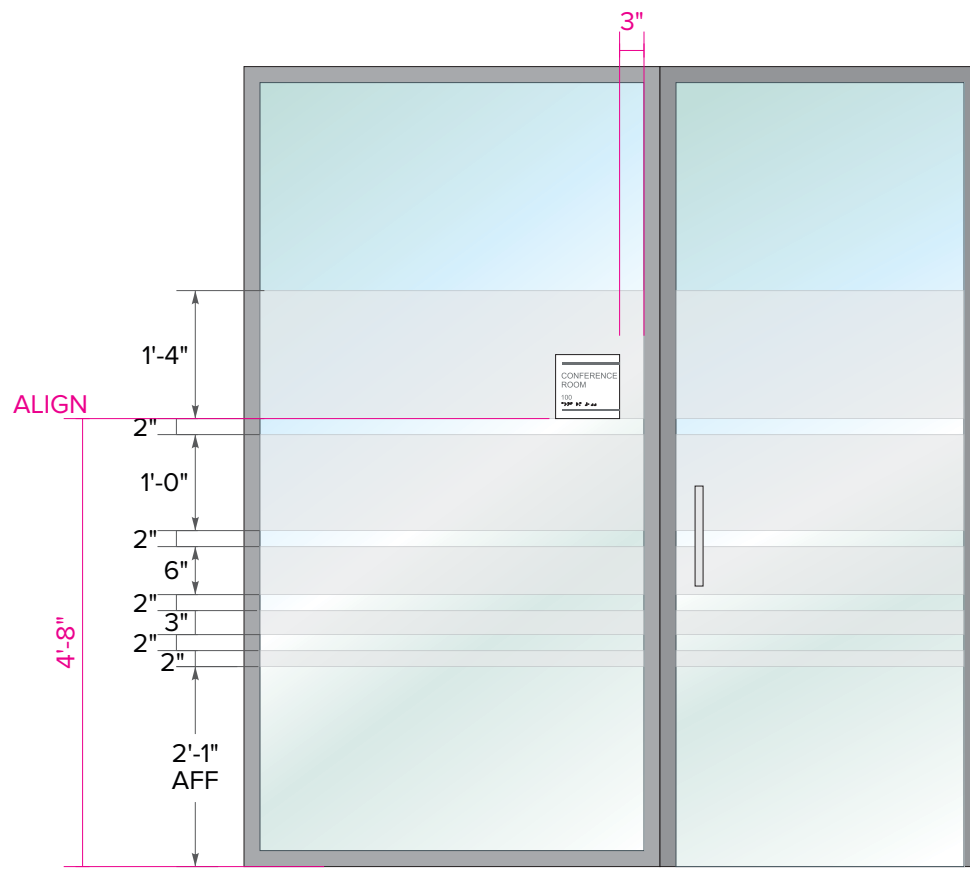
scale: 1/2" = 1'-0"

Signs to be installed on glass side light, 3" from the door on the latch side. Bottom of the sign to align w/ bottom of top line of film as shown.
Film must be installed prior to sign, but before hardware is installed on doors.

Typical Glass Sidelight Elevation

3"

1'-4"

ALIGN

2"

1'-0"

2"

6"

2"

3"

2"

2"

4'-8"

2'-1"
AFF

CONFERENCE
ROOM

scale: 1/2" = 1'-0"

Signs to be installed on glass side light, 3" from mullion on latch side of door if there is not room to install on wall. Bottom of sign to align w/ bottom of top line of film as shown.

Typical Sliding Glass Door Elevation

3"

1'-4"

ALIGN

2"

1'-0"

2"

6"

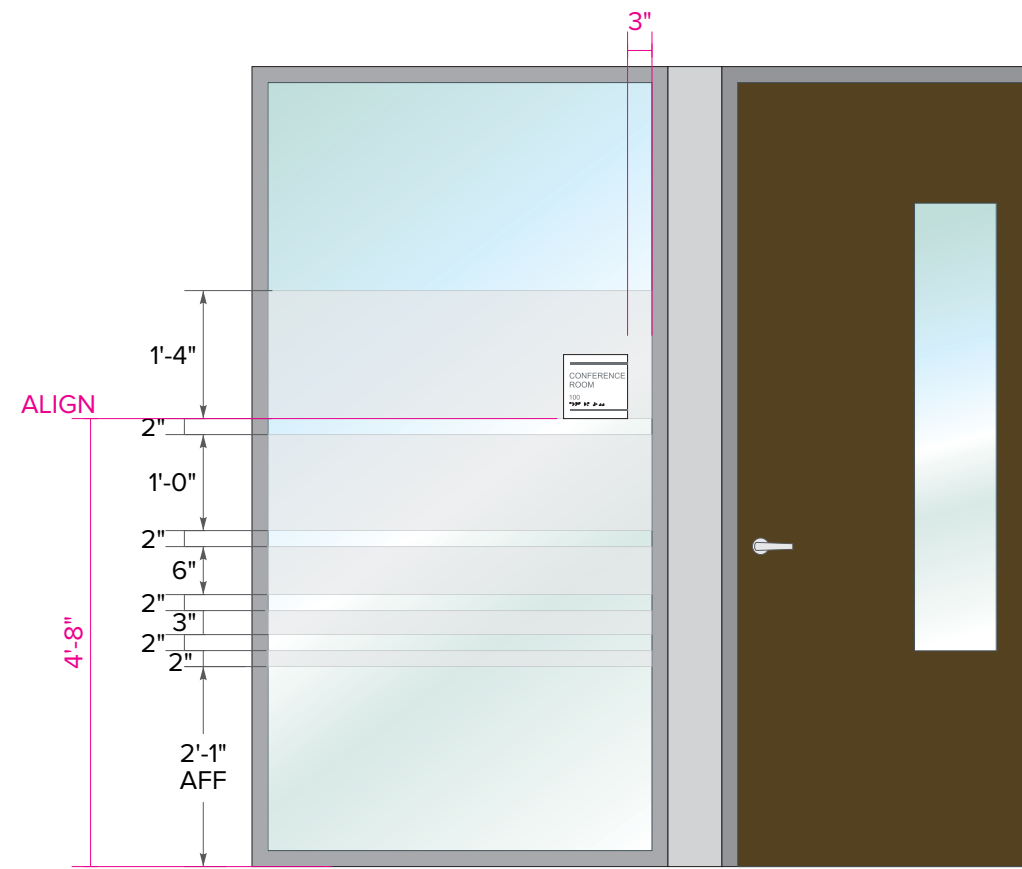2"

3"

2"

2"

4'-8"

2'-1"
AFF

CONFERENCE
ROOM

scale: 1/2" = 1'-0"

Signs to be installed on glass side light, 3" from the door on the latch side. Bottom of the sign to align w/ bottom of top line of film as shown.
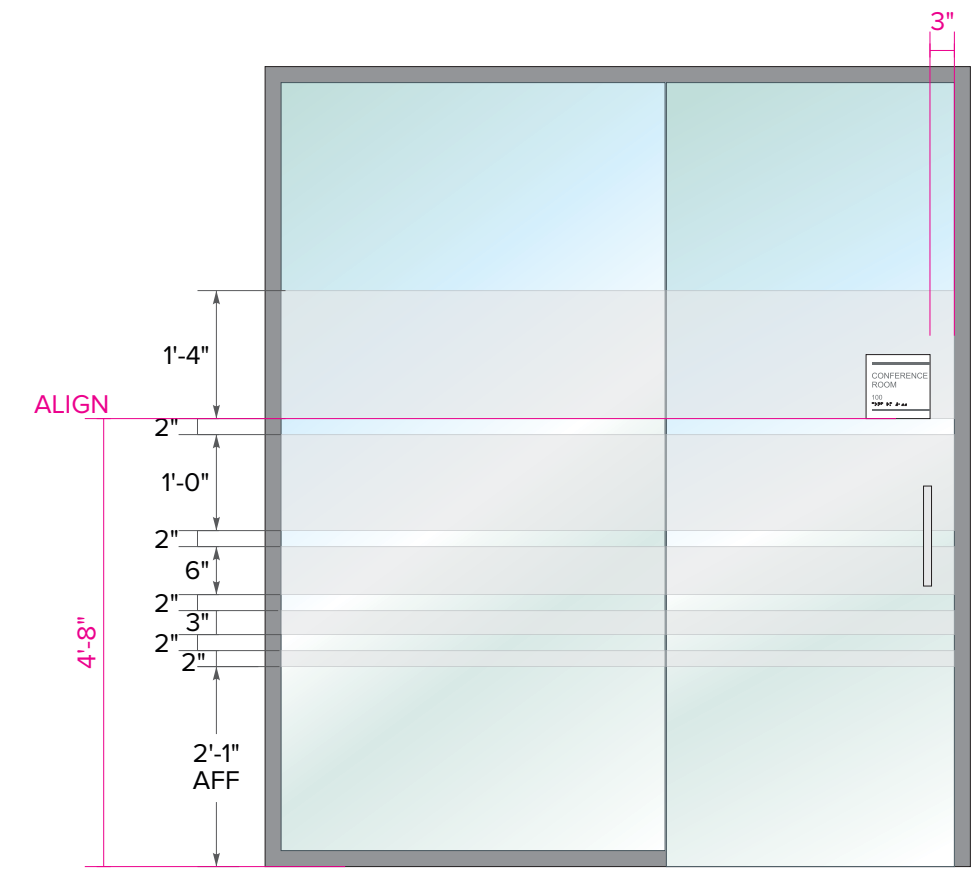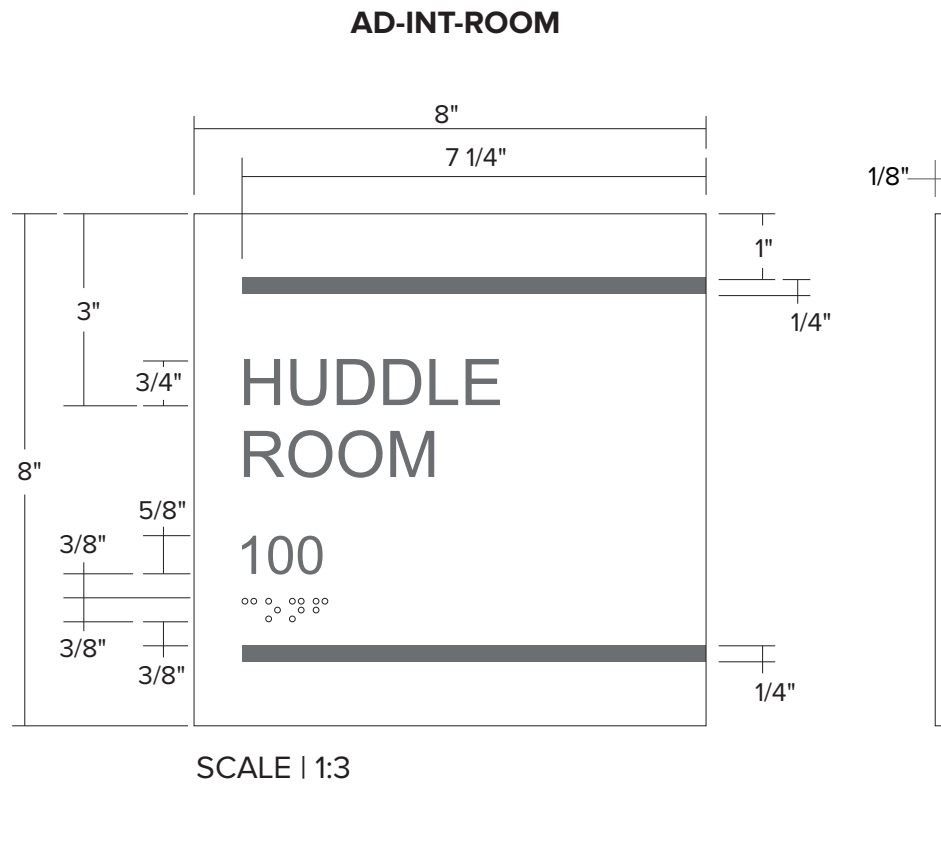**Film must be installed prior to sign, but before hardware is installed on doors.**

PRIORITY

AD-INT-ROOM

8"
7 1/4"
1/8"
3"
1"
3/4"
1/4"
8"
5/8"
3/8"
3/8"
3/8"
1/4"

HUDDLE ROOM

100

SCALE | 1:3

COLOR/ MATERIAL SPECIFICATIONS

☐ PANEL: 1/8" thick acrylic surface painted Akzo Nobel 493-A1 White, Matte finish

■ COPY: Room name/number to be 1/32" raised tactile copy in Rowmark Charcoal;
    ■ Accent Lines to be surface applied 3M #7725-41 Dark Grey vinyl;

Reference page 8 for all Room ID naming conventions.

FONT: Arial Regular

BRAILLE: Grade II - Clear Braille Rasters

INSTALL: Install flush to wall with silicone and 3M 1/8" White Double-Faced Foam tape

8" x 8"

VINYL BACKER
For glass mount applications,
include a vinyl backer applied first surface
to interior of glass to conceal tape mounting.

3"
4'-8" AFF

WALL MOUNT
SCALE: 1/2" = 1'-0"

3"
4'-8" AFF
HUDDLE ROOM 100

GLASS MOUNT - SIDE LIGHT
SCALE: 1/2" = 1'-0"

3"
4'-8" AFF
HUDDLE ROOM 100

GLASS MOUNT - SIDELIGHT
SCALE: 1/2" = 1'-0"

PRIORITY
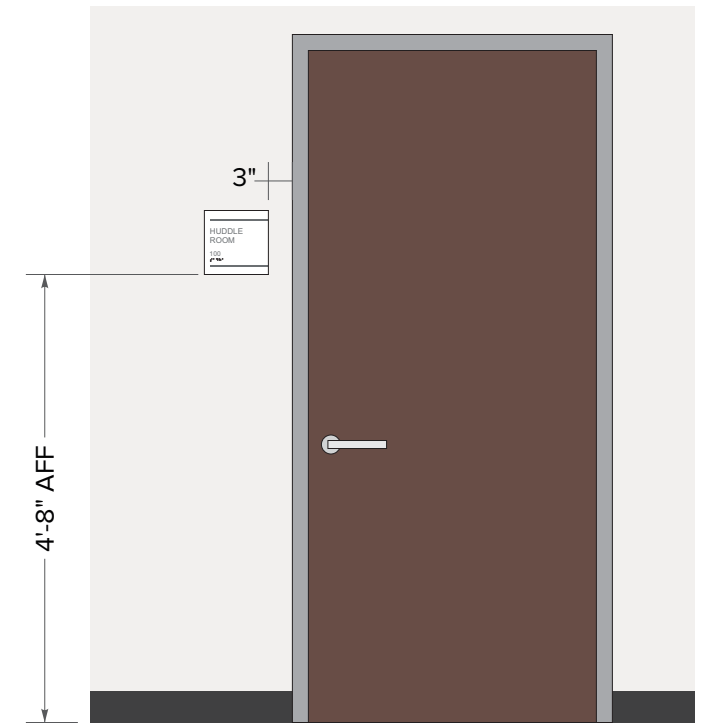
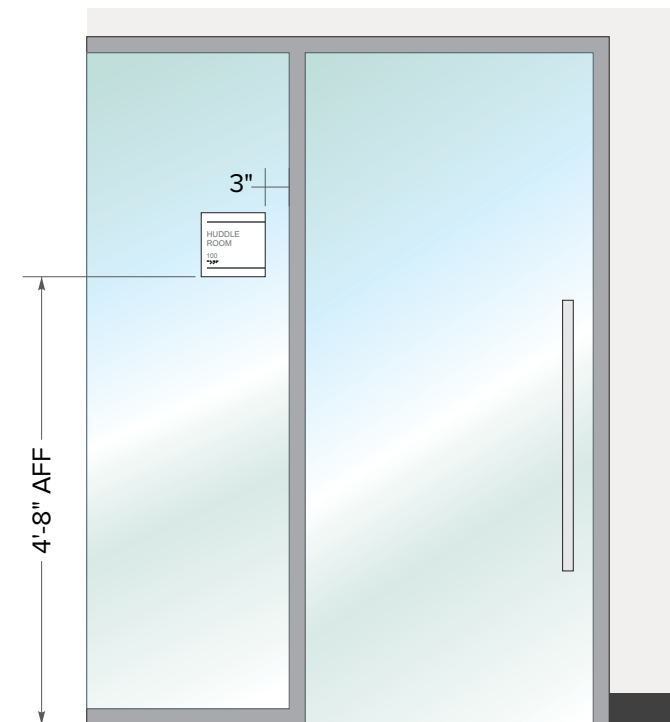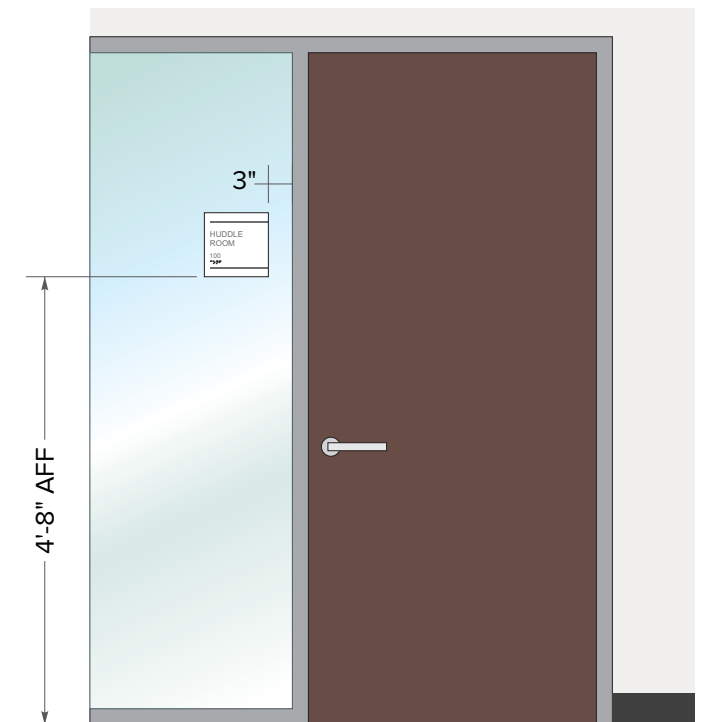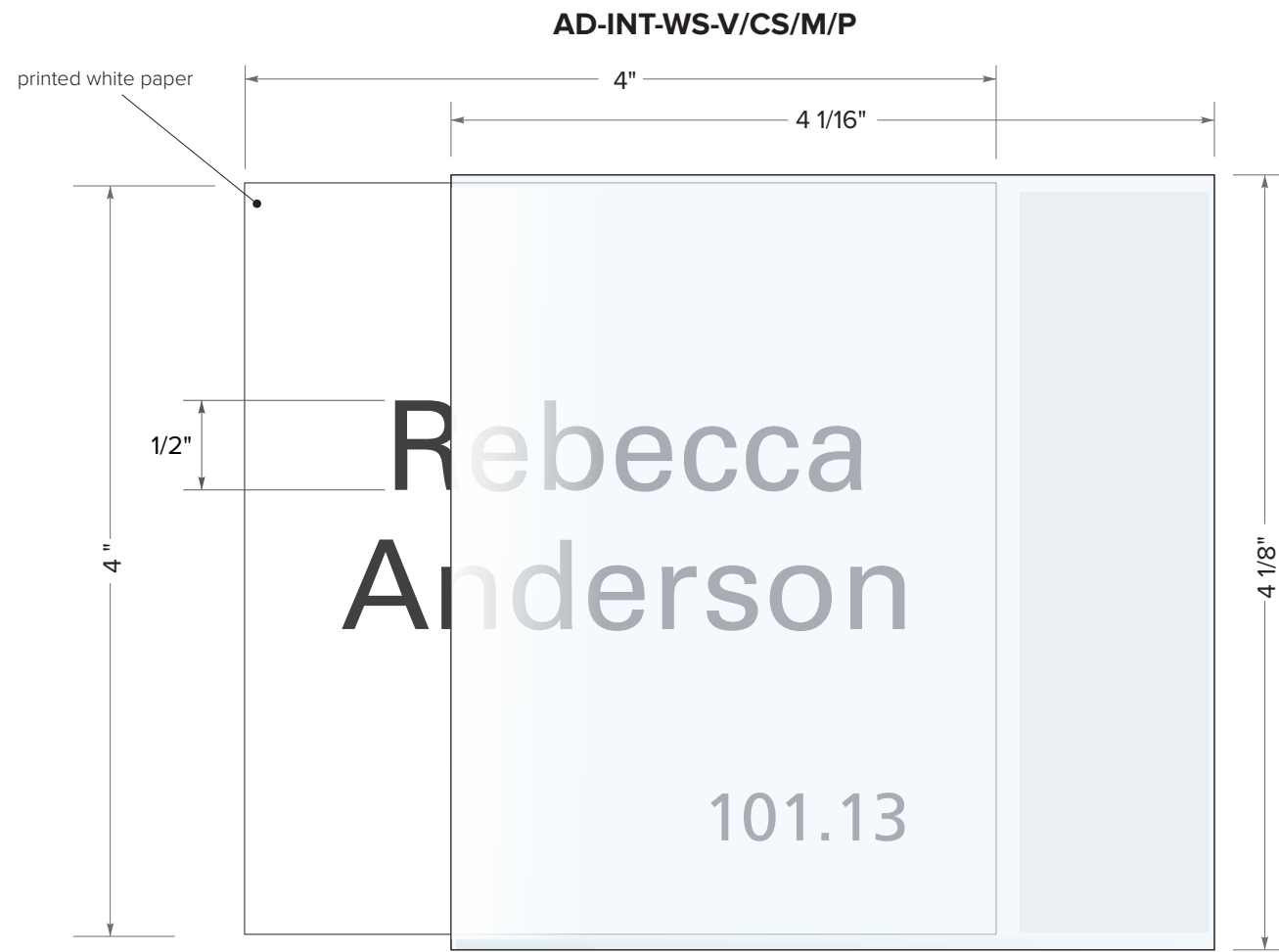| ROOM NAME SHOWN ON PLAN	UHG PREFERRED VERBIAGE	ROOM NAME SHOWN ON PLAN	UHG PREFERRED VERBIAGE
A/V	A/V CLOSET	MEN'S LOCKER ROOM	MEN'S LOCKER ROOM
A/V Rack Room	A/V CLOSET	MOTHER'S ROOM	MOTHER'S ROOM
AUDIOLOGIST	AUDIOLOGIST	MOTHER'S SUITE	MOTHER'S SUITE
AUDITORIUM	AUDITORIUM	MULTI-PURPOSE	MULTI-PURPOSE ROOM
BIKE STORAGE	BIKE STORAGE	NOT IN CONTRACT	NO SIGN NEEDED
BLDG AUTOMATION SYSTEM	BLDG CONTROL ROOM	NOT IN SCOPE	NO SIGN NEEDED
BOARDROOM	BOARDROOM	OFFICE	AD-INT-OFFICE with Insert
CLOSET	CLOSET	OPEN OFFICE	NO SIGN NEEDED
COATS	COAT ROOM	POD	POD
COFFEE BAR	COFFEE BAR	PRE-FUNCTION LOBBY	NO SIGN NEEDED
CONFERENCE - EXTRA LARGE	CONFERENCE ROOM	PRESENTATION	PRESENTATION ROOM
CONFERENCE - LARGE	CONFERENCE ROOM	PRESENTATION - XL	PRESENTATION ROOM
CONFERENCE - MEDIUM	CONFERENCE ROOM	PROJECT ROOM	PROJECT ROOM
CONFERENCE - SMALL	CONFERENCE ROOM	PURE EXPRESS	NO SIGN NEEDED
CONFERENCE - VIDEO	CONFERENCE ROOM	PURE MARKET	NO SIGN NEEDED
CONTROL ROOM	CONTROL ROOM	RECEPTION	NO SIGN NEEDED
CREDIT UNION	CREDIT UNION	RESTROOM	RESTROOM
C-STORE	CONVENIENCE STORE	RETREAT	RETREAT
DINING ROOM	DINING ROOM	SANDBOX	SANDBOX
DRESSING ROOM	DRESSING ROOM	SERVICE CENTER	SERVICE CENTER
ELECTRICAL	ELECTRICAL ROOM	SMARTSPOT	NO SIGN NEEDED
ELECTRICAL ROOM - MAIN	MAIN ELECTRICAL ROOM	STAIR	STAIR
ELEVATOR	NO SIGN NEEDED	STORAGE	STORAGE ROOM
ELEVATOR - SERVICE or FREIGHT	SERVICE ELEVATOR	STORAGE - DEPARTMENT (IF APPLICABLE)	STORAGE ROOM
ELEVATOR EQUIPMENT ROOM	ELEVATOR EQUIPMENT ROOM	STORAGE - FM	STORAGE ROOM
ELEVATOR LOBBY	NO SIGN NEEDED	STORAGE - TRAINING	STORAGE ROOM
ELEVATOR MACHINE ROOM	ELEVATOR MACHINE ROOM	STORAGE ROOM - DEPARTMENT (IF APPLICABLE)	STORAGE ROOM
ELEVATOR PENTHOUSE	ELEVATOR PENTHOUSE	STUDIO	STUDIO
ELEVATOR PIT	ELEVATOR PIT	TEAM HUDDLE	NO SIGN NEEDED
ENCLAVE	ENCLAVE	TOUCHDOWN	TOUCHDOWN
FIRE COMMAND ROOM	FIRE COMMAND ROOM	TRAINING - LG	TRAINING ROOM
FIRE PUMP / RISER	FIRE PUMP / RISER	TRAINING - LOCKERS	TRAINING ROOM
FIRE SUPPRESSION	FIRE SUPPRESSION	TRAINING - MD	TRAINING ROOM
FITNESS	FITNESS CENTER	TRAINING - SM	TRAINING ROOM
FOCUS	FOCUS ROOM	UTILITY	UTILITY ROOM
FULFILLMENT	FULFILLMENT ROOM	WAYSTATION	NO SIGN NEEDED
GAME ROOM	GAME ROOM	WELL CLINIC	NO SIGN NEEDED
HEALTH CARE ADVISOR		WELLBEING	WELLBEING ROOM
HUDDLE	HUDDLE ROOM	WOMEN'S (UNLESS AHJ REQUIRES OTHERWISE)	WOMEN'S
IDF	IDF ROOM	WOMEN'S LOCKER ROOM	WOMEN'S LOCKER ROOM
INTERVIEW	INTERVIEW ROOM	WORK CAFÉ	WORK CAFÉ
IT WORKROOM	IT WORKROOM	WORKROOM	WORKROOM
JANITOR	JANITORIAL ROOM	MOBILE ELT	MOBILE OFFICE [AD-INT-OFFICE]
LIBRARY	LIBRARY	AUDIT ROOM	AUDIT ROOM
LOADING DOCK	LOADING DOCK	HUDDLE LOUNGE	HUDDLE ROOM
MAIL/COPY	MAIL ROOM	MOBILE OFFICE	MOBILE OFFICE [AD-INT-OFFICE]
MDF	MDF ROOM	MOBILE WORKSTATION	MOBILE WORKSTATION
MECHANICAL	BUILDING MECHANICAL	WORKSTATION	AD-INT-WSR WITH INSERT
MEN'S (UNLESS AHJ REQUIRES OTHERWISE)	MEN		

PRIORITY

AD-INT-WS-V/CS/M/P

printed white paper

4"

4 1/16"

1/2"

4 "

4 1/8"

Rebecca Anderson

101.13

SCALE | 1:1

1/16"

MOUNTING OPTION #1:
Fabric Pin
(Admin-WS-P)

MOUNTING OPTION #2:
Magnetic Strip
(for metal cubicles)
(Admin-WS-M)

MOUNTING OPTION #3:
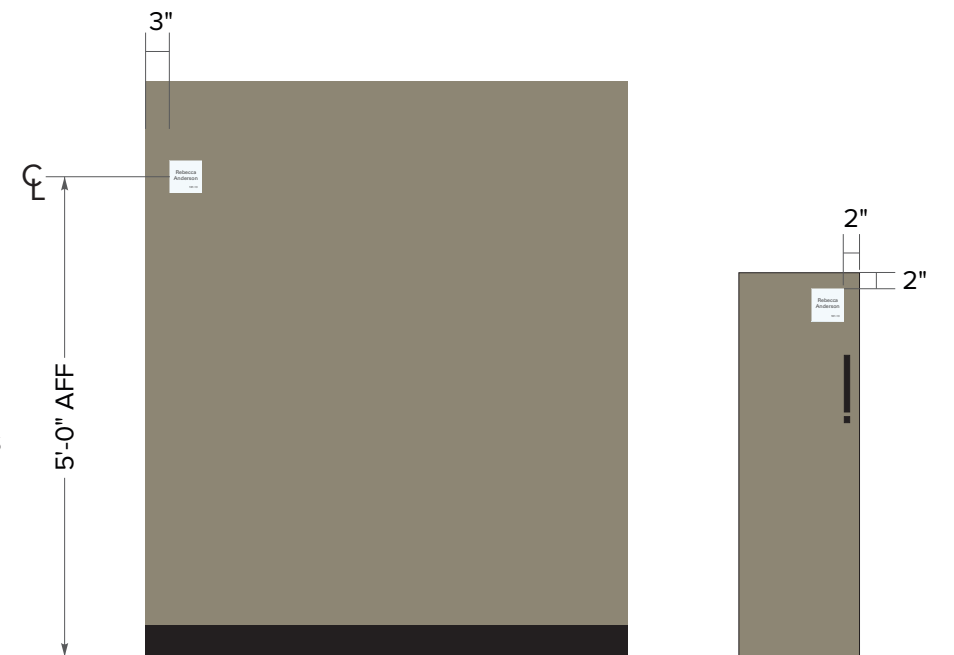6 lb. Velcro Command Strips
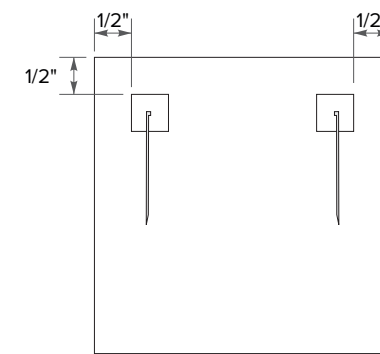(Admin-WS-V)

3M Command Strips
(Admin-WS-CS)

COLOR/ MATERIAL SPECIFICATIONS

☐ PANEL: 1/16" clear polycarbonate panel, heated formed to shape

COPY: Cardstock paper insert with laser printed copy
Inserts should list the "Employee Name" or "Mobile Desk" and the desk number.
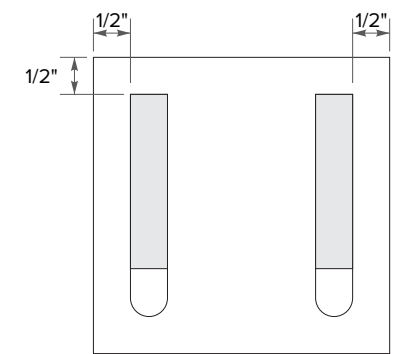
FONT: Universe Lt Std Roman

INSTALL: Vary per site

3"

C L

5'-0" AFF

CUBICLE INSTALL (TYP.)
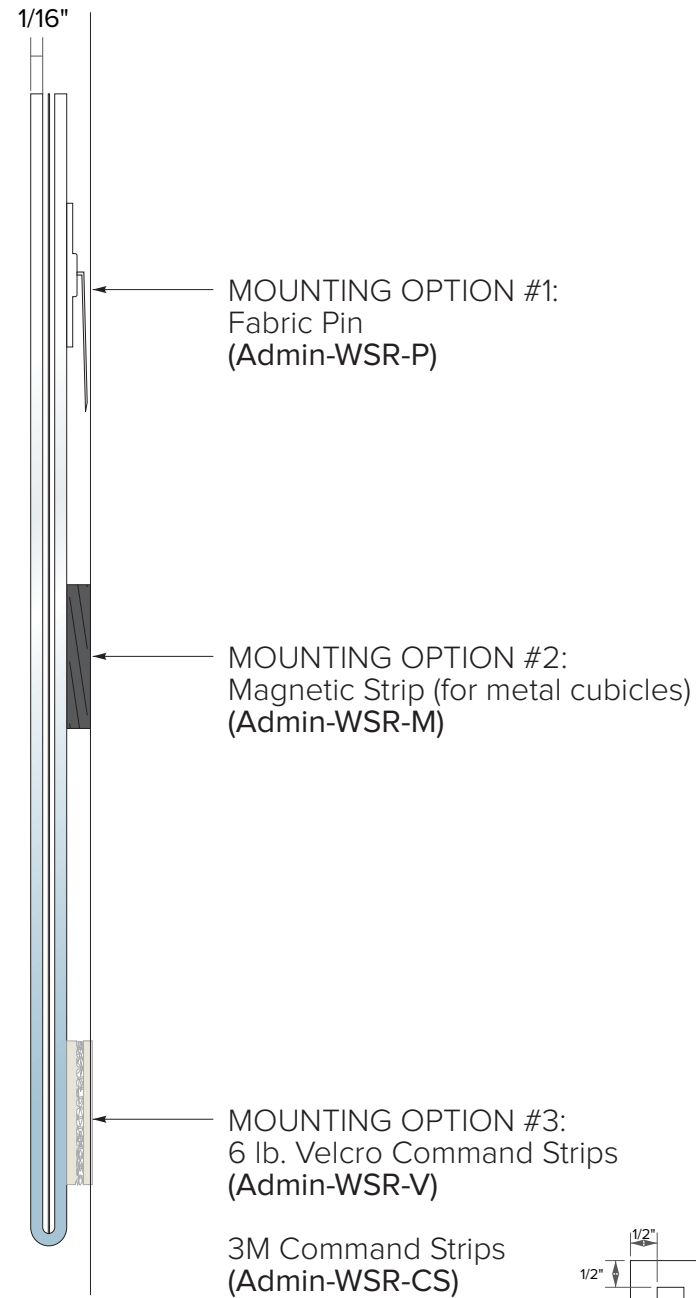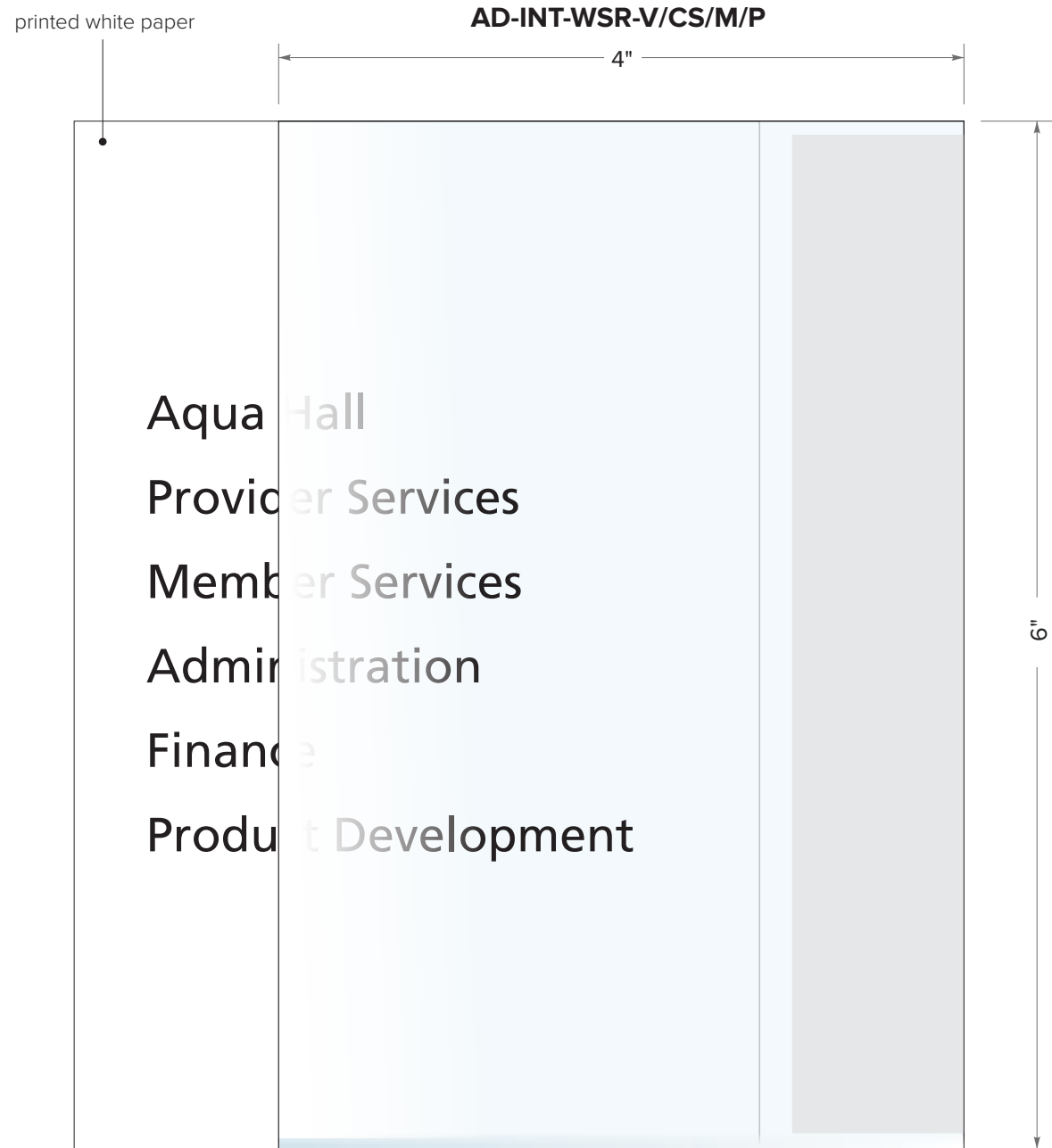SCALE: 1/2" = 1'-0"

2"

2"

LOCKER INSTALL (TYP.)
SCALE: 1/2" = 1'-0"

INSERT LAYOUTS

AD-WS-INSERT

Rebecca
Anderson

101.13

1/2"   1/2"

1/2"

Fabric Pin Install

1/2"   1/2"

1/2"

Velcro / 3M Command Strips
Install

PRIORITY

printed white paper

AD-INT-WSR-V/CS/M/P

4"

6"

Aqua Hall

Provider Services

Member Services

Administration

Finance

Product Development

SCALE | 1:1

1/16"

MOUNTING OPTION #1:
Fabric Pin
(Admin-WSR-P)

MOUNTING OPTION #2:
Magnetic Strip (for metal cubicles)
(Admin-WSR-M)

MOUNTING OPTION #3:
6 lb. Velcro Command Strips
(Admin-WSR-V)

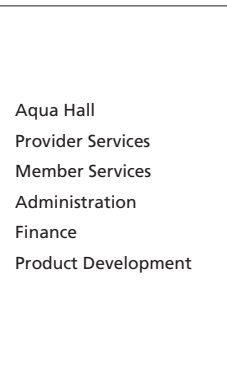3M Command Strips
(Admin-WSR-CS)

COLOR/ MATERIAL SPECIFICATIONS

PANEL: 1/16" clear polycarbonate panel, heated formed to shape

COPY: Cardstock paper insert with laser printed copy

FONT: Universe Lt Std Roman

INSTALL: Vary per site

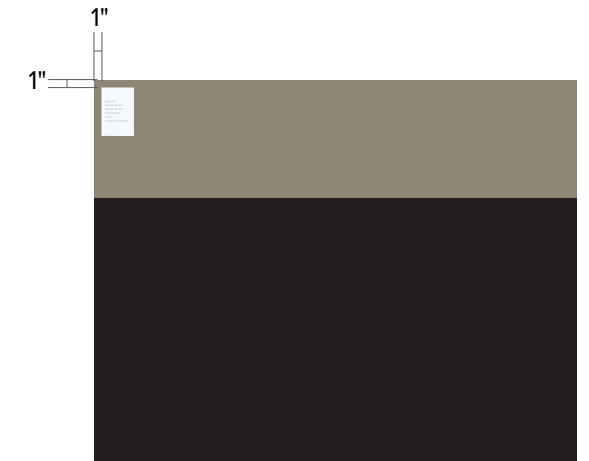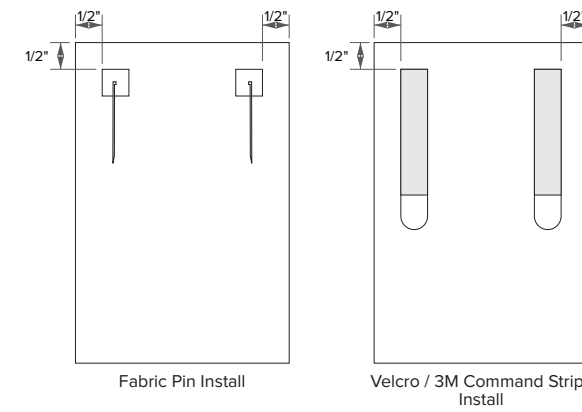**TYPICAL INSTALL RENDERING AT AISLE SIDE OF PARTITION**

AD-WSR-INSERT

Aqua Hall
Provider Services
Member Services
Administration
Finance
Product Development

INSERT LAYOUTS

1/2"   1/2"   1/2"   1/2"
1/2"   1/2"

Fabric Pin Install   Velcro / 3M Command Strips
                                          Install

1"
1"

TYPICAL INSTALL
SCALE: 1/2" = 1'-0"

PRIORITY

AD-INT-RR-W

8"

1/8"

1 3/4"

3 1/16"

8"

1 1/16"

11/16"

3/8"

1/4"

13/16"

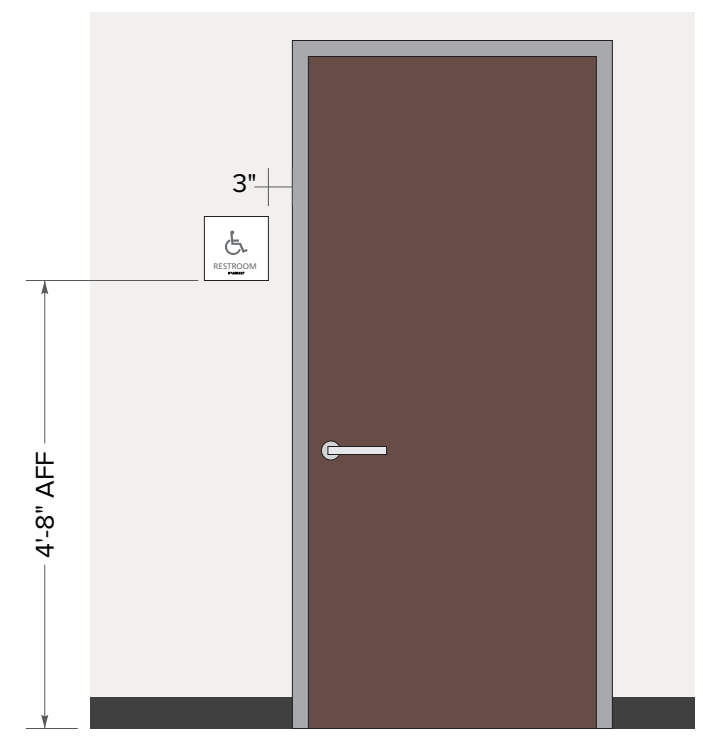**RESTROOM**

SCALE | 1:2

3"

4'-8" AFF

RESTROOM

WALL MOUNT
SCALE: 1/2" = 1'-0"

COLOR/ MATERIAL SPECIFICATIONS

☐ PANEL: 1/8" thick acrylic surface painted Akzo Nobel 493-A1 White, Matte finish

■ COPY/ICON: 1/32" raised tactile copy in Rowmark Charcoal Grey

FONT: Frutiger Lt Std 55 Roman

BRAILLE: Grade II - Clear Braille Rasters

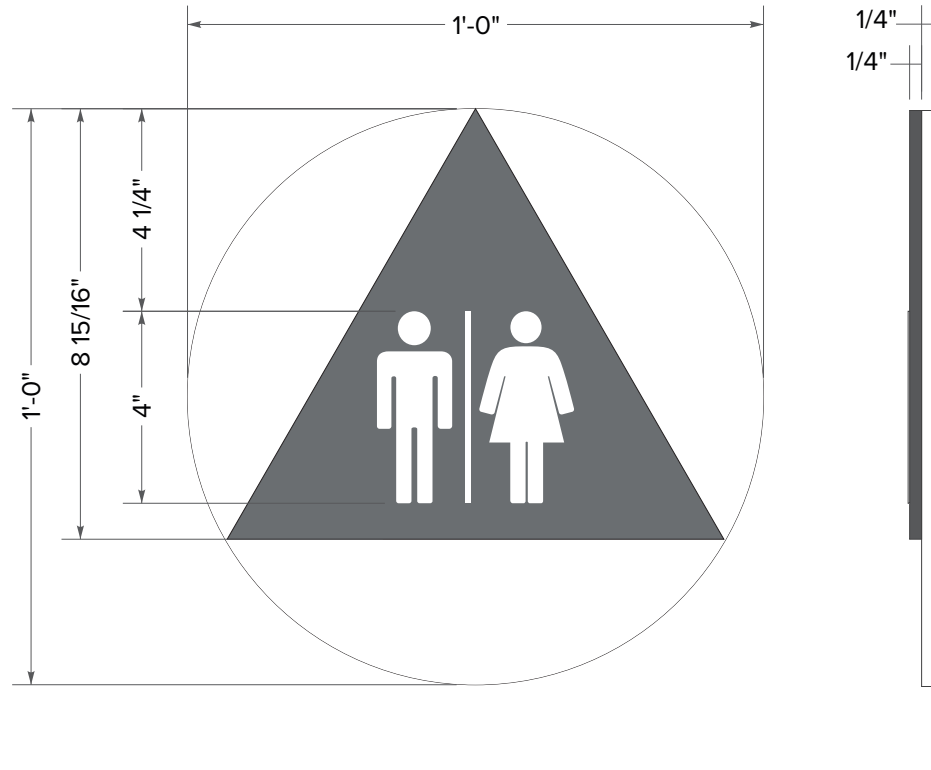INSTALL: Install flush to wall with silicone and 3M 1/8" White Double-Faced Foam tape

Alternate Layouts

WOMEN

MEN

RESTROOM

PRIORITY

Typical Dark Colored Door Elevation

WALL MOUNT
SCALE: 1/2" = 1'-0"

AD-INT-RR-D/WRR/DUS-CA (WHITE)

1'-0"

1/4"
1/4"

4 1/4"

8 15/16"

1'-0"

4"

COLOR/ MATERIAL SPECIFICATIONS

☐ PANEL: Backer to be 1/4" thick acrylic surface painted
    Akzo Nobel 493-A1 White, Matte finish
    Face panel to be 1/4" thick flat cut out acrylic triangle overlay
    painted Akzo Nobel 499-E5 Dark Gray, Matte finish

■ COPY/ICON: 1/32" raised tactile copy in Rowmark Charcoal Grey

    INSTALL: Install flush to wall with silicone and 3M 1/8" White Double-
    Faced Foam tape

NOTE: Door colors must be verified to determine backer & face colors.
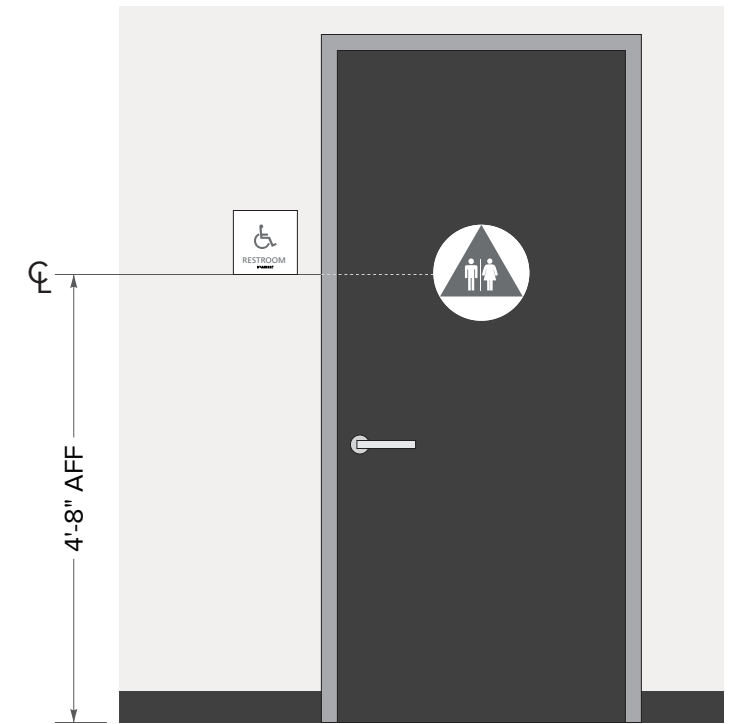Backer must be a contrasting color from the door color.

AD-INT-RR-D/WRR/DUS-CA (GRAY)
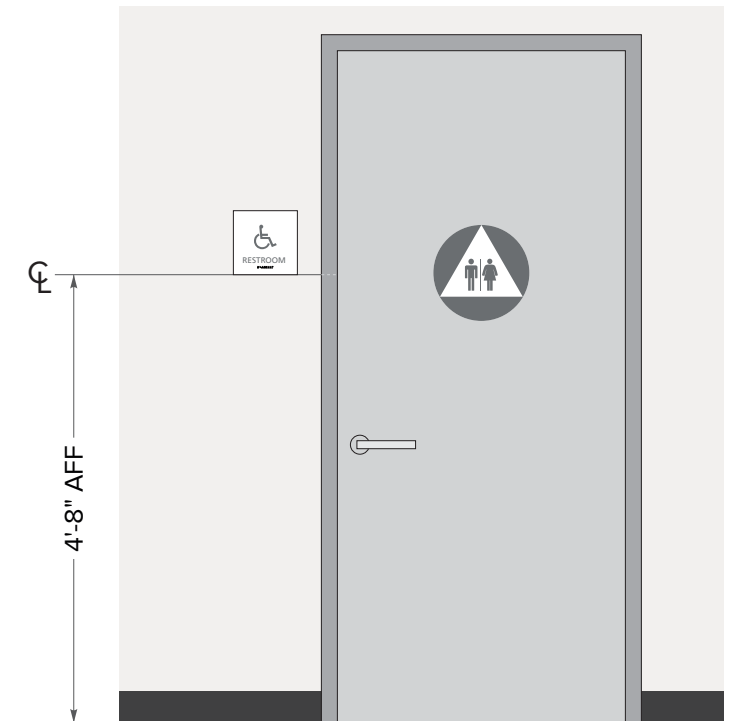

COLOR/ MATERIAL SPECIFICATIONS

■ PANEL: Backer to be 1/4" thick acrylic surface painted
    Akzo Nobel 499-E5 Dark Gray, Matte finish
    Face panel to be 1/4" thick flat cut out acrylic triangle overlay
    painted Akzo Nobel 493-A1 White, Matte finish

☐ COPY/ICON: 1/32" raised tactile copy in Rowmark White

    INSTALL: Install flush to wall with silicone and 3M 1/8" White Double-
    Faced Foam tape
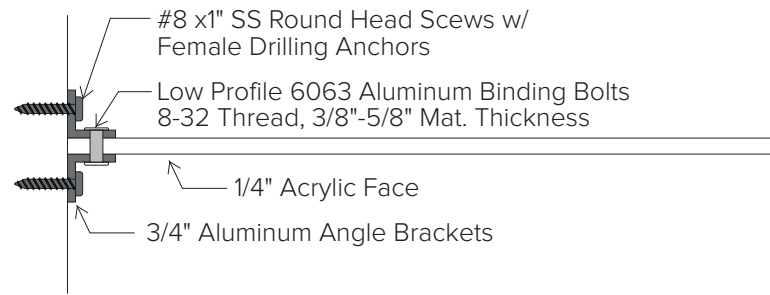
Typical Light Colored Door Elevation

WALL MOUNT
SCALE: 1/2" = 1'-0"

4'-8" AFF

4'-8" AFF

SCALE | 1:4

PRIORITY

#8 x1" SS Round Head Scews w/
Female Drilling Anchors

Low Profile 6063 Aluminum Binding Bolts
8-32 Thread, 3/8"-5/8" Mat. Thickness

1/4" Acrylic Face

3/4" Aluminum Angle Brackets

AD-INT-RR-FM

11"

3/4"

10 1/4"

4 1/2"

9"
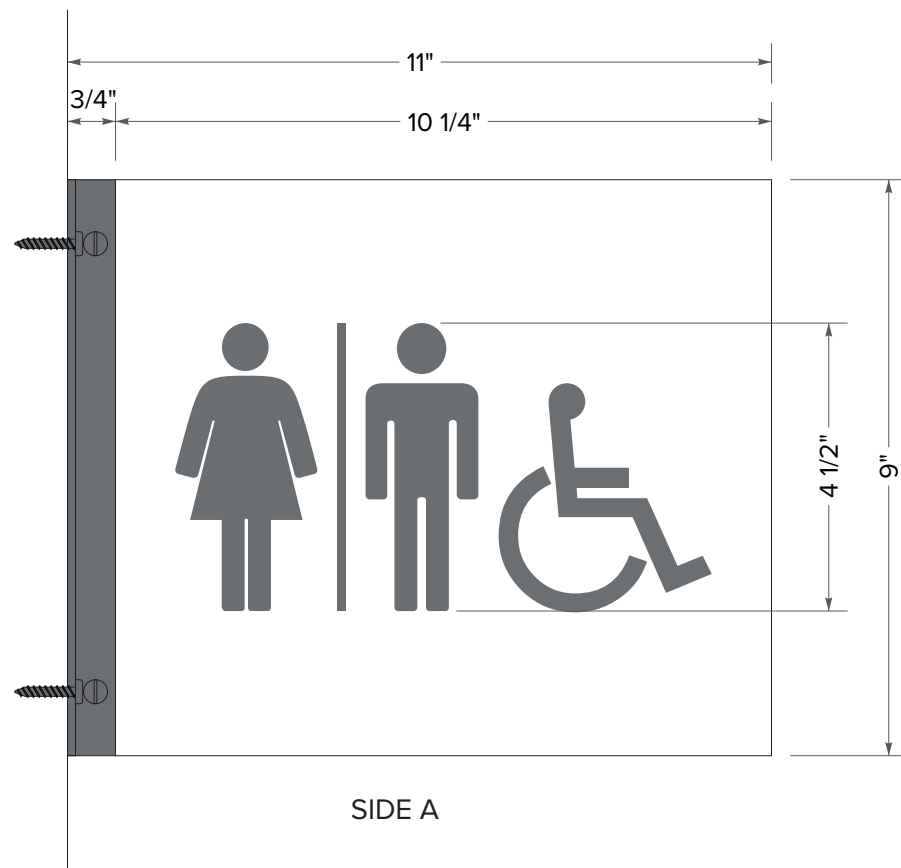
SIDE A

1 3/4"

FRONT
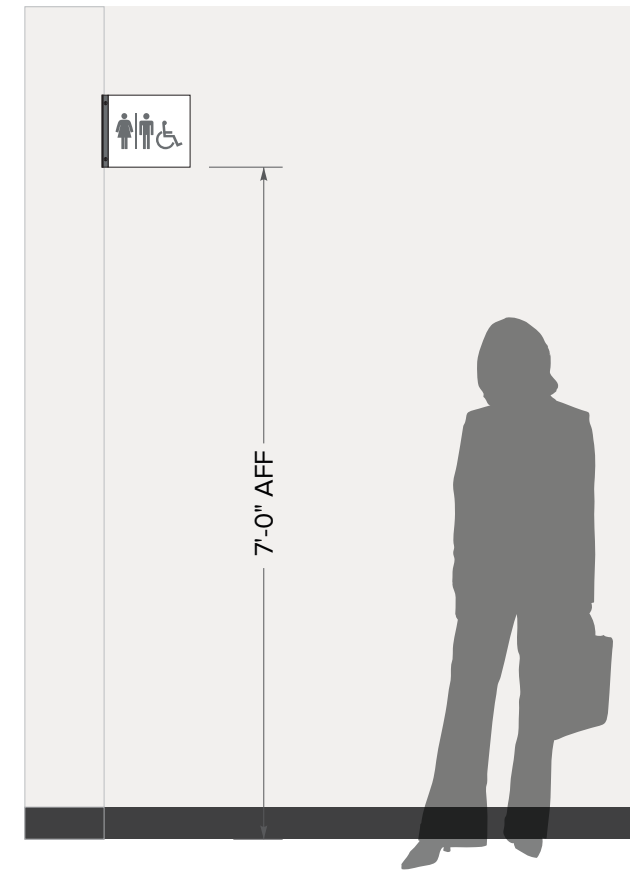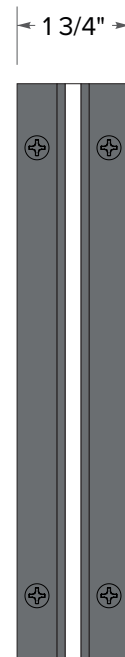
SIDE B

SCALE | 1:3

COLOR/ MATERIAL SPECIFICATIONS

☐ FACE PANEL: 1/4" acrylic panel with visible surfaces painted
Akzo Nobel 493-A1 White, Matte finish

■ MOUNTING BRACKET: 3/4" x 3/4" x 1/8" aluminum angle mounting brackets
painted Akzo Nobel 499-E5 Dark Gray, Matte finish.
Attach to face panel with low profile binding bolts with heads
painted to match background.

■ GRAPHICS: 3M #7725-41 Dark Grey vinyl

INSTALL: Install flush to wall surface with #8 round head screws and
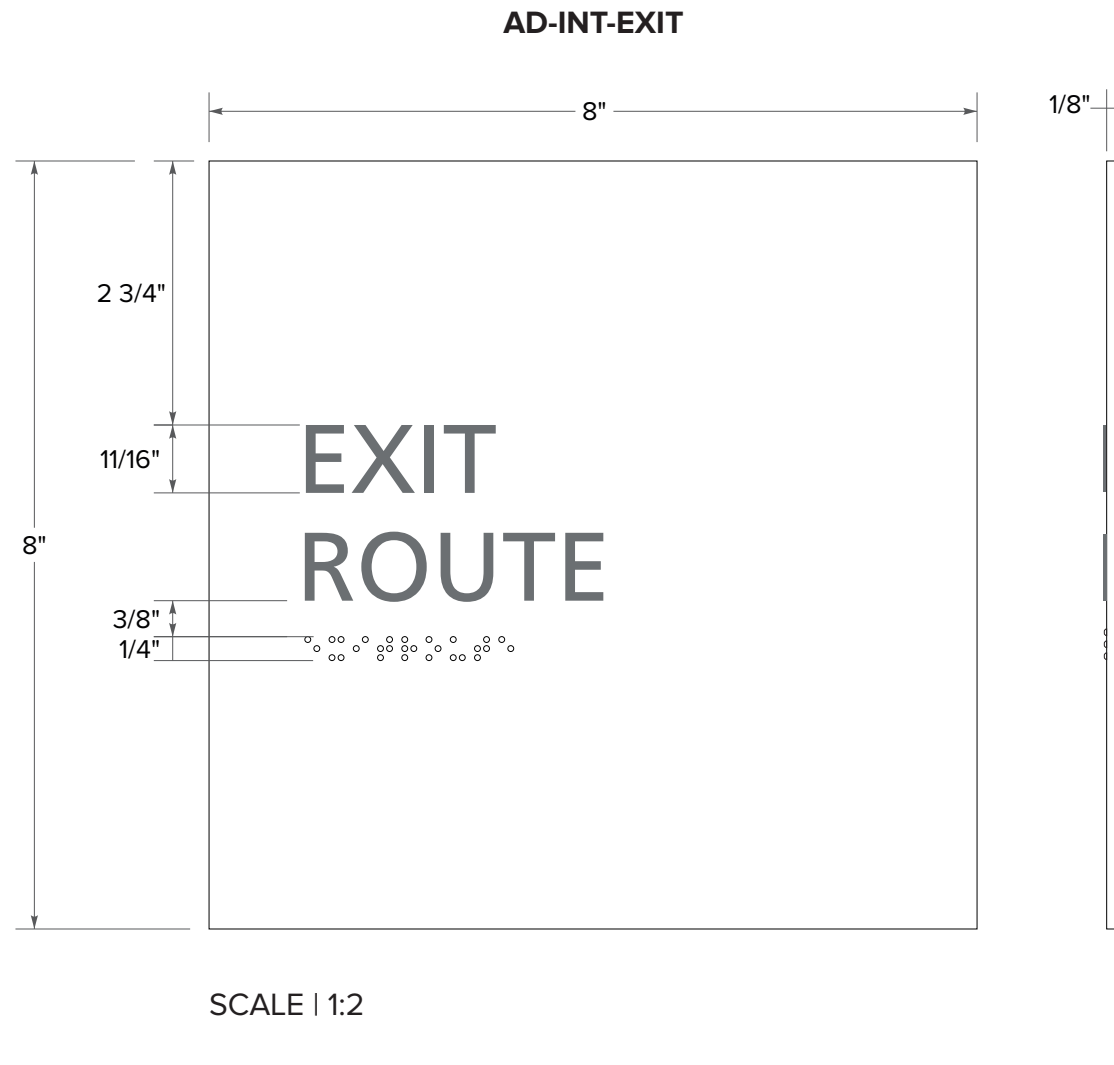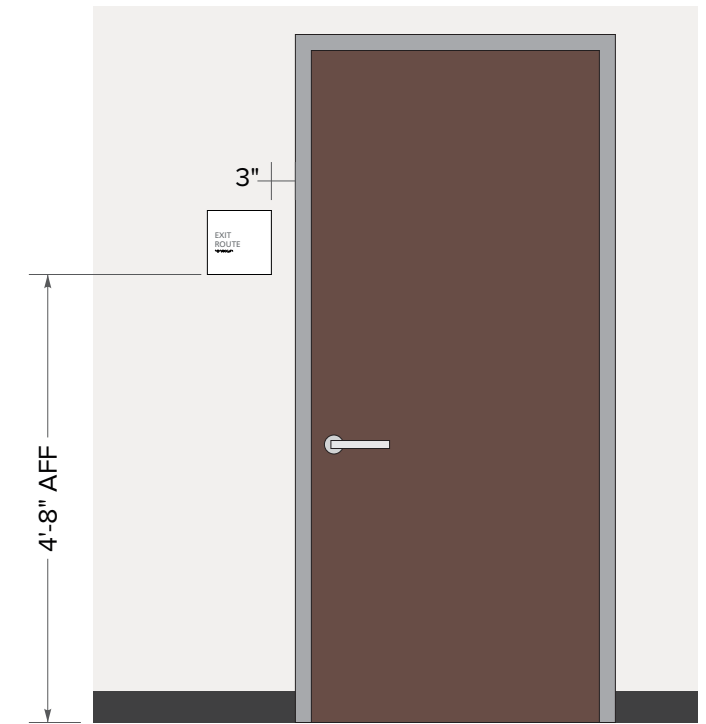drilling anchors. Screw heads painted to match background.

7'-0" AFF

WALL MOUNT
SCALE: 1/2" = 1'-0"

PRIORITY

AD-INT-EXIT

8"

1/8"

2 3/4"

11/16"

8"

3/8"
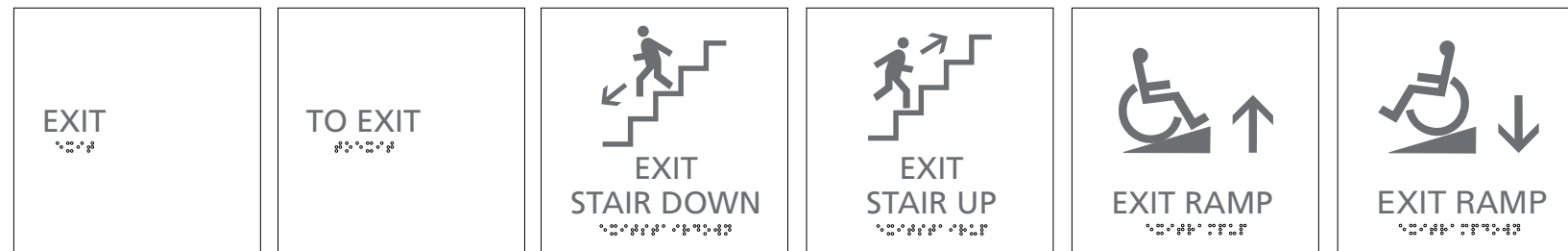
1/4"

EXIT ROUTE

SCALE | 1:2

COLOR/ MATERIAL SPECIFICATIONS

☐ PANEL: 1/8" thick acrylic surface painted Akzo Nobel 493-A1 White, Matte finish

■ COPY/ICON: 1/32" raised tactile copy in Rowmark Charcoal Grey

FONT: Frutiger Lt Std 55 Roman

BRAILLE: Grade II - Clear Braille Rasters

INSTALL: Install flush to wall with silicone and 3M 1/8" White Double-Faced Foam tape

3"

EXIT ROUTE

4'-8" AFF

WALL MOUNT
SCALE: 1/2" = 1'-0"

Alternate Layouts

EXIT	TO EXIT	EXIT STAIR DOWN	EXIT STAIR UP	EXIT RAMP	EXIT RAMP

PRIORITY

Elevation / Detail Drawing

1'-4"
5/8"
1'-2 3/4"
3/4"
2"
3/16"
1"
1/2"
1'-6"
1 1/2"

1/8"
3/16"

Optum

→ Mail Room
→ Facility Management Office
→ Building 2 Elevator
→ Building 3 Elevator
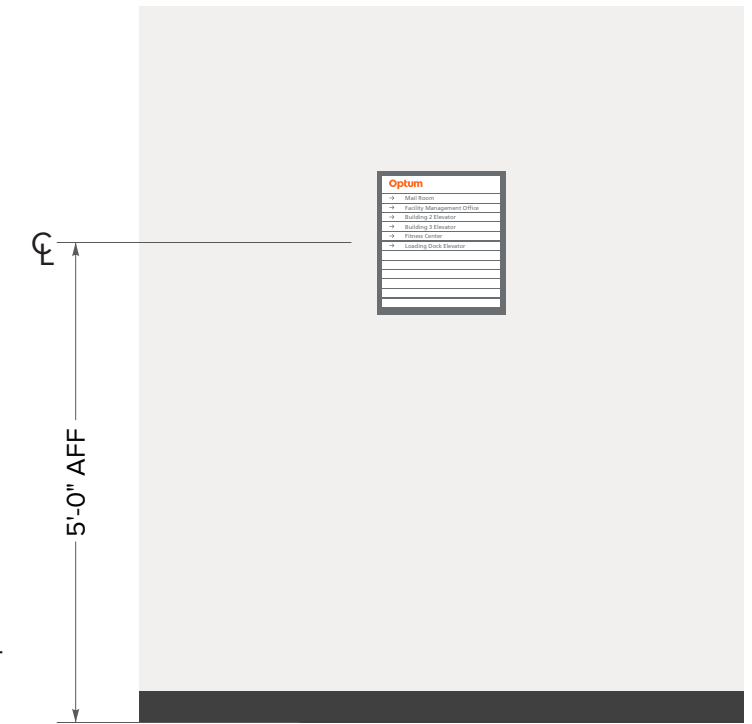→ Fitness Center
→ Loading Dock Elevator
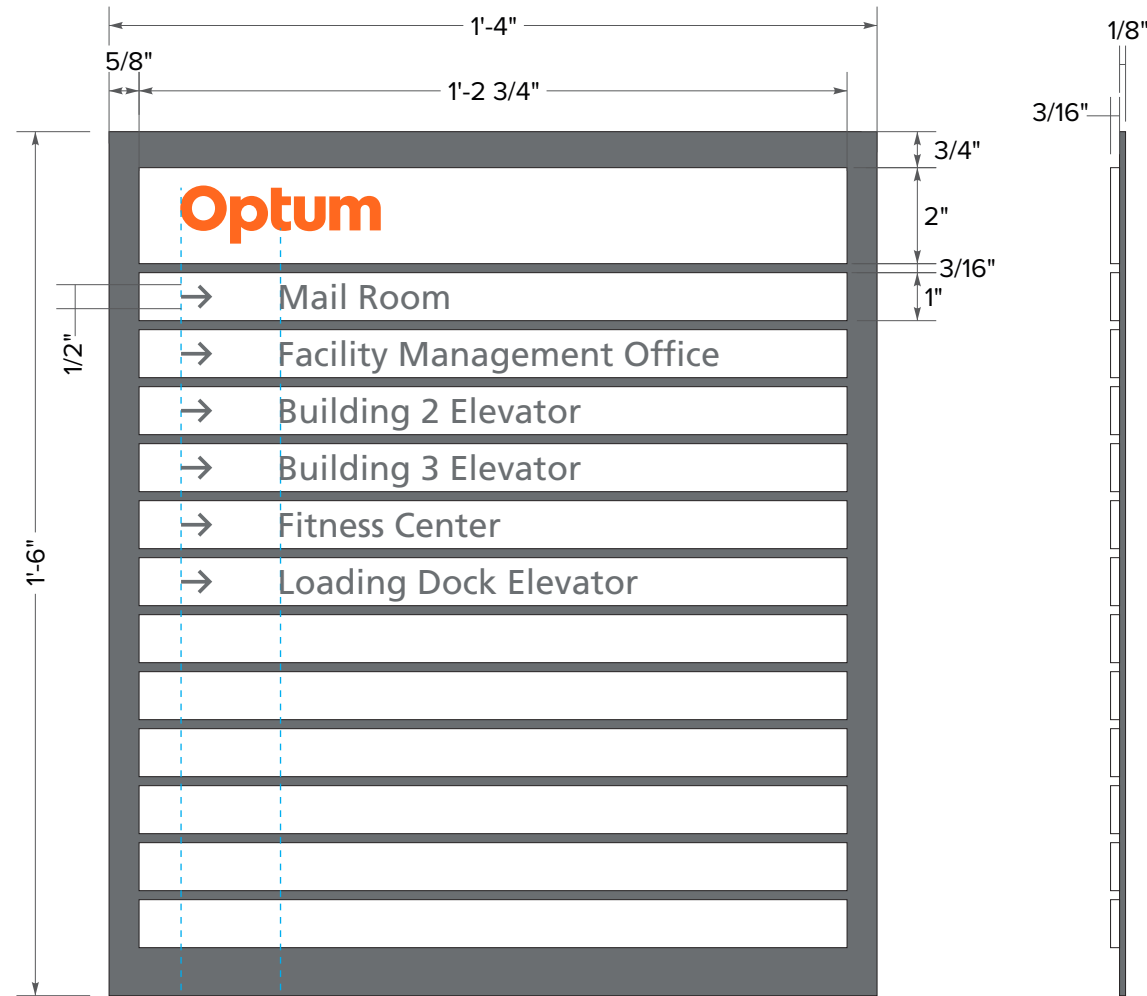
COLOR/ MATERIAL SPECIFICATIONS

■ PANEL: Backer panel to be 1/8" thick aluminum panel painted
Akzo Nobel 499-E5 Dark Gray, Matte finish;
☐ Directory panels to be 3/16" opaque #7508 white acrylic

■ COPY: Surface applied 3M #7725-41 Dark Grey vinyl

■ LOGOS: Optum - 3M #180mc-3289 Opaque Orange vinyl
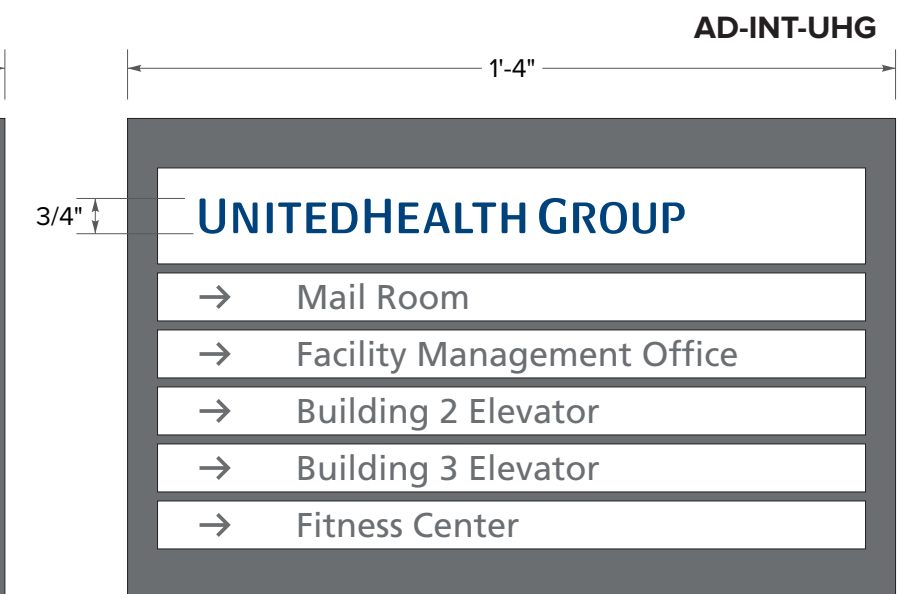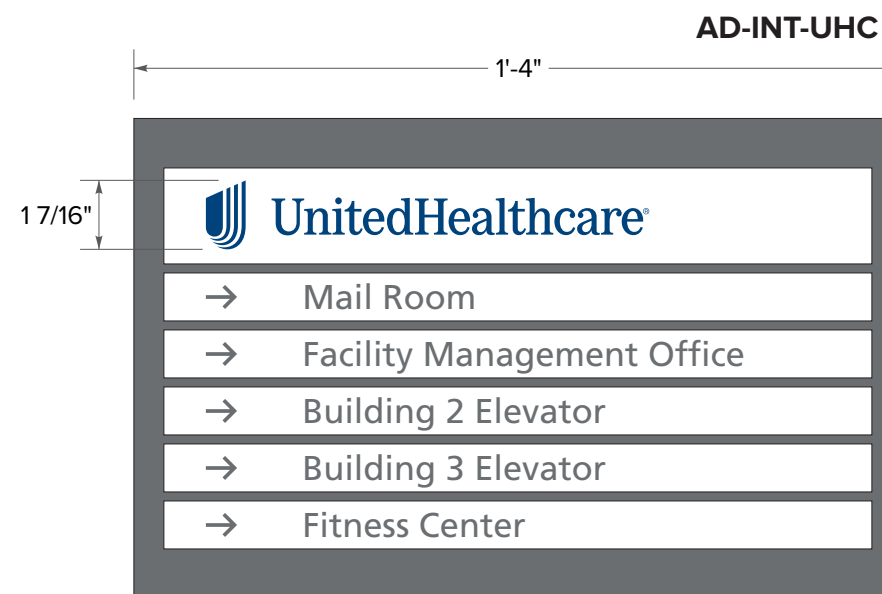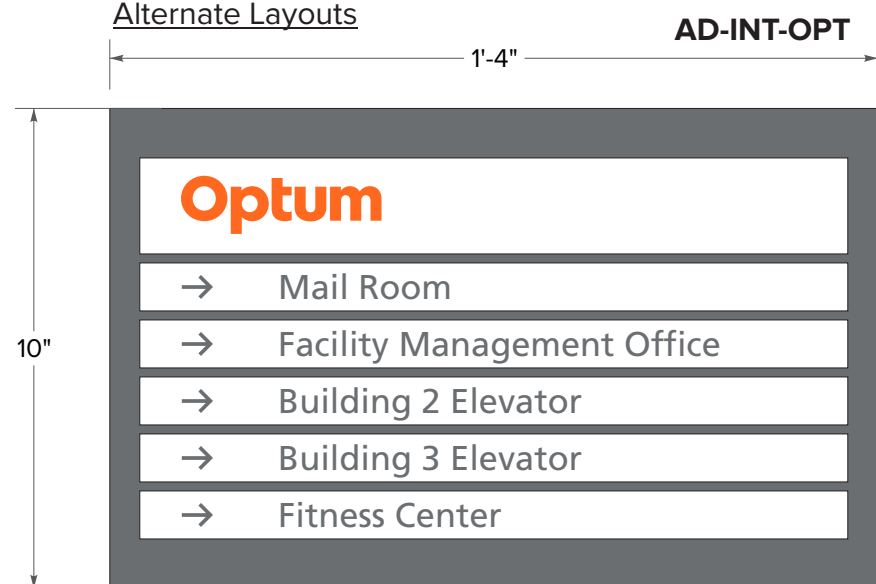■ UHC / UHG -3M #7725-37 Sapphire Blue viny

FONT: Frutiger Lt Std 55 Roman

BRAILLE: Grade II - Clear Braille Rasters

INSTALL: Install flush to wall with silicone and 3M 1/8" White Double-
Faced Foam tape

₵
5'-0" AFF

WALL MOUNT
SCALE: 1/2" = 1'-0"

Alternate Layouts

AD-INT-OPT
1'-4"
10"

Optum

→ Mail Room
→ Facility Management Office
→ Building 2 Elevator
→ Building 3 Elevator
→ Fitness Center

AD-INT-UHC
1'-4"
1 7/16"

UnitedHealthcare®

→ Mail Room
→ Facility Management Office
→ Building 2 Elevator
→ Building 3 Elevator
→ Fitness Center

AD-INT-UHG
1'-4"
3/4"

UNITEDHEALTH GROUP

→ Mail Room
→ Facility Management Office
→ Building 2 Elevator
→ Building 3 Elevator
→ Fitness Center

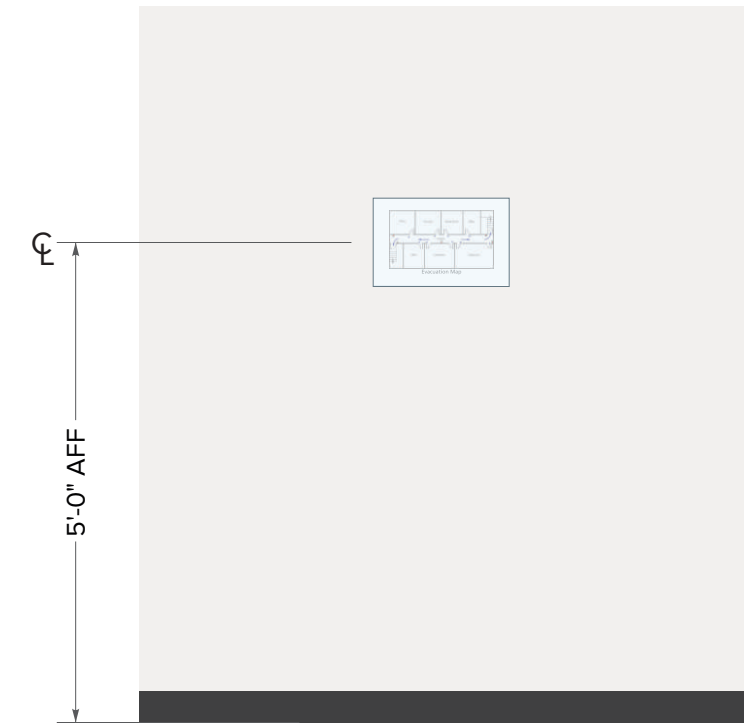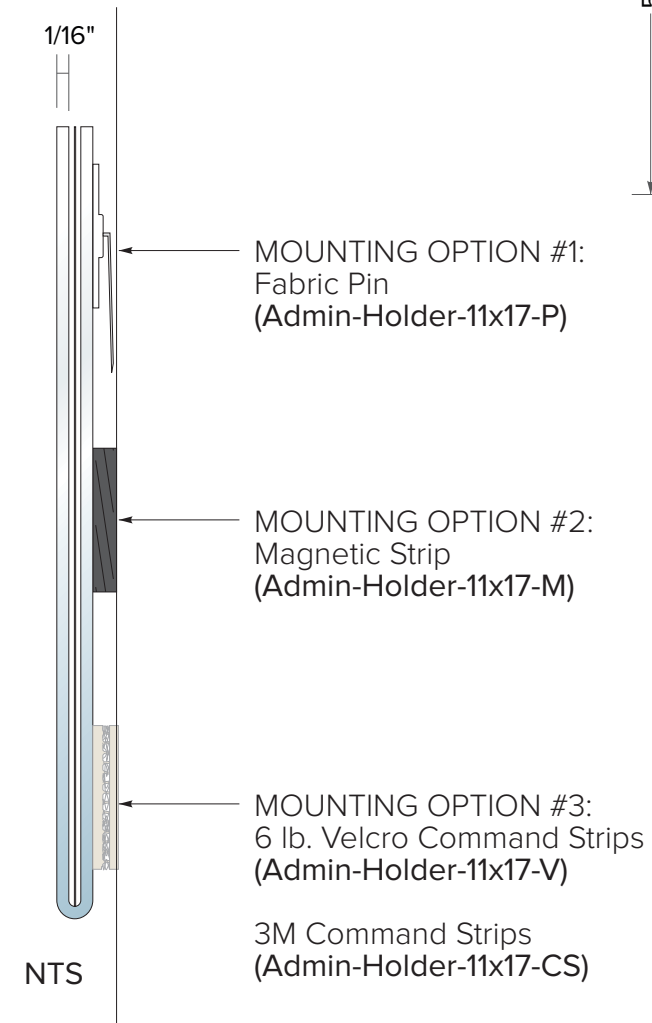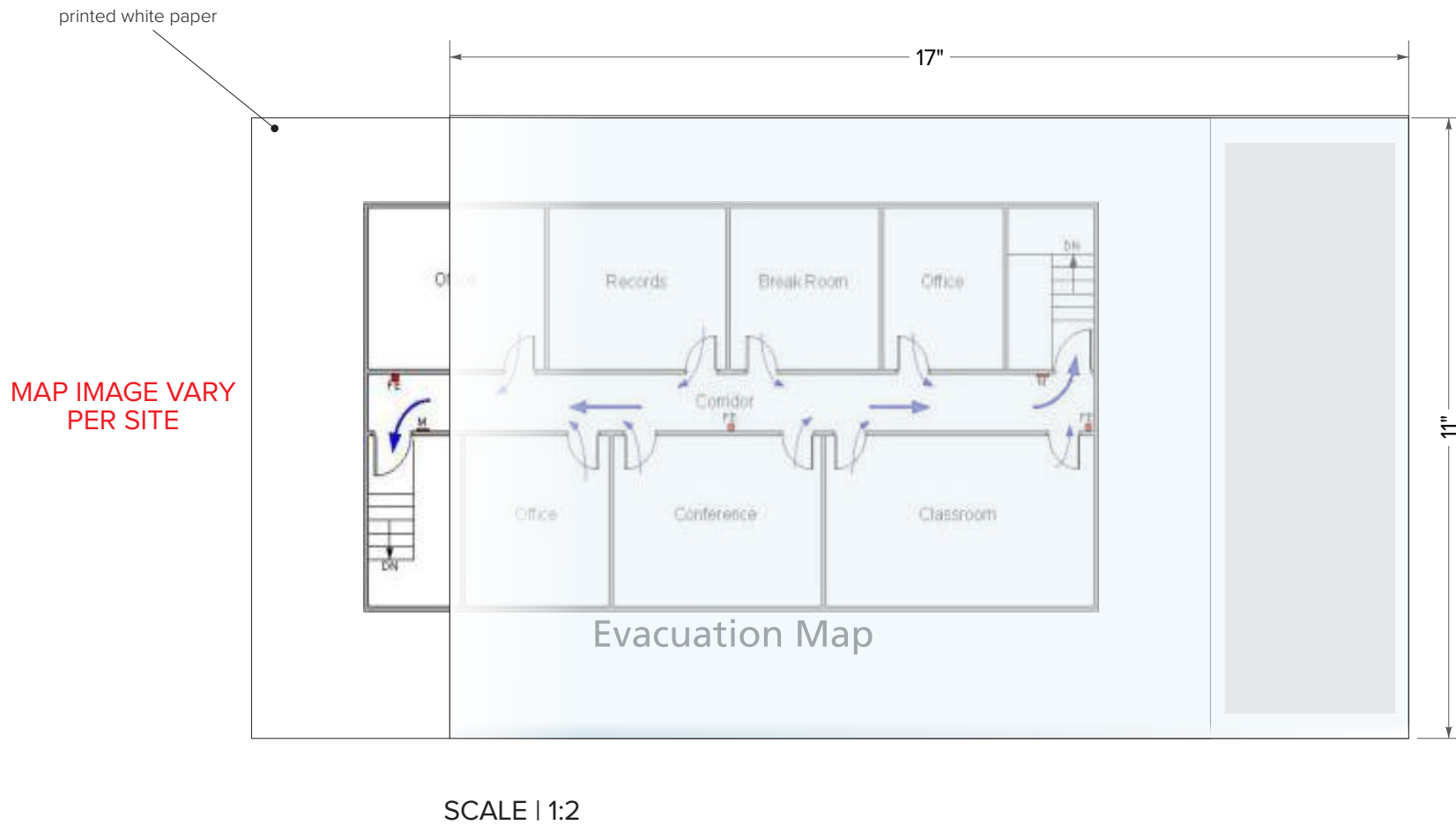SCALE | 1:4

PRIORITY

COLOR/ MATERIAL SPECIFICATIONS

☐ PANEL: 1/16" clear polycarbonate panel, heated formed to shape
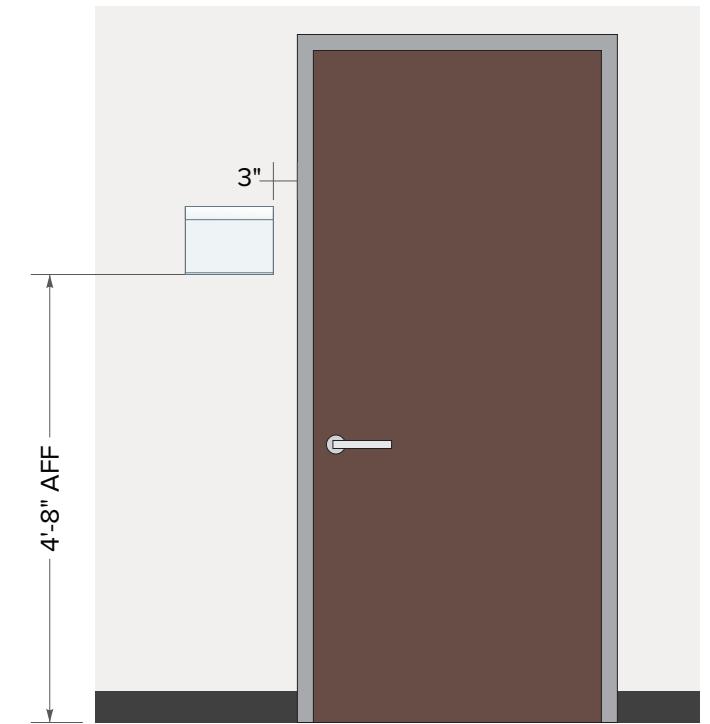
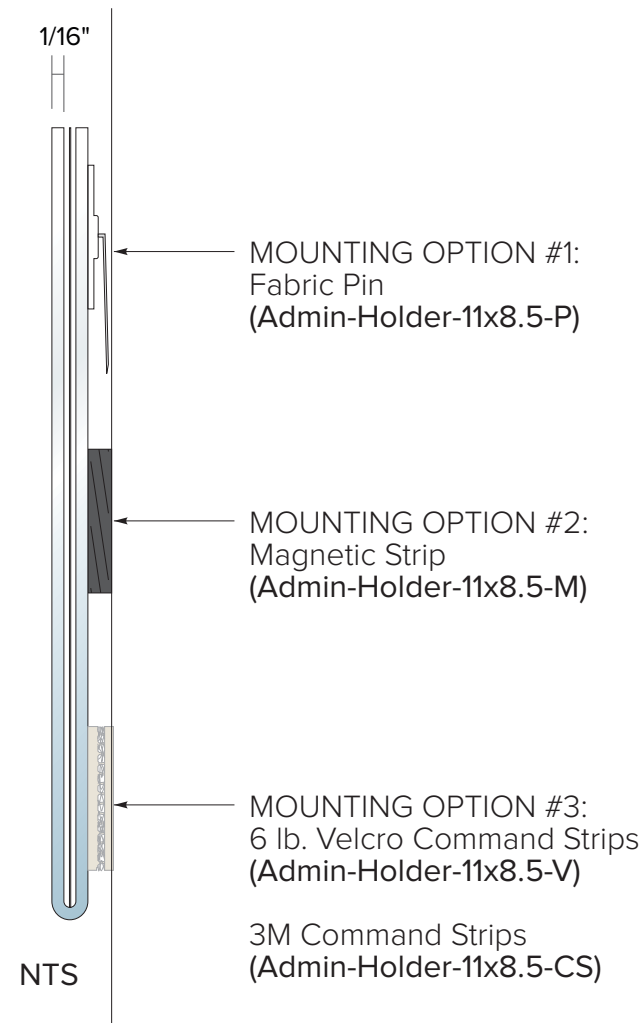COPY: Paper insert with laser printed copy

FONT: Universe LT Std Roman

INSTALL: Standard - Option A: Install via Velcro adhesive strips as needed (Admin-Holder-11x17-V)
Standard - Option B - Install via 3M Command Strips as needed (Admin-Holder-11x17-CS)
Metal Cubical: Install via 1/8" magnetic strips as needed (Admin-Holder-11x17-<)
Fabric Cubical: Install via fabric pins as needed (Admin-Holder-11x17-P)

AD-INT-HOLDER-11X17-V/CS/M/P

printed white paper

17"

MAP IMAGE VARY PER SITE

Office
Records
Break Room
Office

Corridor

Office
Conference
Classroom

Evacuation Map

11"

SCALE | 1:2

1/16"

MOUNTING OPTION #1:
Fabric Pin
(Admin-Holder-11x17-P)

MOUNTING OPTION #2:
Magnetic Strip
(Admin-Holder-11x17-M)

MOUNTING OPTION #3:
6 lb. Velcro Command Strips
(Admin-Holder-11x17-V)

3M Command Strips
(Admin-Holder-11x17-CS)

NTS

5'-0" AFF

WALL MOUNT
SCALE: 1/2" = 1'-0"

PRIORITY

AD-INT-HOLDER-11X8.5-V/CS/M/P
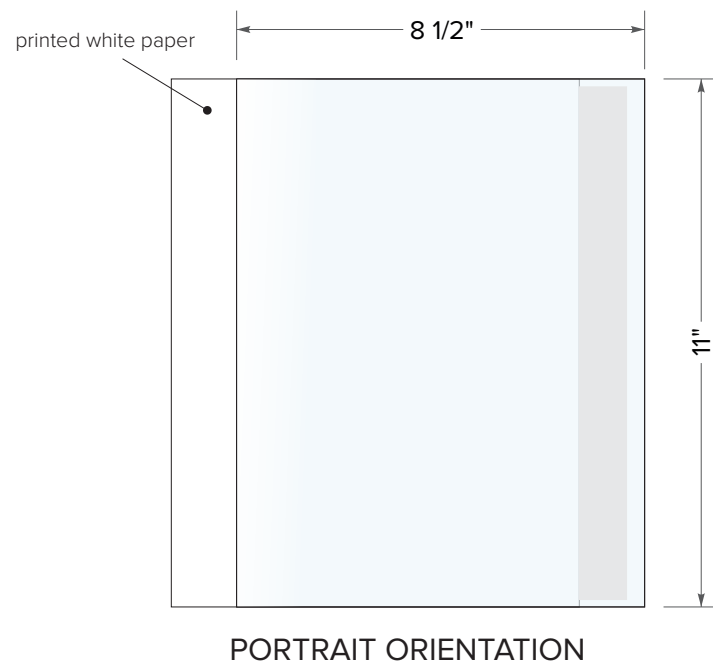
11"

printed white paper

8 1/2"

LANDSCAPE ORIENTATION

printed white paper

8 1/2"

11"

PORTRAIT ORIENTATION

1/16"

MOUNTING OPTION #1:
Fabric Pin
(Admin-Holder-11x8.5-P)

MOUNTING OPTION #2:
Magnetic Strip
(Admin-Holder-11x8.5-M)

MOUNTING OPTION #3:
6 lb. Velcro Command Strips
(Admin-Holder-11x8.5-V)

3M Command Strips
(Admin-Holder-11x8.5-CS)

NTS

3"

4'-8" AFF

WALL MOUNT
SCALE: 1/2" = 1'-0"

COLOR/ MATERIAL SPECIFICATIONS

PANEL: 1/16" clear polycarbonate panel, heated formed to shape

COPY: Paper insert with laser printed copy

INSTALL: Vary per site

SCALE | 1:2

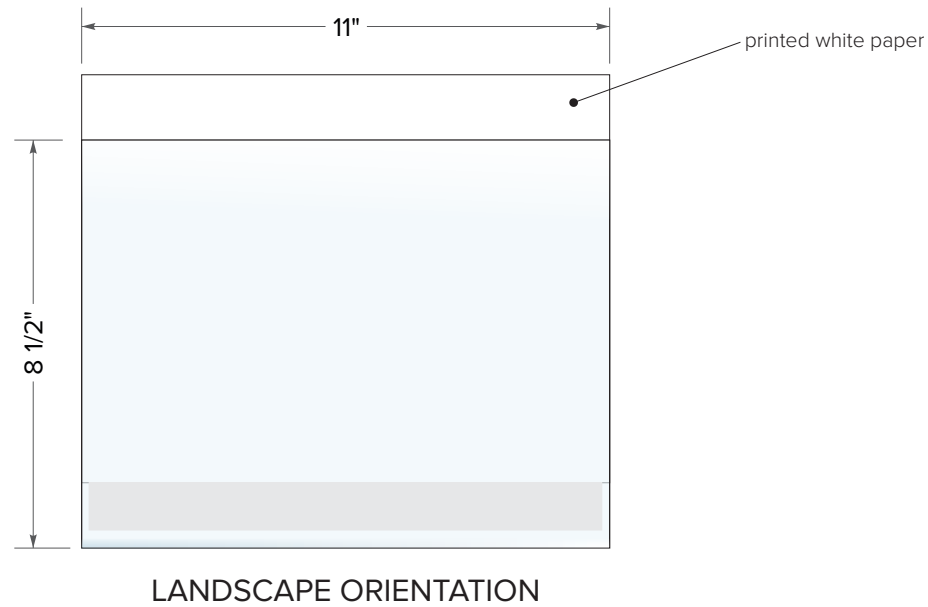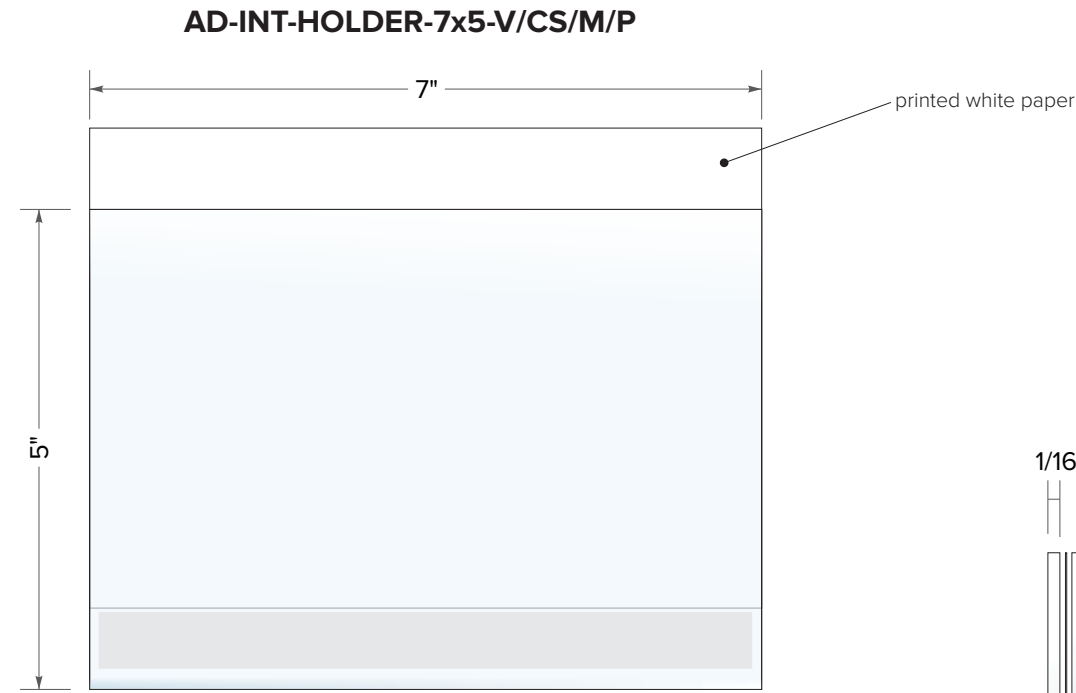PRIORITY

AD-INT-HOLDER-7x5-V/CS/M/P

7"

5"

printed white paper

LANDSCAPE ORIENTATION

printed white paper

5"

7"

PORTRAIT ORIENTATION

SCALE | 1:2

1/16"

MOUNTING OPTION #1:
Fabric Pin
(Admin-Holder-7x5-P)

MOUNTING OPTION #2:
Magnetic Strip
(Admin-Holder-7x5-M)

MOUNTING OPTION #3:
6 lb. Velcro Command Strips
(Admin-Holder-7x5-V)

3M Command Strips
(Admin-Holder-7x5-CS)
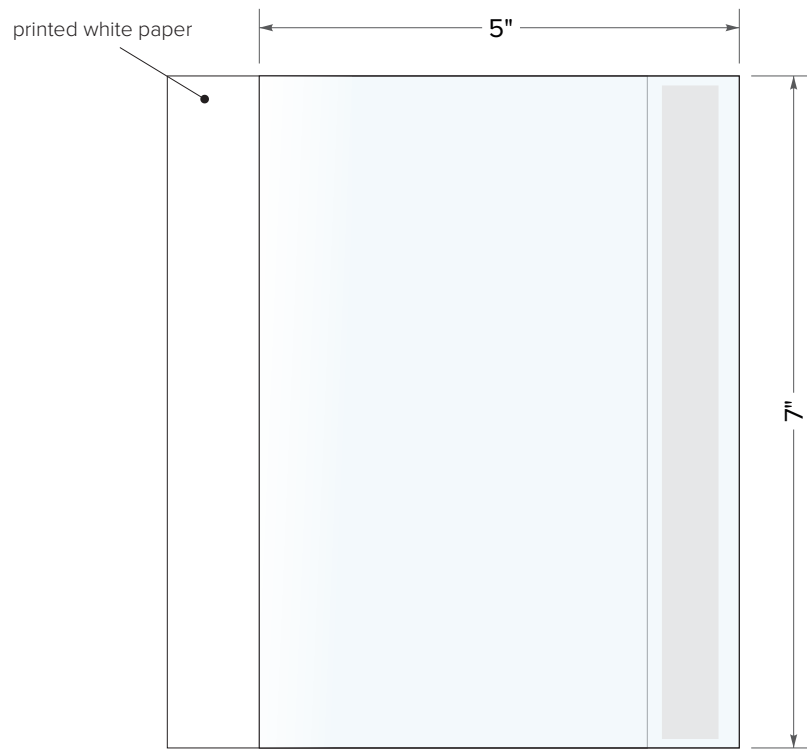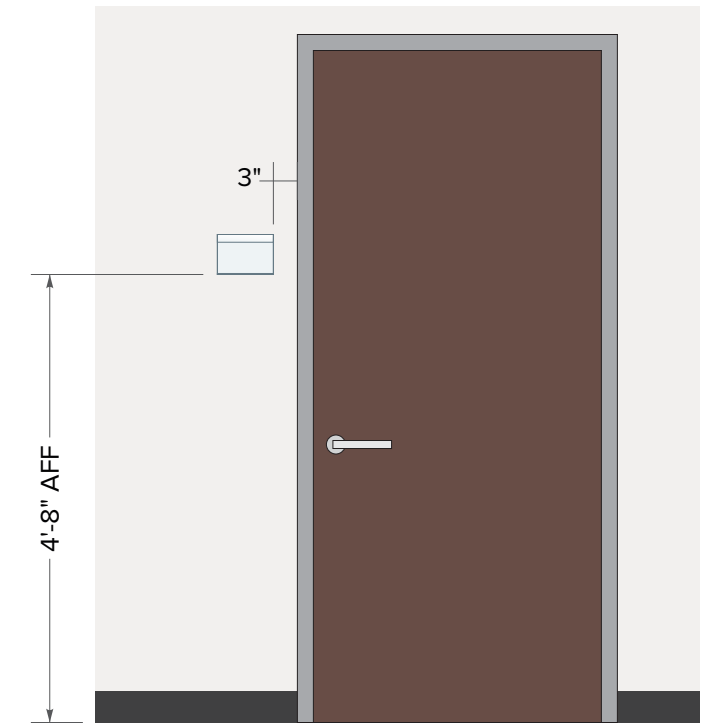
NTS

3"

4'-8" AFF

WALL MOUNT
SCALE: 1/2" = 1'-0"

COLOR/ MATERIAL SPECIFICATIONS

☐ PANEL: 1/16" clear polycarbonate panel, heated formed to shape

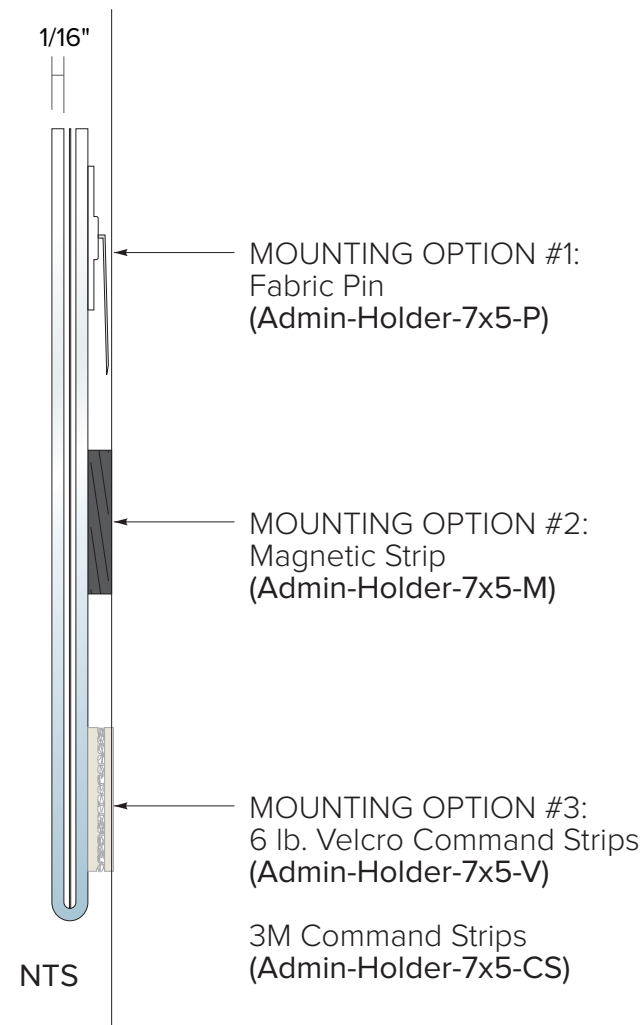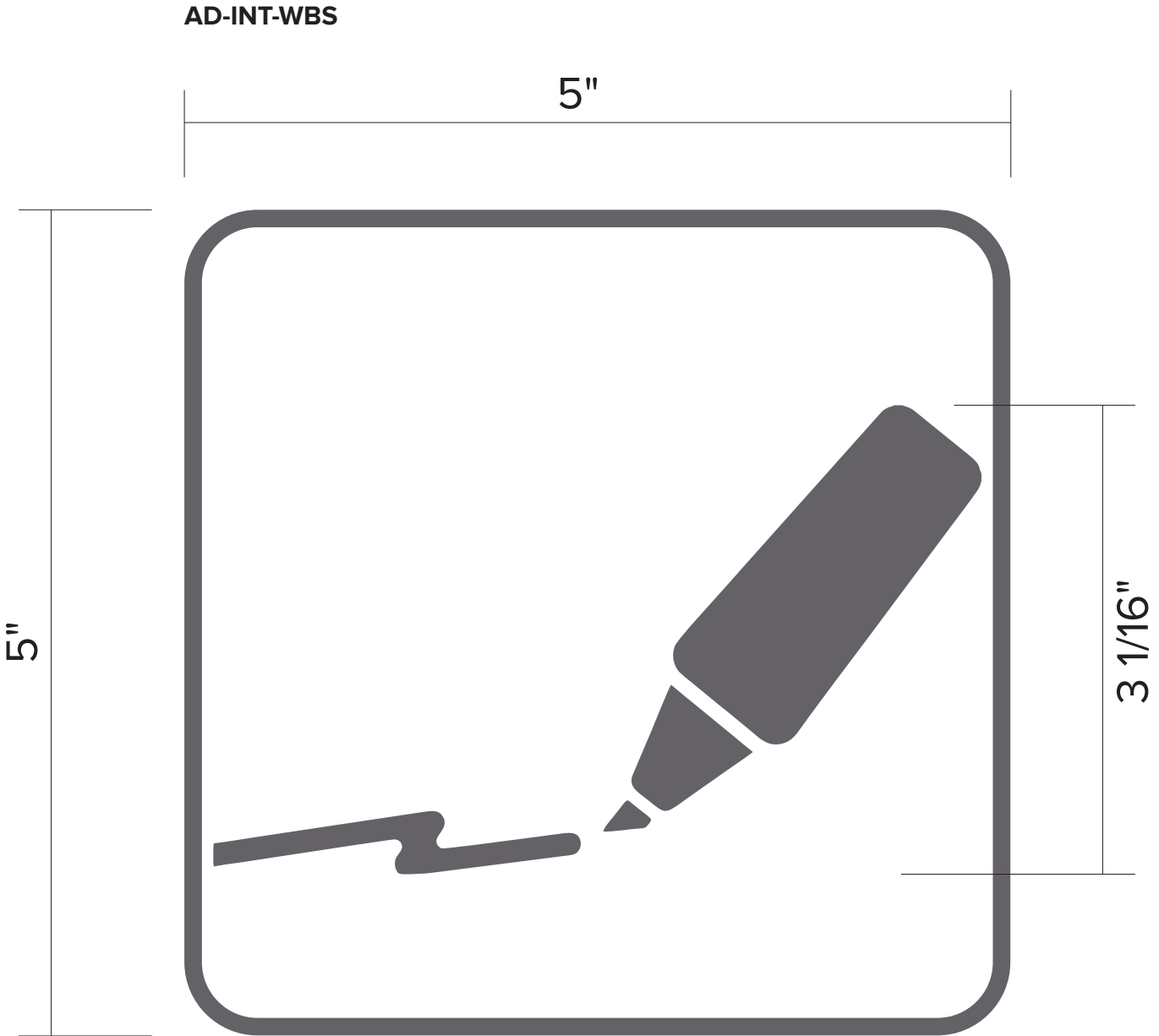COPY: Paper insert with laser printed copy

INSTALL: Vary per site

PRIORITY

WHITEBOARD STICKER

AD-INT-WBS

5"

5"

3 1/16"

COLOR/ MATERIAL SPECIFICATIONS

■ GRAPHICS: Digitally printed vinyl to match PMS Cool Gray 11C

PRIORITY

AD-INT-MAIL-1

1/8"

1'-0"

1 1/4"

1/4"

8"   1 3/4"

MAIL

1/4"

1 1/4"

COLOR/ MATERIAL SPECIFICATIONS

☐ PANEL: 1/8" acrylic face painted Akzo Nobel 493-A1 White, Matte finish

◼ COPY: 1/32" raised tactile copy in Rowmark Charcoal Grey;
   ◼ Accent lines to be 3M #7725-41 Dark Grey vinyl

FONT: Arial Regular

INSTALL: Mail sign mounted flush to wall with 3M RP45 VHB tape and silicone.
   Incoming and Outgoing signs mounted to wire baskets with zip ties.

AD-INT-MAIL-2

6"

5/16"

5/16"

2"   11/16"

INCOMING

OUTGOING

SCALE | 1:2

◤ **PRIORITY**

Waste Sort Signage Standards

USED ON PANTRY AREAS
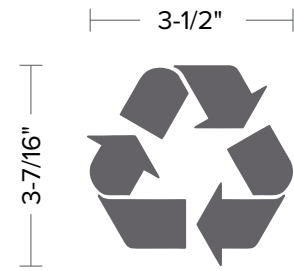
G/C/O-ST-REC

5 11/16"

3 11/16"

RECYCLE

USED ON WAYSTATION AREAS

G/C/O-ST-REC (ICON)

3-1/2"

3-7/16"

USED ON PANTRY AREAS

G/C/O-ST-REC

5 11/16"

3 11/16"

RECYCLE

USED ON WAYSTATION AREAS

G/C/O-ST-REC (ICON)

3-1/2"

3-7/16"

G/C/O-ST-TO

4 5/16"

2 7/16"

TRASH ONLY

G/C/O-ST-WASTE

5"

1"

WASTE

G/C/O-ST-TO

4 5/16"

2 7/16"

TRASH ONLY

G/C/O-ST-WASTE

5"

1"

WASTE

AD-INT-VIN-ORGN

7"

1 15/16"

COMPOST OR ORGANICS
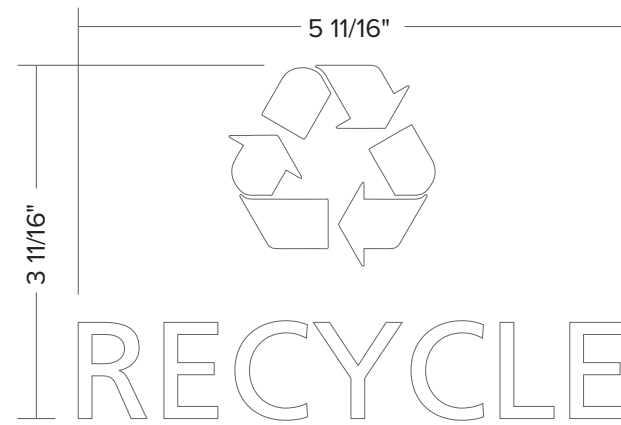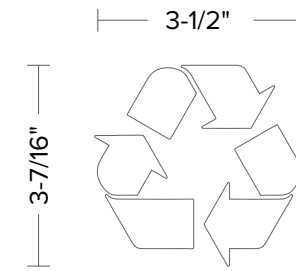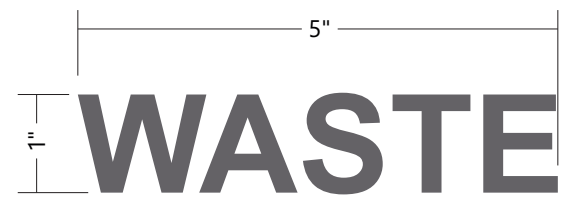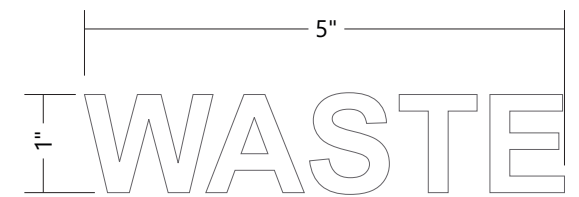
TYPICAL EXISTING SIGNAGE

AD-INT-VIN-ORGN
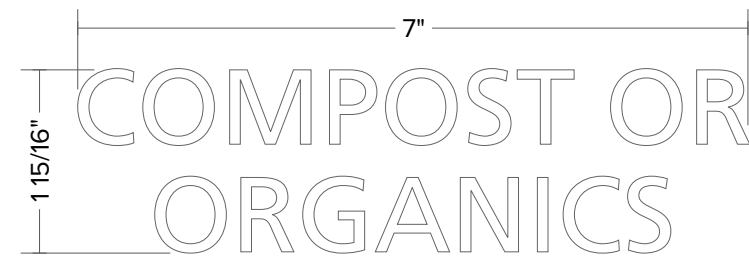
7"

1 15/16"

COMPOST OR ORGANICS

COLOR/ MATERIAL SPECIFICATIONS

■ GRAPHICS: Digitally printed vinyl to match PMS Cool Gray 11C

COLOR/ MATERIAL SPECIFICATIONS

☐ GRAPHICS: 3M #7725-20 Matte White vinyl

SCALE | 1:2

PRIORITY

PROPOSED PLACEMENT

COLOR/ MATERIAL SPECIFICATIONS

MATERIAL: Digitally printed 6mil white vinyl
w/ repositionable adhesive

LAMINATE: 3mil matte laminate

FONT: Optum Sans XBold

1'-4"

10 3/16"

60" Waste Hole

■ PMS Warm Gray 11C

■ PMS 2174c

■ PMS 7490c

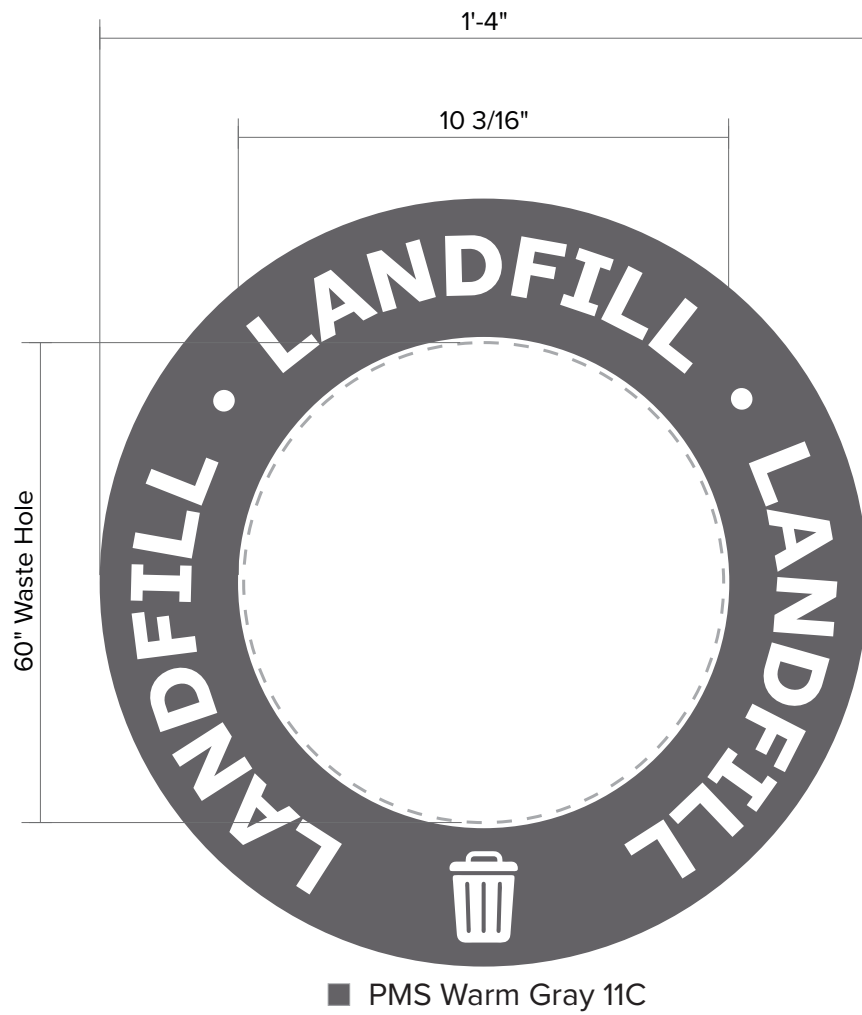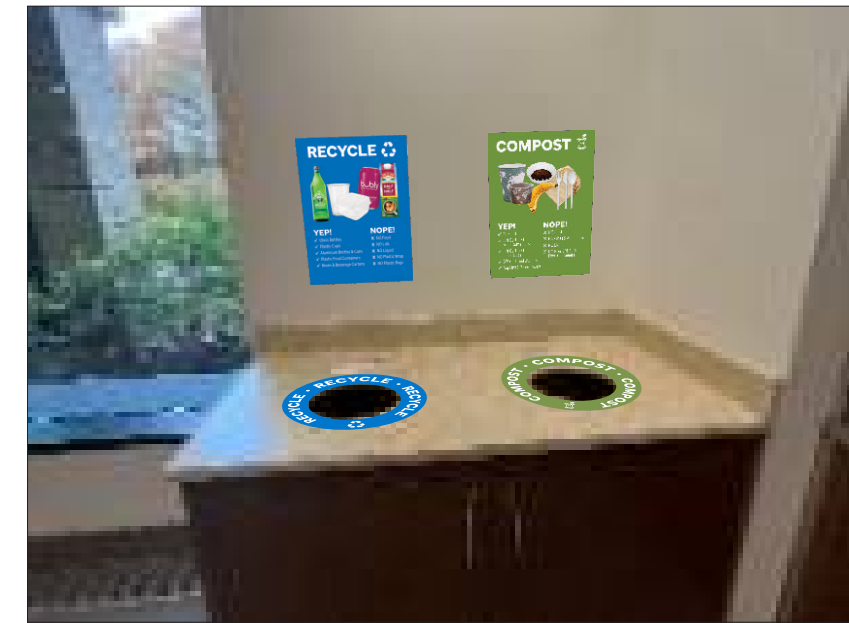**AD-INT-WSD**
SCALE | 1:4

PRIORITY

COLOR/ MATERIAL SPECIFICATIONS

MATERIAL: Digitally printed 6mil white vinyl
              w/ repositionable adhesive

LAMINATE: 3mil matte laminate

FONT: Optum Sans XBold

PROPOSED PLACEMENT

11"

8 1/2"

8" V.O.

3 3/4"

3/4"

3/4"

4"

5 1/2"

1'-2"

11 1/2"

11" V.O.

LANDFILL	RECYCLE	COMPOST
LANDFILL	RECYCLE	COMPOST
LANDFILL	RECYCLE	COMPOST
LANDFILL	RECYCLE	COMPOST

1 1/4"

TOP VIEW
scale | 1:6

PRIORITY

PROPOSED PLACEMENT

COLOR/MATERIAL SPECIFICATIONS

☐ Panel: 1/16" Clear polycarbonate panel, heated formed to shape

☐ Copy: Paper insert with laser printed copy
   FONT: **Optum Sans XBold**
   Optum Sans Regular
INSTALL: 3M Double Sided Tape

■ PMS Warm Gray 11C
■ PMS 2174c
■ PMS 7490c

printed paper

1'-2 1/4" Frame

1'-2" Insert

1'-7 1/4" Frame

1'-7" Insert

1/16"

3M Double Sided Tape

COMPOST 🍎

YEP!
✓ All Food
✓ BPI Certified Food Containers
✓ BPI Certified Paper Cups
✓ BPI Certified Utensils
✓ Napkins & Paper Towels

NOPE!
✗ NO Plastic
✗ NO Glass & Aluminum
✗ NO Liquid
✗ NO Non-BPI Certified Food Containers

RECYCLE ♻

YEP!
✓ Glass Bottles
✓ Plastic Cups
✓ Aluminum Bottles & Cans
✓ Plastic Food Containers
✓ Boxes & Beverage Cartons

NOPE!
✗ NO Food
✗ NO Lids
✗ NO Liquid
✗ NO Plastic Wrap
✗ NO Plastic Bags

LANDFILL 🗑

YEP!
✓ Plastic Bags
✓ Plastic Wrap
✓ Plastic Wrappers
✓ Lids & Caps

NOPE!
✗ NO Food
✗ NO Liquid
✗ NO Glass & Aluminum

WHEN IN DOUBT, THROW IT OUT

AD-INT-WP-ACRYLIC

PRIORITY
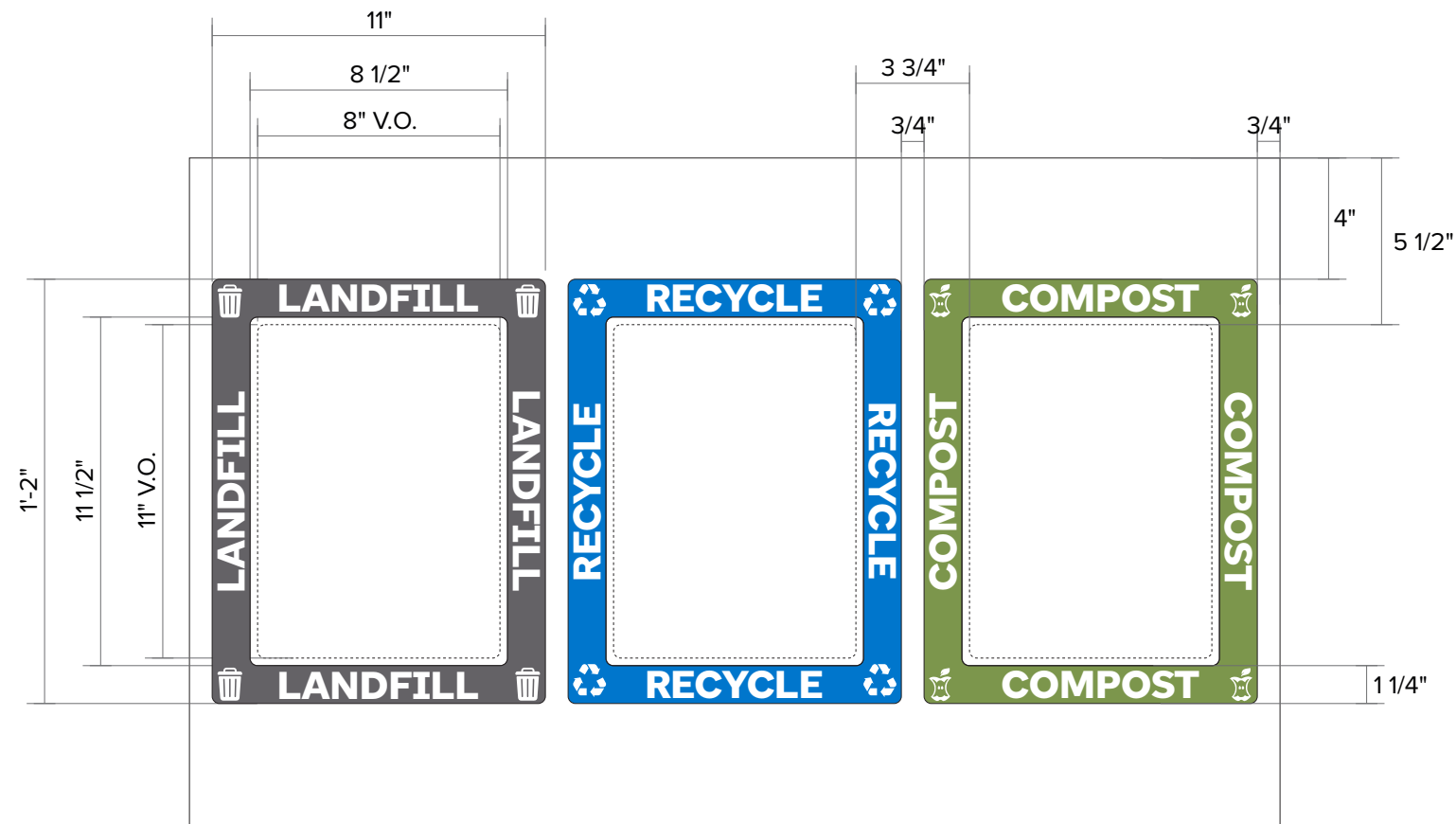
PROPOSED PLACEMENT

COLOR/ MATERIAL SPECIFICATIONS

MATERIAL: Digitally printed 6mil white vinyl
w/ repositionable adhesive

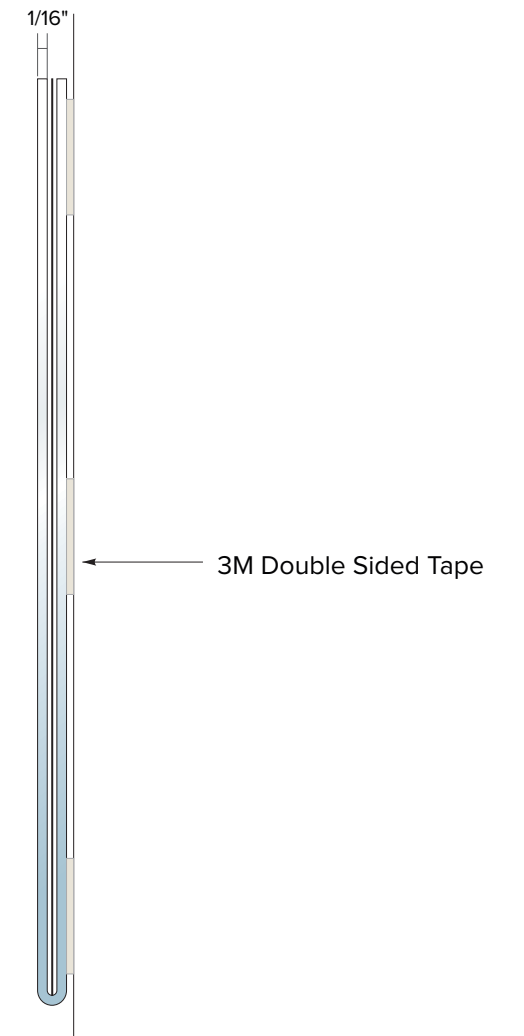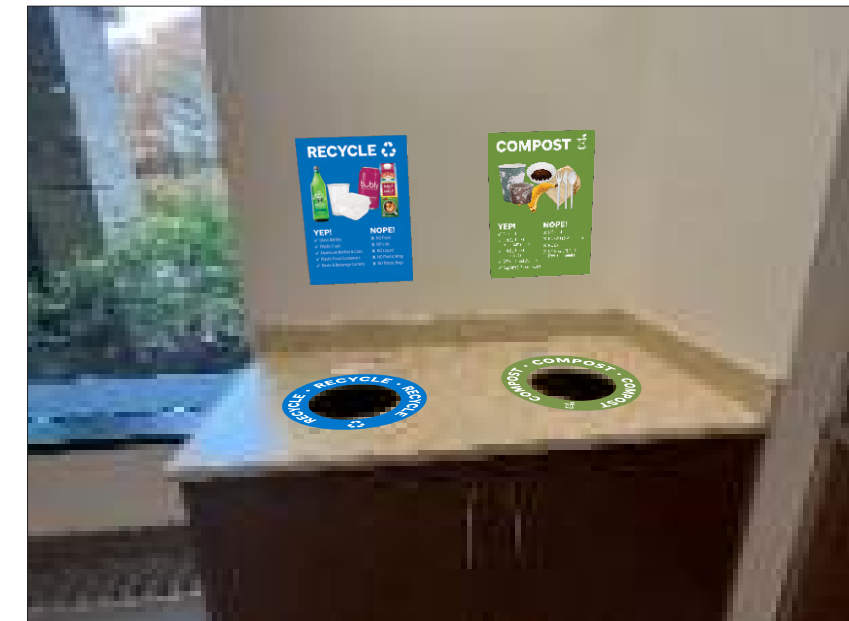LAMINATE: 3mil matte laminate

FONT: **Optum Sans XBold**
Optum Sans Regular

- PMS Warm Gray 11C
- PMS 2174c
- PMS 7490c

1'-2"

1'-7"

COMPOST 🍎

YEP!
- ✓ All Food
- ✓ BPI Certified Food Containers
- ✓ BPI Certified Paper Cups
- ✓ BPI Certified Utensils
- ✓ Napkins & Paper Towels

NOPE!
- X NO Plastic
- X NO Glass & Aluminum
- X NO Liquid
- X NO Non-BPI Certified Food Containers

RECYCLE ♻

YEP!
- ✓ Glass Bottles
- ✓ Plastic Cups
- ✓ Aluminum Bottles & Cans
- ✓ Plastic Food Containers
- ✓ Boxes & Beverage Cartons

NOPE!
- X NO Food
- X NO Lids
- X NO Liquid
- X NO Plastic Wrap
- X NO Plastic Bags

LANDFILL 🗑

YEP!
- ✓ Plastic Bags
- ✓ Plastic Wrap
- ✓ Plastic Wrappers
- ✓ Lids & Caps

NOPE!
- X NO Food
- X NO Liquid
- X NO Glass & Aluminum

WHEN IN DOUBT, THROW IT OUT

AD-INT-WP-DP
scale | 1:4

PRIORITY

PROPOSED PLACEMENT

COLOR/ MATERIAL SPECIFICATIONS

MATERIAL: Digitally printed 6mil white vinyl
w/ repositionable adhesive

LAMINATE: 3mil matte laminate

FONT: Optum Sans XBold

■ PMS Warm Gray 11C
■ PMS 2174c
■ PMS 7490c

8"

2"

11/16"

15/16"

LANDFILL 🗑

RECYCLE ♲

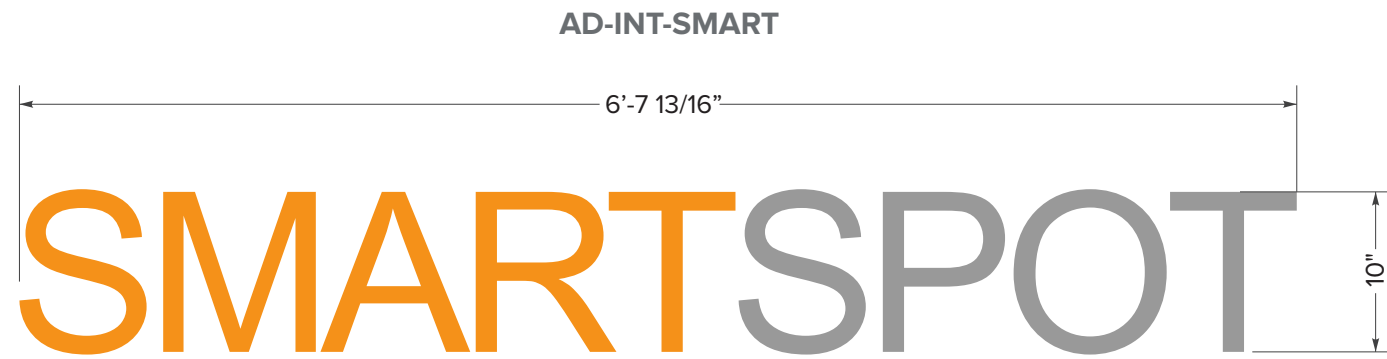**COMPOST** 🍎

AD-INT-WVGRPHC
scale | 1:2

 PRIORITY

Legacy Signage Standards

To be used when matching existing Legacy signage at a location. Preferred approach is to update to current standards when able.

PRIORITY

COLOR/ MATERIAL SPECIFICATIONS

☐ FCO: 1/4" flat cut out aluminum logo
   ■ Paint to match 3M #7725-31 Medium gray and
   ■ 3M #7725-14 Bright Orange.
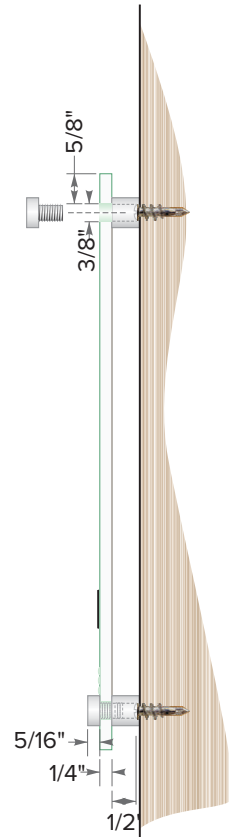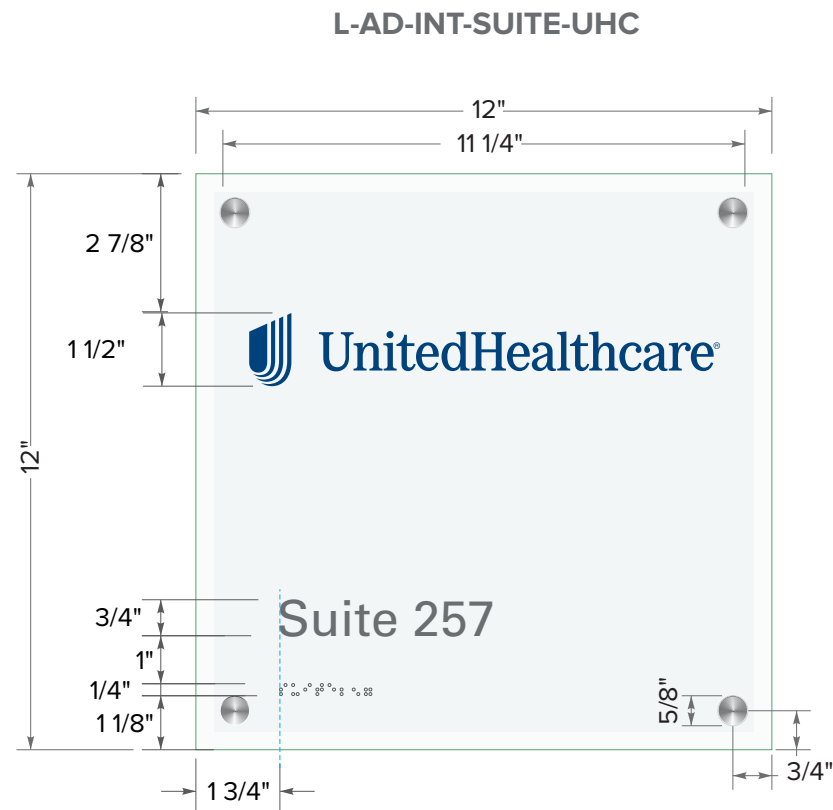   All finishes to be matte.

INSTALL: Stud mount flush to interior wall

AD-INT-SMART

6'-7 13/16"

SMARTSPOT

10"

SCALE: 1" = 1'-0"

1/4"

5'-0" AFF

SMARTSPOT

SCALE: 1/2" = 1'-0"

PRIORITY

L-AD-INT-SUITE-UHC

12"
11 1/4"
2 7/8"
1 1/2"
12"
UnitedHealthcare®
3/4"
Suite 257
1"
1/4"
1 1/8"
5/8"
1 3/4"
3/4"

5/8"
3/8"
Screw:
HD-S17
Anchor:
HD-WB2
5/16"
1/4"
1/2"

COLOR/ MATERIAL SPECIFICATIONS

PANEL: 1/4" thick clear acrylic with polished edges;
☐ 2nd surface Avery #A5861 Etchmark vinyl

COPY: Surface applied vinyl logos per the following:
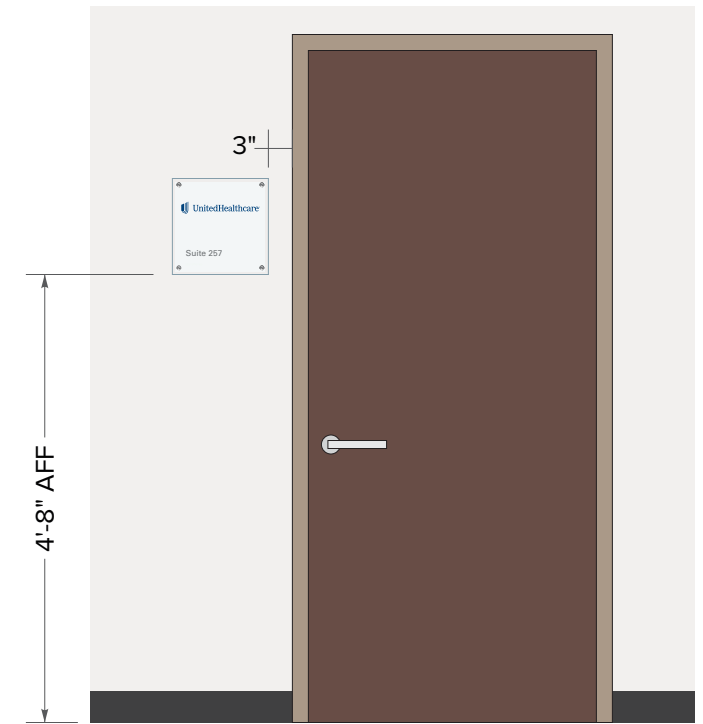■ UHC / UHG Logo to be 3M #7725-37 Sapphire Blue vinyl

■ ROOM NUMBER: 1/32" raised tactile copy in Rowmark Charcoal Gray
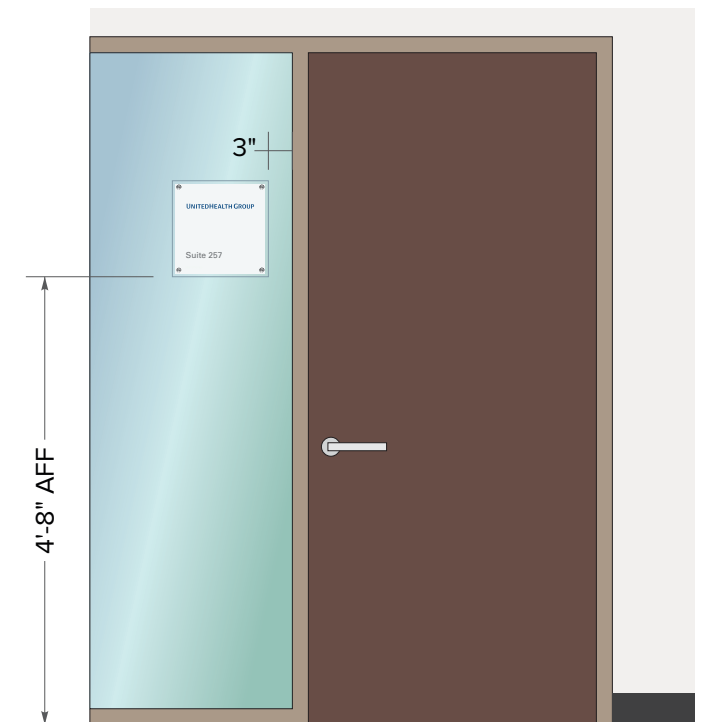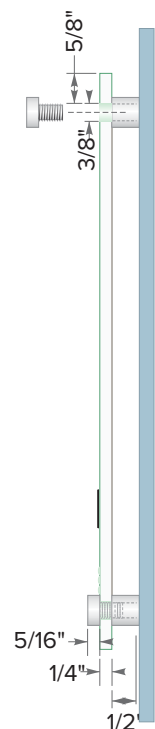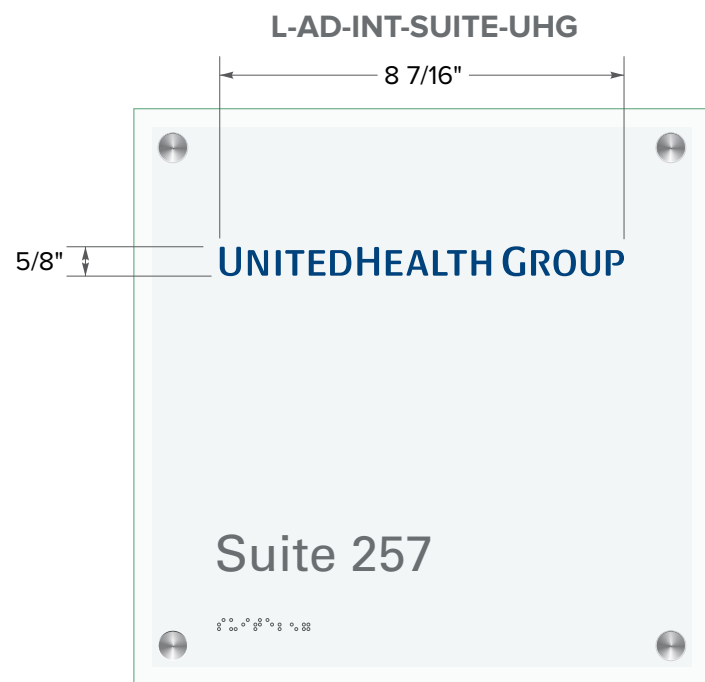
FONT: Frutiger LT 55 Roman

BRAILLE: Grade II - Clear Braille Rasters

INSTALL: Install via aluminum standoffs and HD-S17 screws and
HD-WB2 anchors 1/2" from wall surface.
For glass, install via aluminum standoffs and VHB stood
off 1/2" from glass surface.

WALL MOUNT
SCALE: 1/2" = 1'-0"
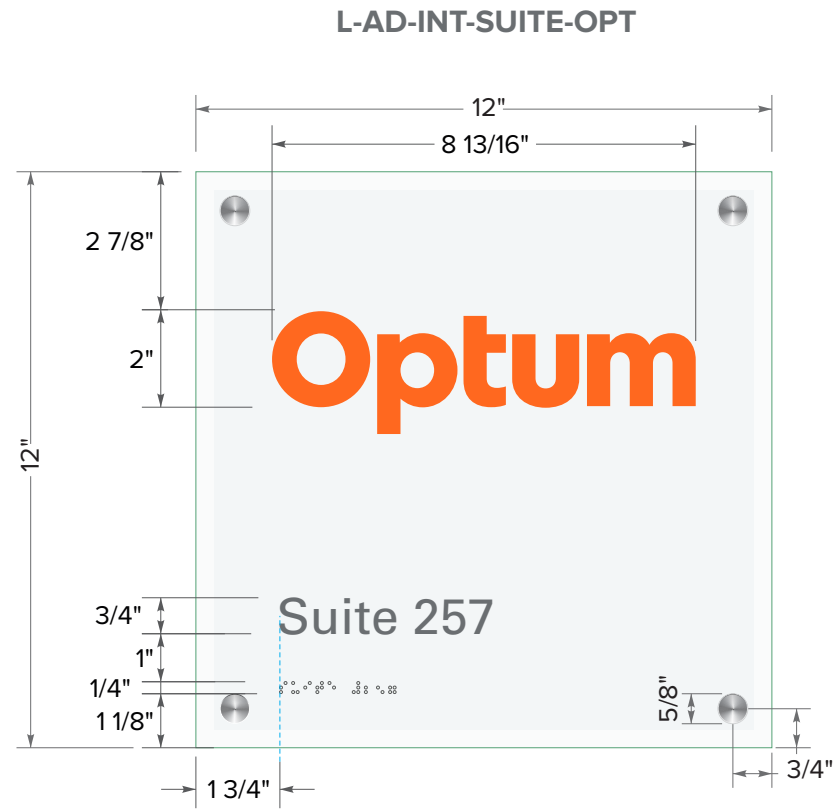
3"
4'-8" AFF

L-AD-INT-SUITE-UHG

8 7/16"
5/8"
UNITEDHEALTH GROUP
Suite 257

5/8"
3/8"
5/16"
1/4"
1/2"

GLASS MOUNT
SCALE: 1/2" = 1'-0"

3"
4'-8" AFF

SCALE | 1:4

PRIORITY

L-AD-INT-SUITE-OPT

12"
8 13/16"
2 7/8"
2"
12"
3/4"
1"
1/4"
1 1/8"
5/8"
1 3/4"
3/4"

Optum

Suite 257

SCALE | 1:4

5/8"
3/8"
5/16"
1/4"
1/2"

Screw:
HD-S17
Anchor:
HD-WB2

5/8"
3/8"
5/16"
1/4"
1/2"

COLOR/ MATERIAL SPECIFICATIONS

PANEL: 1/4" thick clear acrylic with polished edges;
         2nd surface Avery #A5861 Etchmark vinyl

COPY: 3M #180mc-3289 Opaque Orange vinyl to first surface

ROOM NUMBER: 1/32" raised tactile copy in Rowmark Charcoal Gray

FONT: Frutiger LT 55 Roman

BRAILLE: Grade II - Clear Braille Rasters

INSTALL: Install via aluminum standoffs and HD-S17 screws and
         HD-WB2 anchors 1/2" from wall surface.
         For glass, install via aluminum standoffs and VHB stood
         off 1/2" from glass surface.

3"

4'-8" AFF

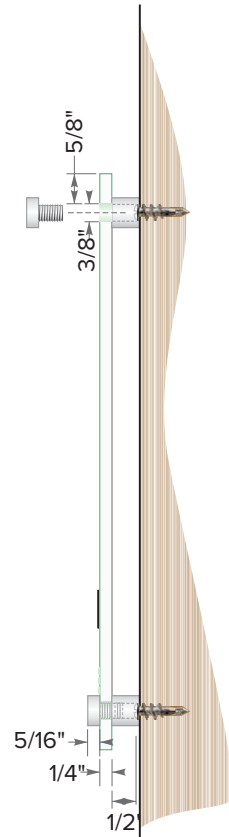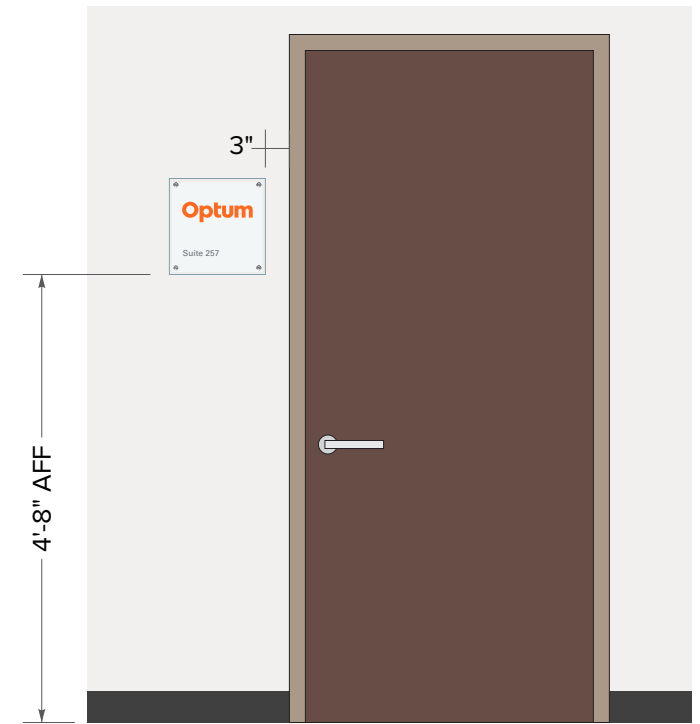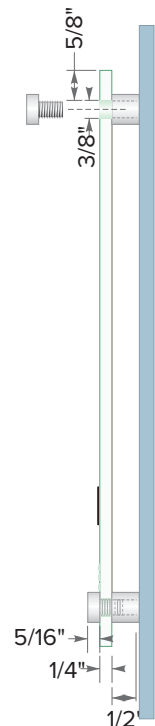Optum
Suite 257

WALL MOUNT
SCALE: 1/2" = 1'-0"

3"

4'-8" AFF

Optum
Suite 257

GLASS MOUNT
SCALE: 1/2" = 1'-0"

PRIORITY

L-AD-INT-ROOM

Presentation
Room

982

8"
1"
11/16"
3 1/16"
11/16"
8"
11/16"
11/16"
11/16"
5/8"
1/4"
3/4"
1 7/16"
1 1/2"

SCALE | 1:3

5/8"
3/8"
5/16"
1/4"
1/2"

Screw:
HD-S17
Anchor:
HD-WB2

5/8"
3/8"
5/16"
1/4"
1/2"

COLOR/ MATERIAL SPECIFICATIONS

PANEL: 1/4" thick clear acrylic with polished edges;
⬜ 2nd surface Avery #A5861 Etchmark vinyl

⬛ COPY: Avery Matte Black #A6080-0 vinyl to 1st surface

⬛ ROOM NUMBER: 1/32" raised tactile copy in Rowmark Black
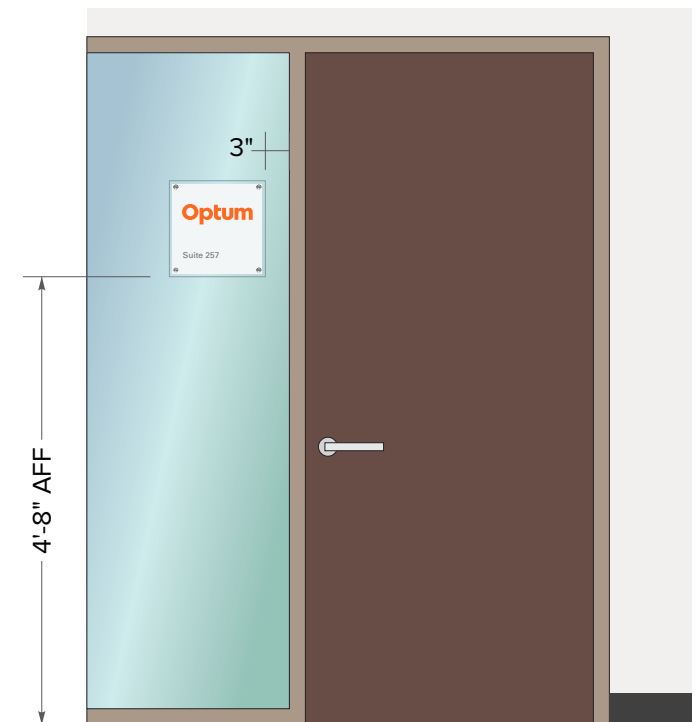
FONT: Univers Lt Std Roman

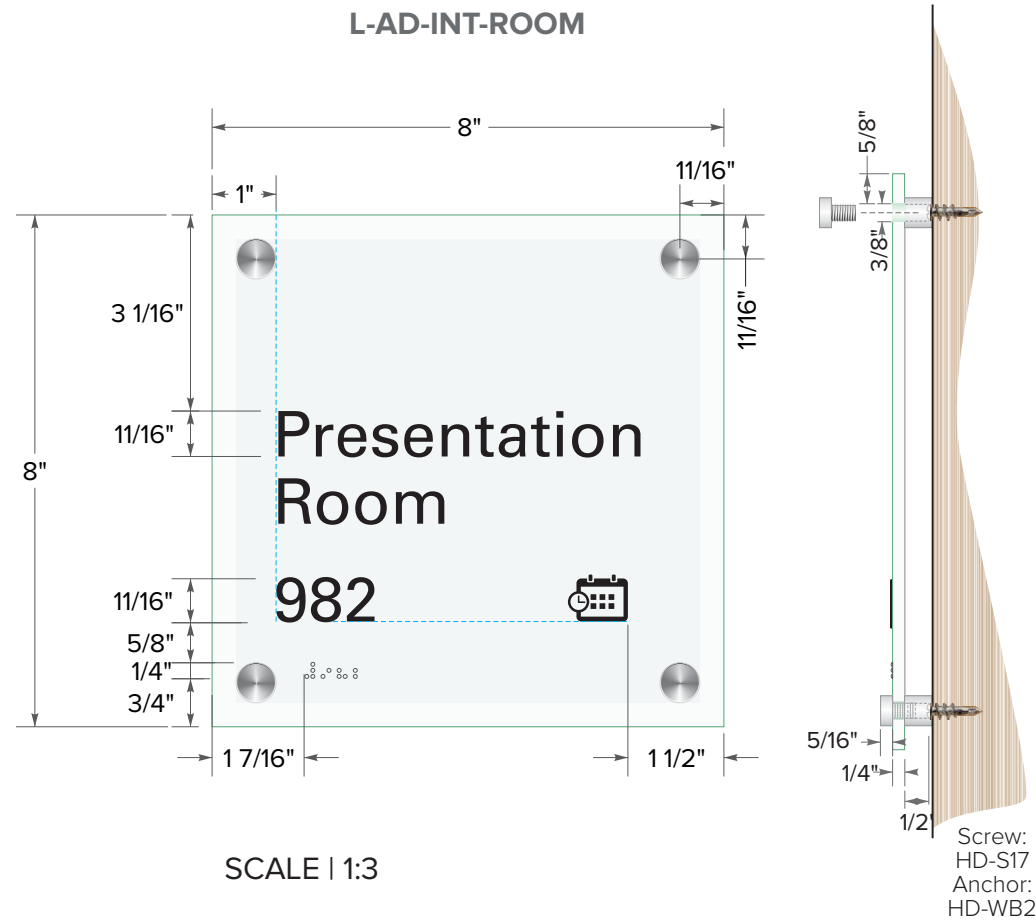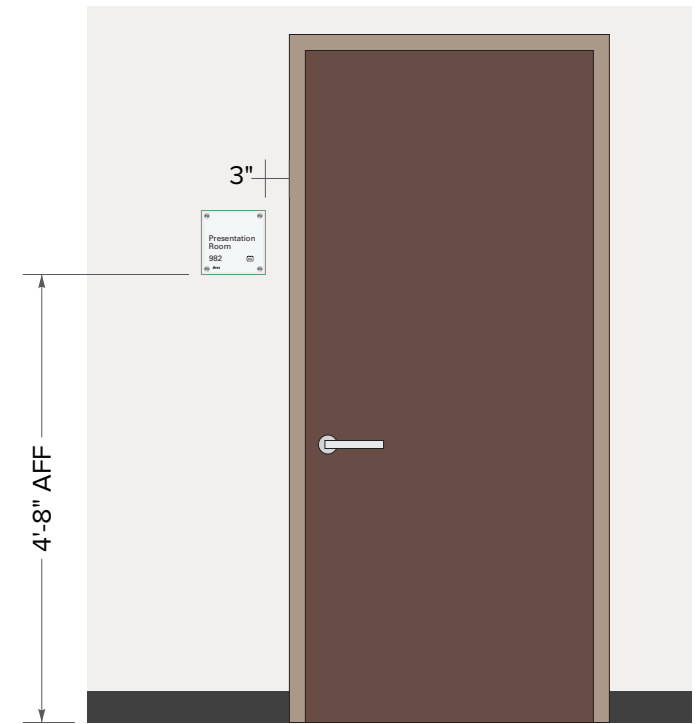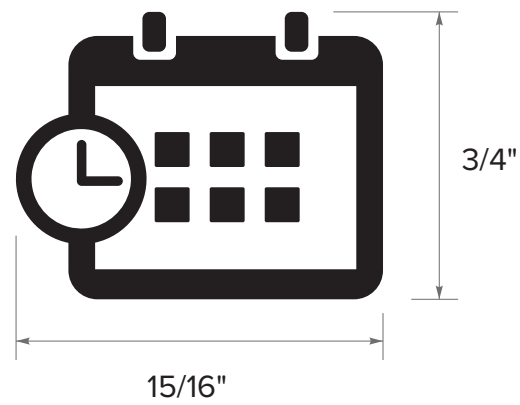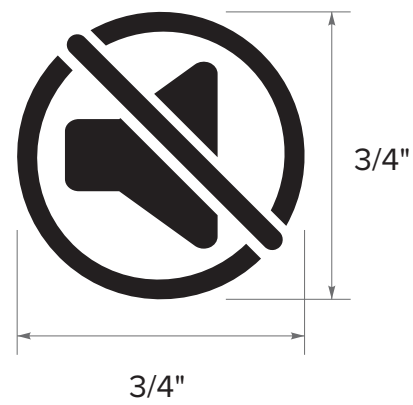BRAILLE: Grade II - Clear Braille Rasters

INSTALL: Install via aluminum standoffs and HD-S17 screws and
HD-WB2 anchors 1/2" from wall surface.
For glass, install via aluminum standoffs and VHB stood
off 1/2" from glass surface.

3"
4'-8" AFF

WALL MOUNT
SCALE: 1/2" = 1'-0"

3/4"
15/16"

Use: Conference Rooms
Project Rooms
Multipurpose Rooms
Presentation Rooms
Telepresence Rooms

3/4"
3/4"

Use: Quiet Rooms

2
HOURS
MAX.

3/4"
7/8"
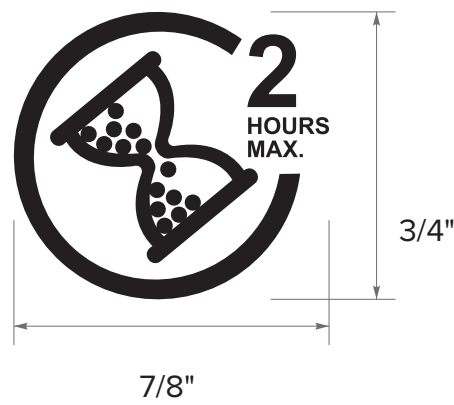
Use: Huddle Rooms
Media Rooms
Team Pods
Focus Rooms
1-on-1 Rooms

SCALE | 2:1

⬛ VINYL ICONS: Avery Matte Black #A6080-0,
applied 1st surface

3"
4'-8" AFF

GLASS MOUNT
SCALE: 1/2" = 1'-0"

PRIORITY

L-AD-INT-EXIT

8"

1"

11/16"

2 5/8"

3/4"

8"

EXIT ROUTE

1/2"
1/4"

11/16"

11/16"

SCALE | 1:3

5/8"

3/8"

5/16"
1/4"

1/2"

Screw:
HD-S17
Anchor:
HD-WB2

5/8"

3/8"

5/16"
1/4"

1/2"

COLOR/ MATERIAL SPECIFICATIONS

PANEL: 1/4" thick clear acrylic with polished edges;
      ☐ 2nd surface Avery #A5861 Etchmark vinyl

■ COPY: 1/32" raised tactile copy in Rowmark Black

FONT: Univers Lt Std Roman

BRAILLE: Grade II - Clear Braille Rasters

INSTALL: Install via aluminum standoffs and HD-S17 screws and
      HD-WB2 anchors 1/2" from wall surface.
      For glass, install via aluminum standoffs and VHB stood
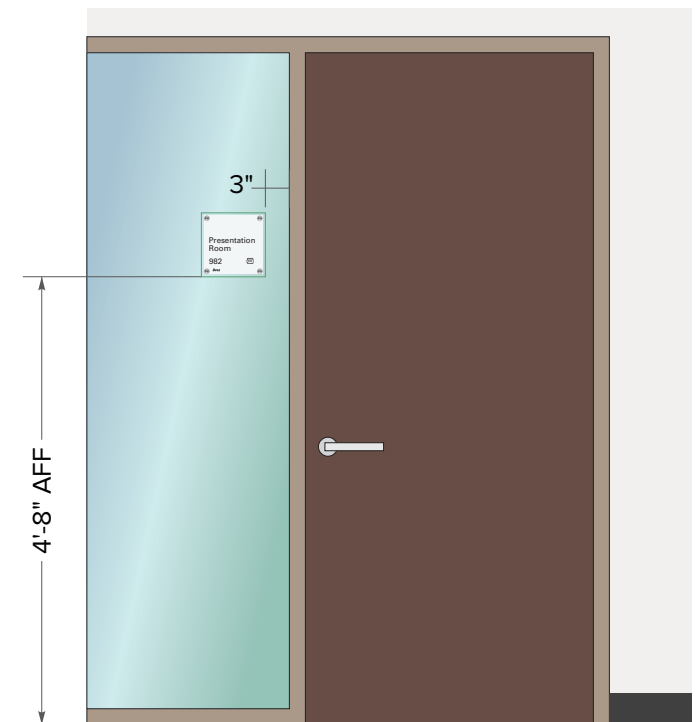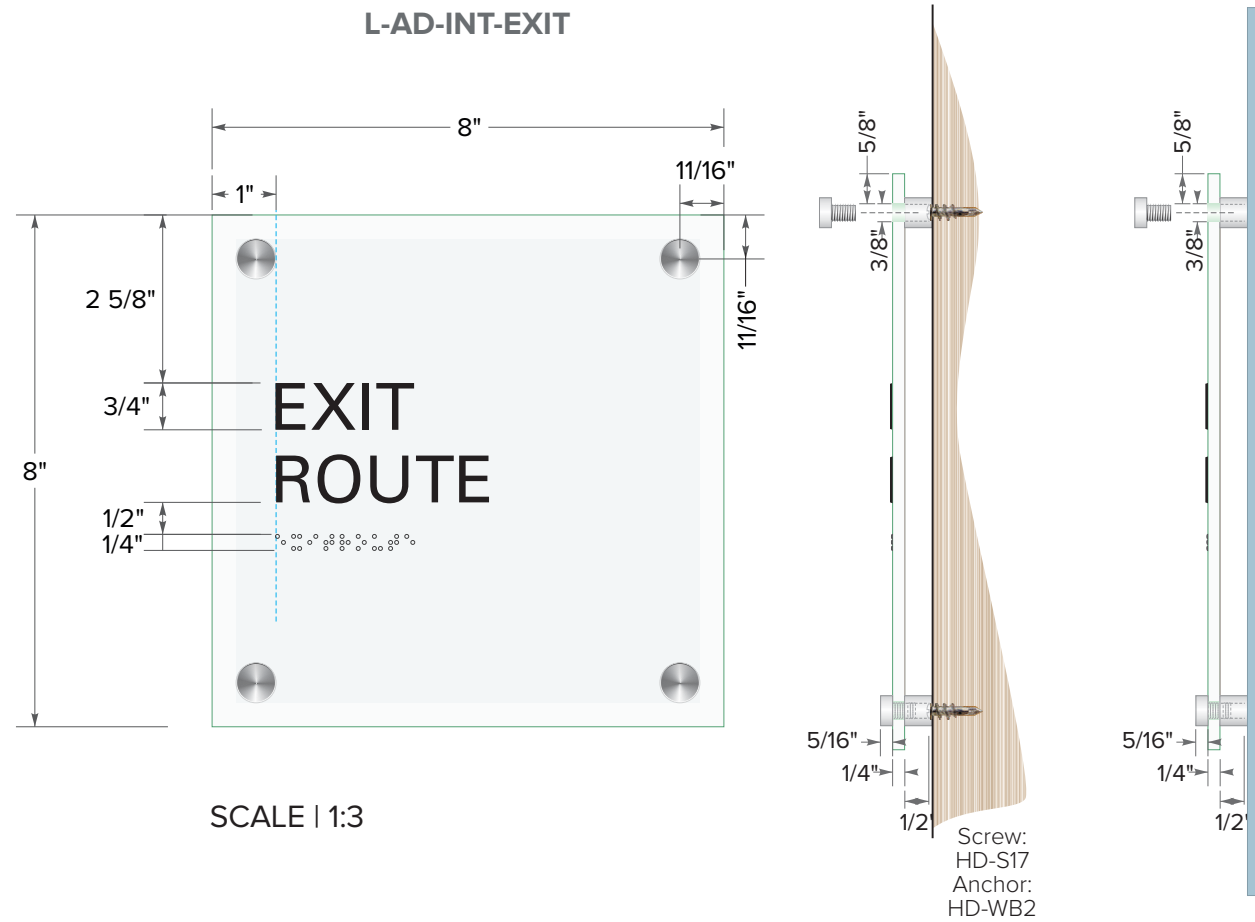   off 1/2" from glass surface.

3"

4'-8" AFF

EXIT ROUTE

WALL MOUNT
SCALE: 1/2" = 1'-0"

3"

4'-8" AFF

EXIT ROUTE

GLASS MOUNT
SCALE: 1/2" = 1'-0"

Alternate Layouts

EXIT	TO EXIT	EXIT STAIR DOWN
EXIT STAIR UP	EXIT RAMP	EXIT RAMP

PRIORITY

L-AD-INT-RR

SCALE | 1:3

Screw:
HD-S17
Anchor:
HD-WB2

COLOR/ MATERIAL SPECIFICATIONS

PANEL: 1/4" thick clear acrylic with polished edges;
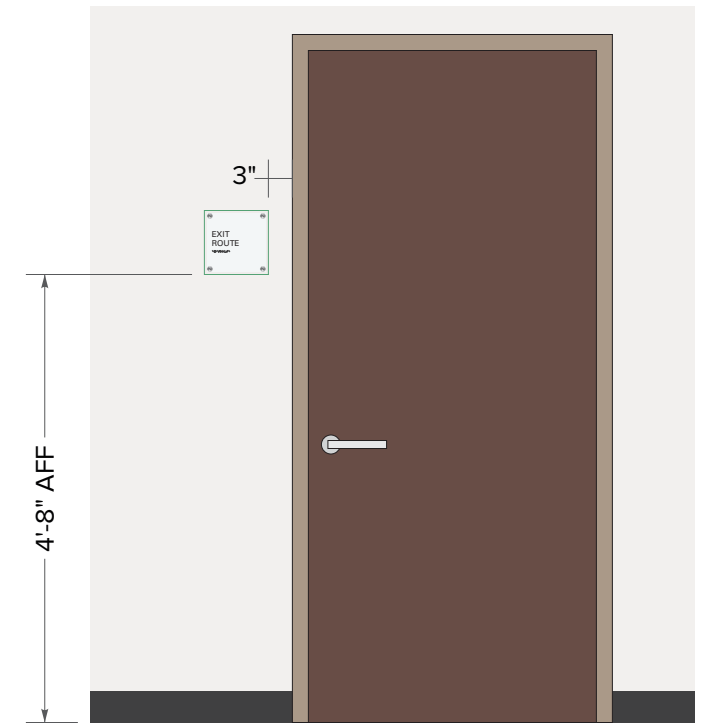⬜ 2nd surface Avery #A5861 Etchmark vinyl

⬛ COPY: 1/32" raised tactile copy in Rowmark Black
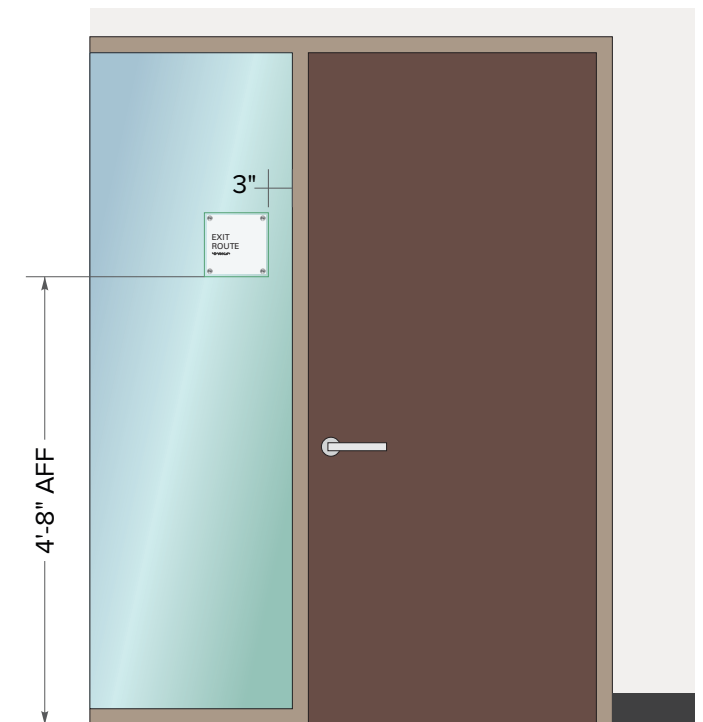
FONT: Univers Lt Std Roman

BRAILLE: Grade II - Clear Braille Rasters

INSTALL: Install via aluminum standoffs and HD-S17 screws and
HD-WB2 anchors 1/2" from wall surface.
For glass, install via aluminum standoffs and VHB stood
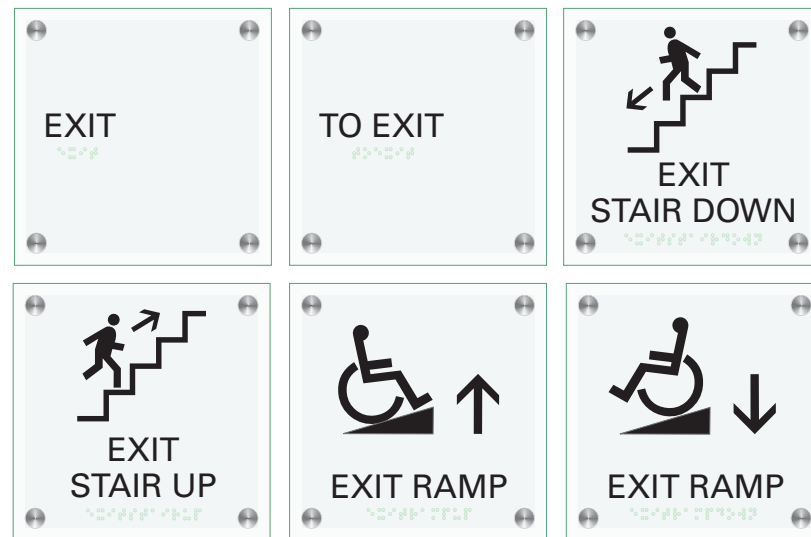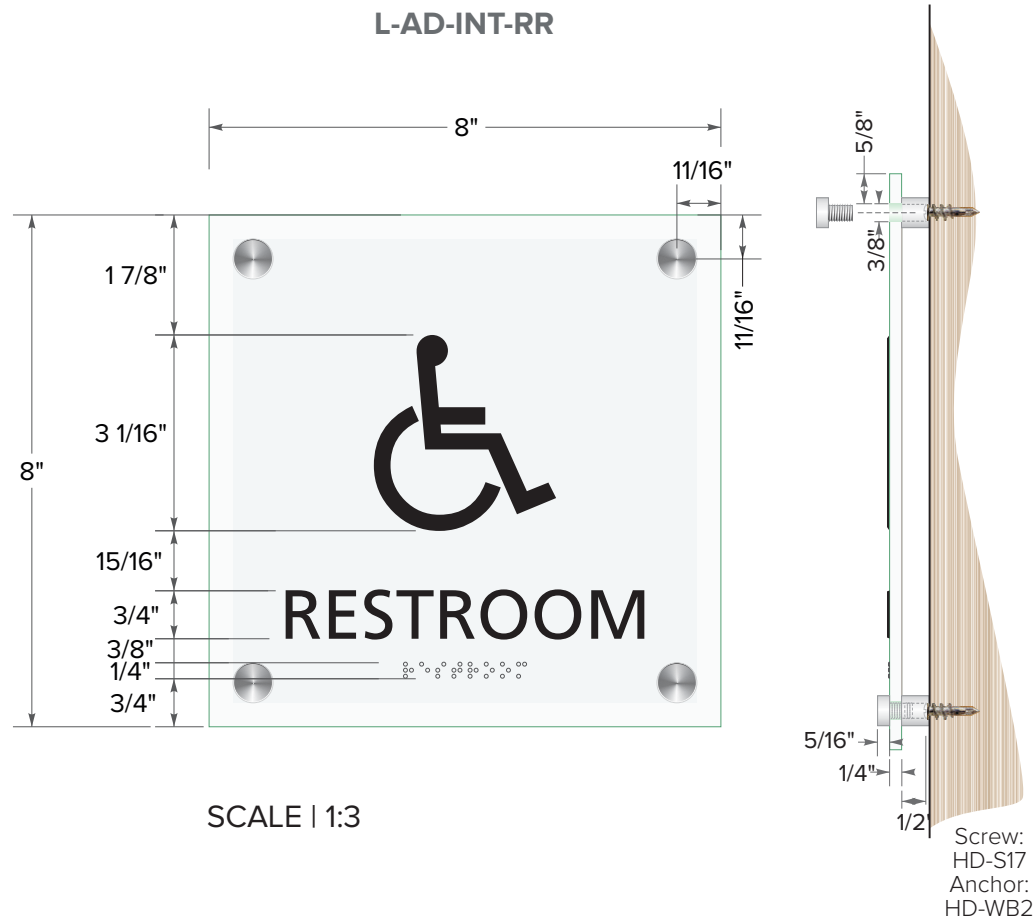off 1/2" from glass surface.

WALL MOUNT
SCALE: 1/2" = 1'-0"

NOTE: Sites in California MUST include the door mounted acrylic plaque per state mandate.

Alternate Layouts

WOMEN

MEN

RESTROOM

IMPORTANT:
The sign with the wheelchair symbol should
be used to replace existing signage that already indicates that the
room is ADA accessible. If the existing signage does not indicate that
the restroom is ADA accessible, the signage without the wheelchair
symbol should be used.

PRIORITY

L-AD-INT-OFFICE

printed white paper

4 1/16"

4 1/8"

Rebecca Anderson

Suite 257

1"

1/16" 1/2"

1"

1"

9/32"

Screw: HD-S17
Anchor: HD-WB2

COLOR/ MATERIAL SPECIFICATIONS

PANEL: 1/16" clear polycarbonate panel, heated formed to shape

FONT: Univers Lt Std Roman

INSTALL: Install via aluminum standoffs and HD-S17 screws and HD-WB2 anchors 1/2" from wall surface.
Glass: Install via aluminum standoffs and VHB stood off 1/2" from glass.
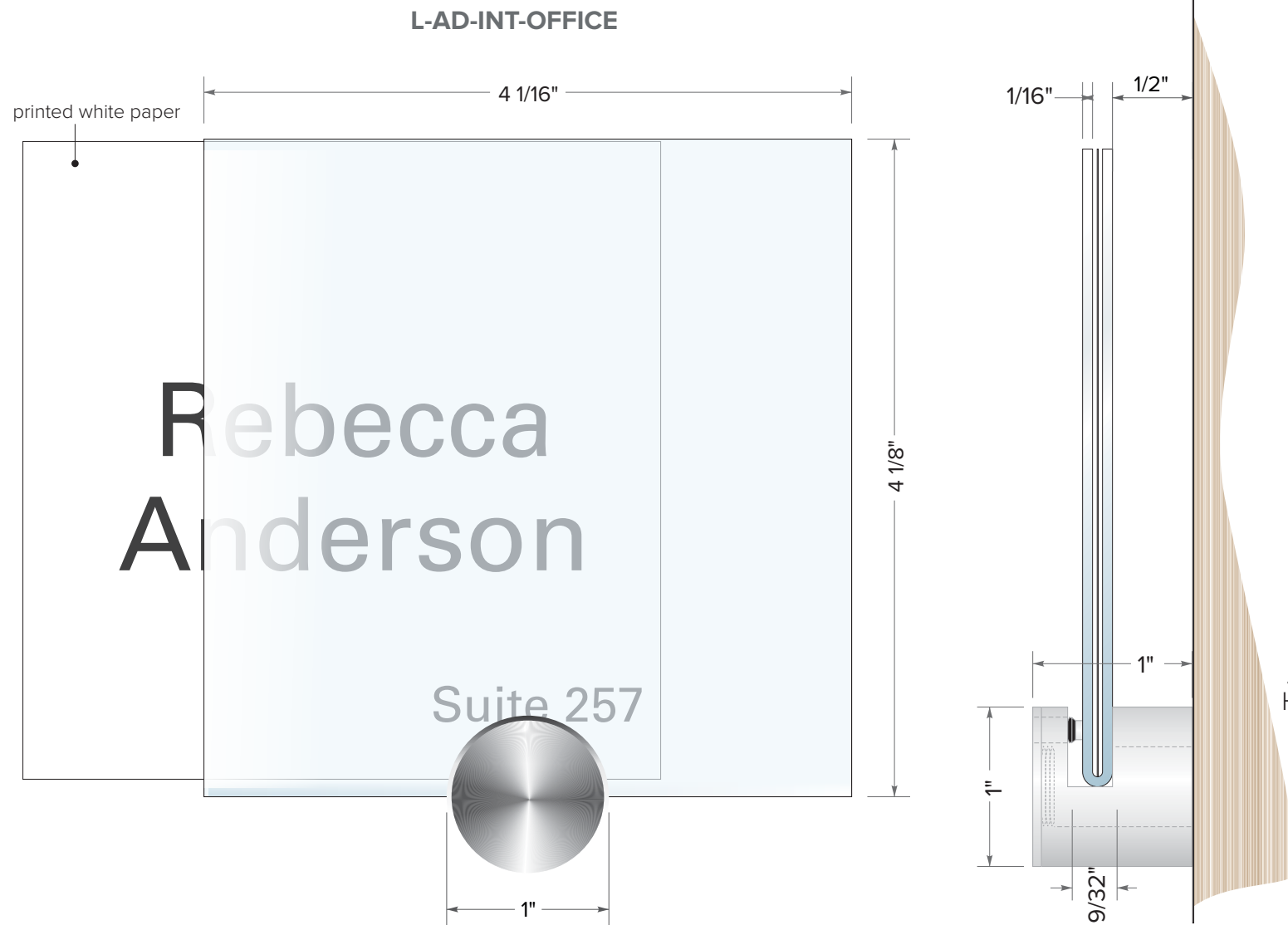
3"

4'-8" AFF

WALL MOUNT
SCALE: 1/2" = 1'-0"

3"

4'-8" AFF
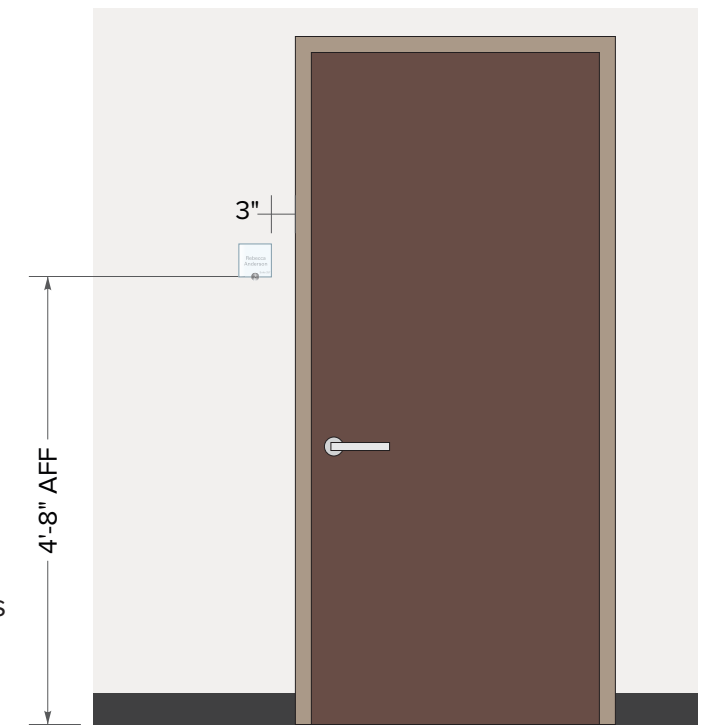
GLASS MOUNT
SCALE: 1/2" = 1'-0"

INSERT LAYOUTS

L-AD-INT-OFFICE-OPT

Optum

Rebecca Anderson

Suite 257

L-AD-INT-OFFICE-UHG

UNITEDHEALTH GROUP

Rebecca Anderson

Suite 257

L-AD-INT-OFFICE-UHC

UnitedHealthcare

Rebecca Anderson

Suite 257
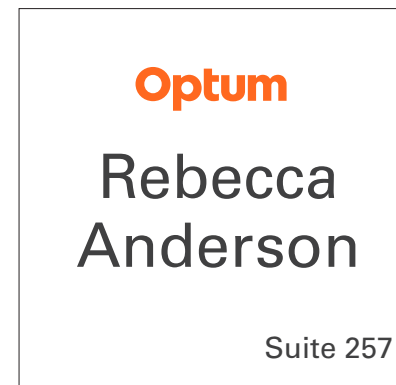
COPY: Paper insert with laser printed copy matching:
■ UHC / UHG - to match PMS 288C
■ Optum - to match PMS 165C

PRIORITY

L-AD-INT-DIR-UHC

1'-4 "

Floor 10

UnitedHealthcare

Provider Services

Finance

Administration

Member Services

1'-4 "

2 "
2 "
1 "
1 "
1 "
1 "
1 "
1 "
1 "
1 "

15/16"
1 7/16"
5/8"

1 3/4"

11/16"

3/8"
3/8"

SCALE | 1:4

5/8"

3/8"

(20) Gyford SO-CAP7 Caps
(20) Gyford SO-025 Barrels
(20) Gyford HD-STC4 Socket
Head Cap Screws
(FOR PANEL SHOWN)

5/16"
1/4"
1/2"

Screw:
HD-S17
Anchor:
HD-WB2

COLOR/ MATERIAL SPECIFICATIONS

PANEL: 1/4" clear acrylic with polished edges

TENANT PANELS: 3/16" clear acrylic with polished edges stood off backer by 1/4" using 3/8" diameter Cap Gyford stand off system w/ 1/2" barrel

■ LOGOS: Optum - 3M #180mc-3289 Opaque Orange;
■ UHC / UHG -3M #7725-37 Sapphire Blue vinyl

■ COPY: 3M #7725-22 Matte Black vinyl

FONT: Univers Lt Std Roman

INSTALL: Install with 5/8" diameter Cap Gyford standoff system with 5/8" barrel; stud mounted to wall surface via HD-S17 screws and HD-WB2 wall anchors

C L

5'-0" AFF
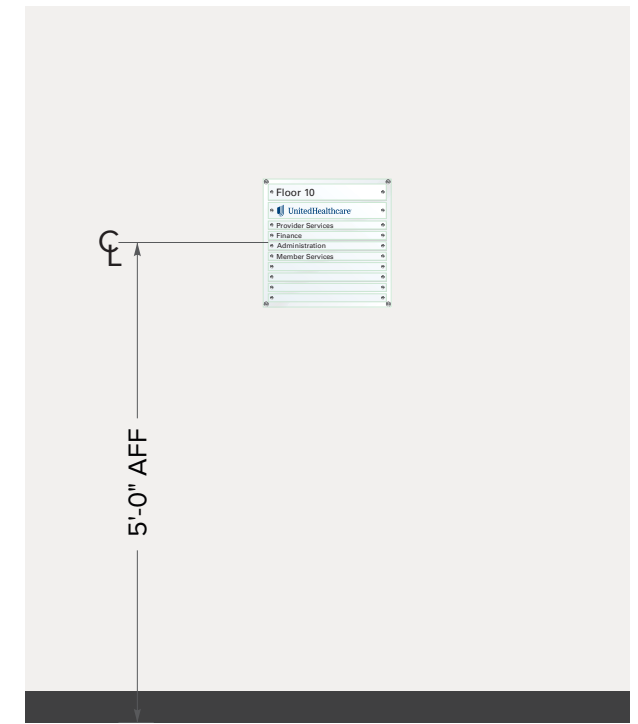
WALL MOUNT
SCALE: 1/2" = 1'-0"

L-AD-INT-DIR-OPT
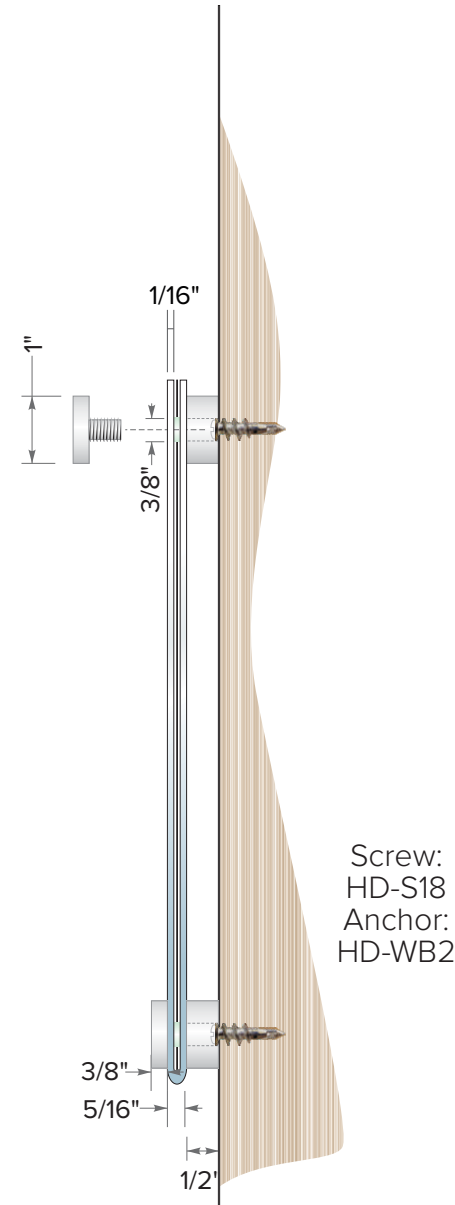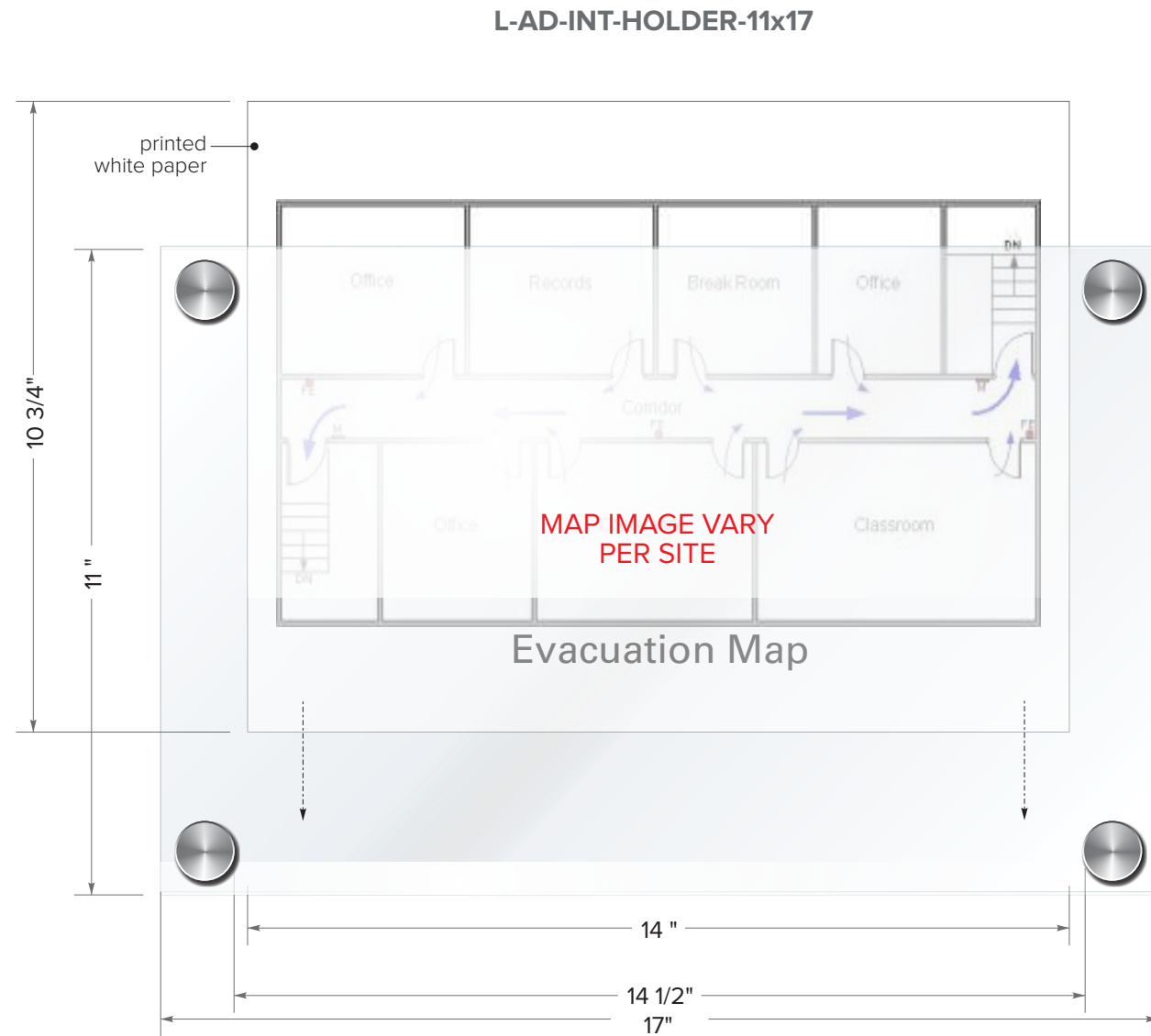
Floor 10

Optum

Provider Services

Finance

Administration

Member Services

L-AD-INT-DIR-UHG

Floor 10

UNITEDHEALTH GROUP

Provider Services

Finance

Administration

Member Services

PRIORITY

L-AD-INT-HOLDER-11x17

printed
white paper

10 3/4"

11 "

MAP IMAGE VARY
PER SITE

Evacuation Map

Office   Records   Break Room   Office

Corridor

Office   Classroom

14 "

14 1/2"

17"

1/16"

1"

3/8"

Screw:
HD-S18
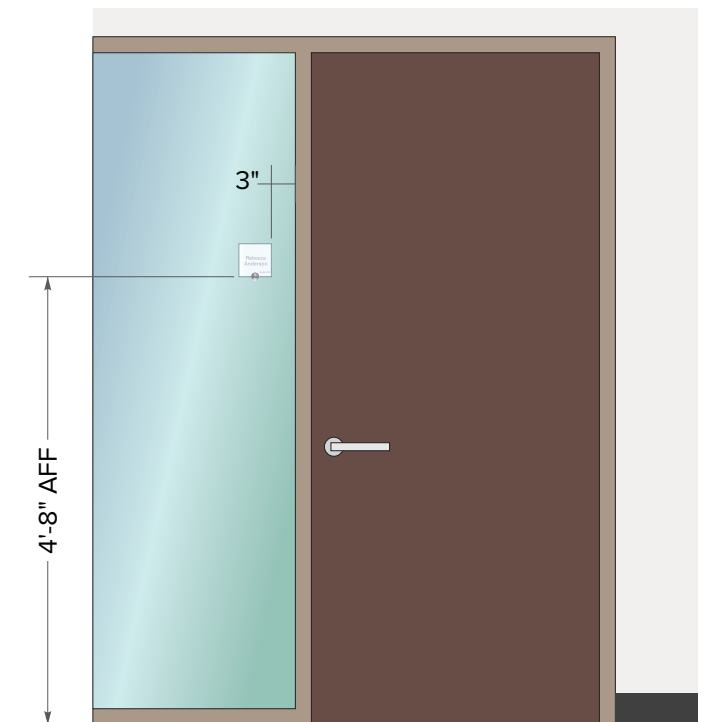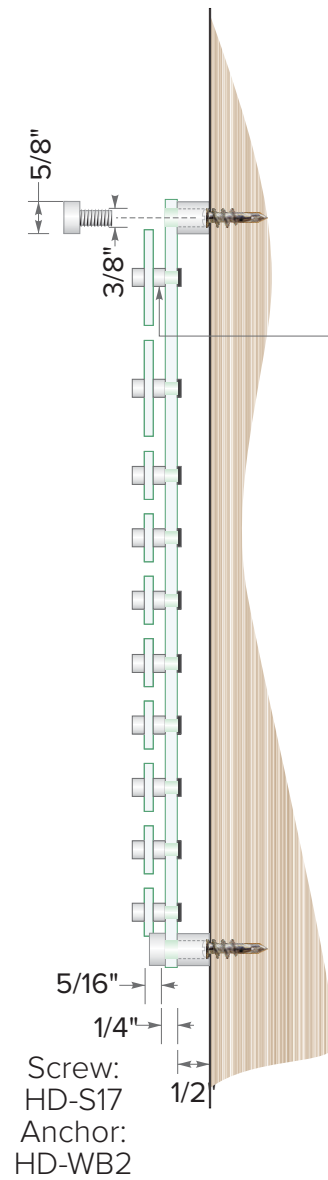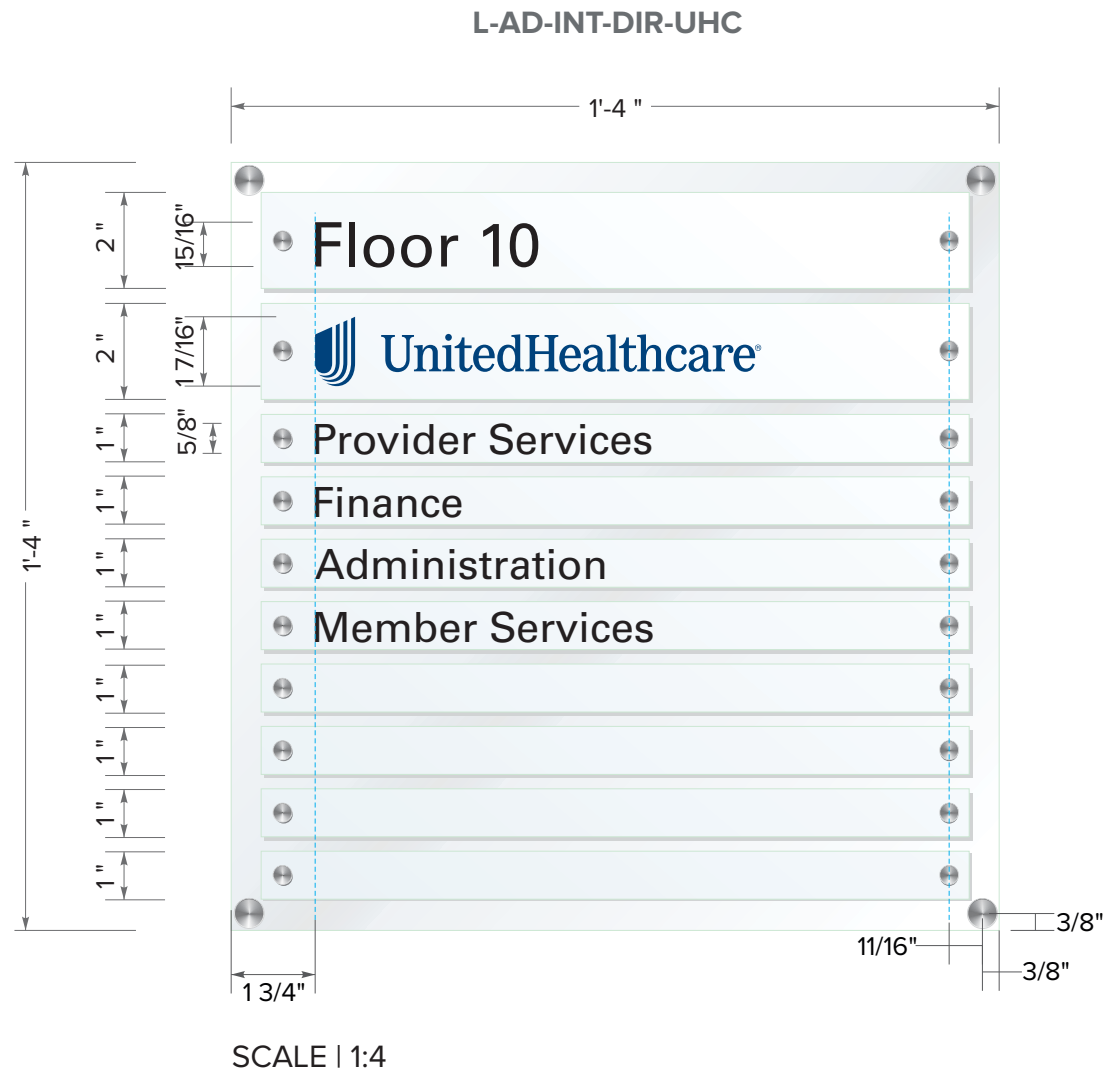Anchor:
HD-WB2

3/8"
5/16"

1/2"

C L

5'-0" AFF

WALL MOUNT
SCALE: 1/2" = 1'-0"

COLOR/ MATERIAL SPECIFICATIONS

PANEL: 1/16" clear polycarbonate panel, heated formed to shape

COPY: Paper insert with laser printed copy
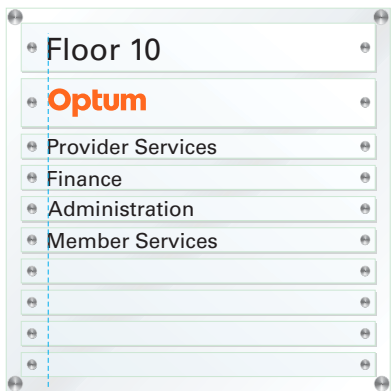
INSTALL: Install with 1" diameter Cap Gyford standoff
system with 1/2" barrel; stud mounted into wall
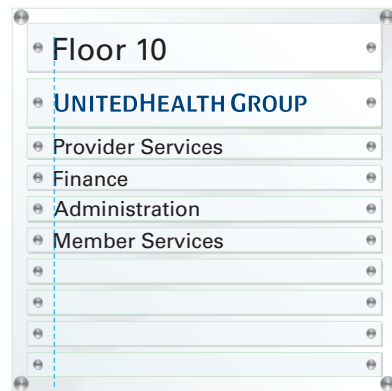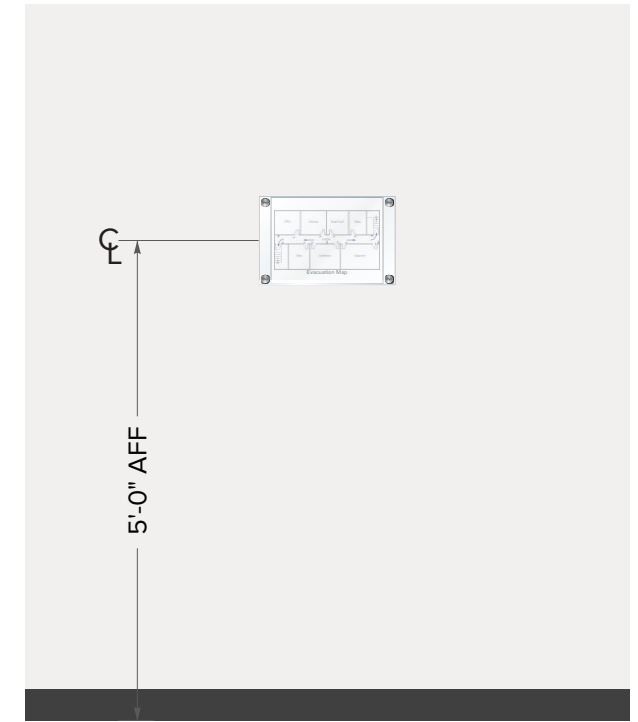surface via HD-S17 screws and HD-WB2 wall anchors

SCALE | 1:3

PRIORITY

COLOR/ MATERIAL SPECIFICATIONS

☐ GRAPHICS: Surface applied 3M #7125-120 Satin Aluminum vinyl decal with
■ 3M #7725-12 Opaque Black vinyl copy & symbol
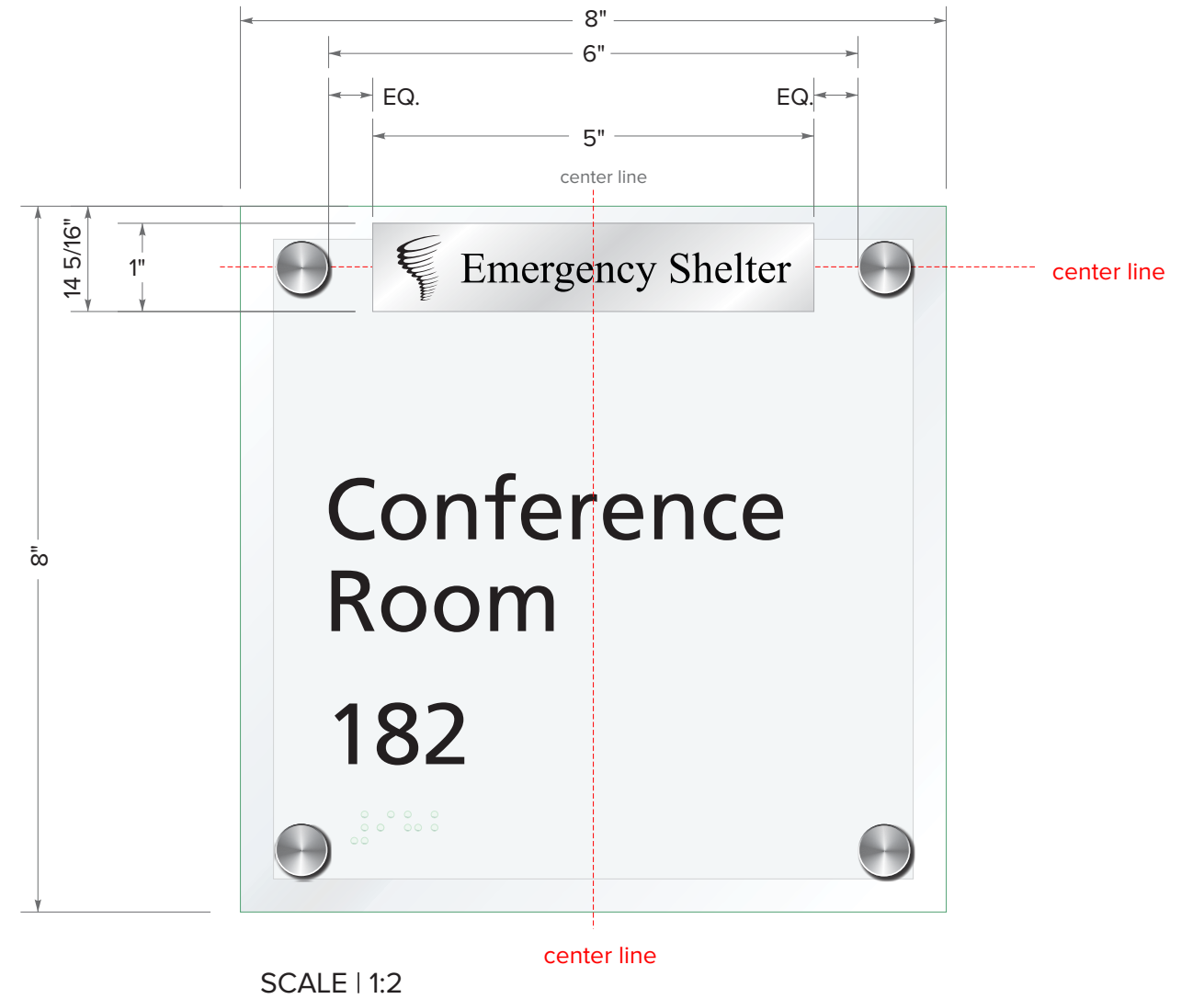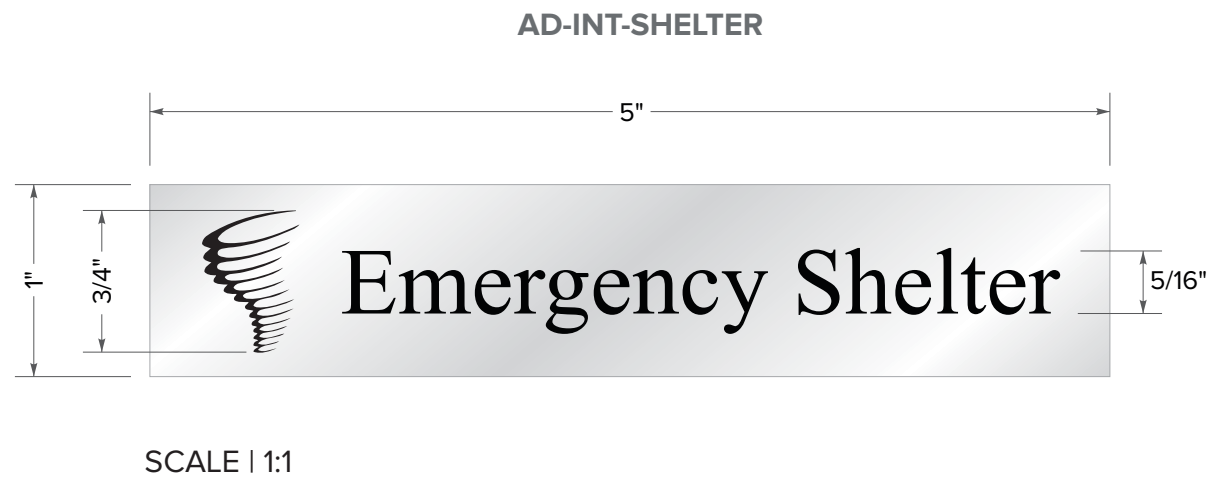
AD-INT-SHELTER

5"

1"

3/4"

5/16"

Emergency Shelter

SCALE | 1:1

8"

6"

EQ.

EQ.

5"

center line

14 5/16"

1"

Emergency Shelter

center line

8"

Conference Room

182

center line

SCALE | 1:2

PRIORITY

Privacy Graphic approved applications:
Huddle Rooms / Conference Rooms / Offices
3M Lausanne Films (Applied to outside of window area of rooms)

Ticker & Logo: 3M Frosted Crystal 7725SE-324

Bands: 3M Lausanne Film #SH2EMLA

7'-5 1/4" (2266 mm)
Pattern repeats itself

1/8" (3 mm)

*Install Window striping in 7'-5 1/4" (2266 mm) pieces (repeating pattern) install level following same plane as the door vinyl. If more windows are available continue installing the 7'-5 1/4" (2266 mm) repeating pattern until visible opening in complete.

seams must have 1/8" (6 mm) gap as rest of pattern

L-AD-INT-FILM-OPT-2

centerline

centerline

Optum

Each side to be trimmed flush during installation on glass

1"

2"

2'-10"

2"

1"

1'-9"

5'-1"

Important Note:
Solid 2'-10" (34 mm) Lausanne stripe should never have seams in the middle of visible opening of glass. Seams should land on end of glass panels only.

scale: 3/4" = 1'-0"

LOGO DETAILS:

1'-3"

3 3/8"

1"

Optum

4 3/8"
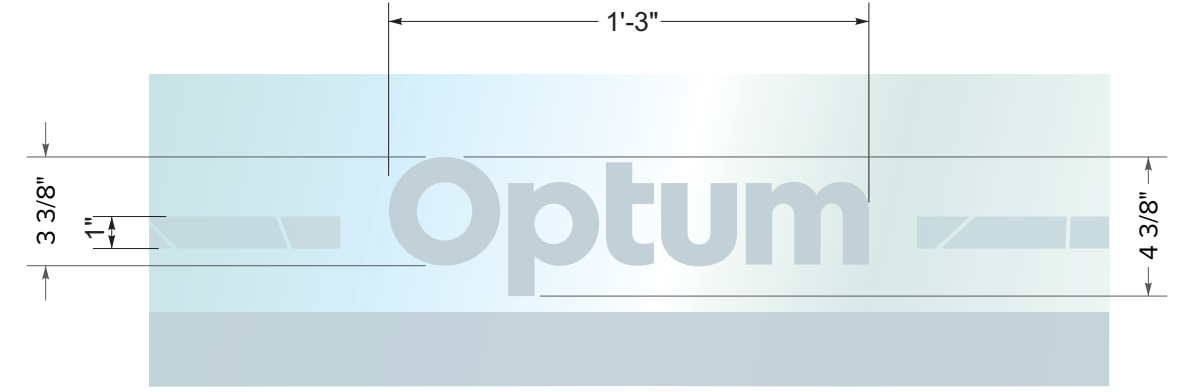
scale | 1:6

Installation Instructions:
Install entire graphic at 5'-1" from finished floor to top of Ticker Graphic.
Graphic is then trimmed to exact visual opening.
(All seams at window panel ends need to be cut and tucked with squeegee).

Special Note:
No logo is installed on windows.

PRIORITY

Ticker Graphic approved applications:
Huddle Rooms / Conference Rooms / Offices
3M Lausanne Film (Applied to outside of window area of rooms)

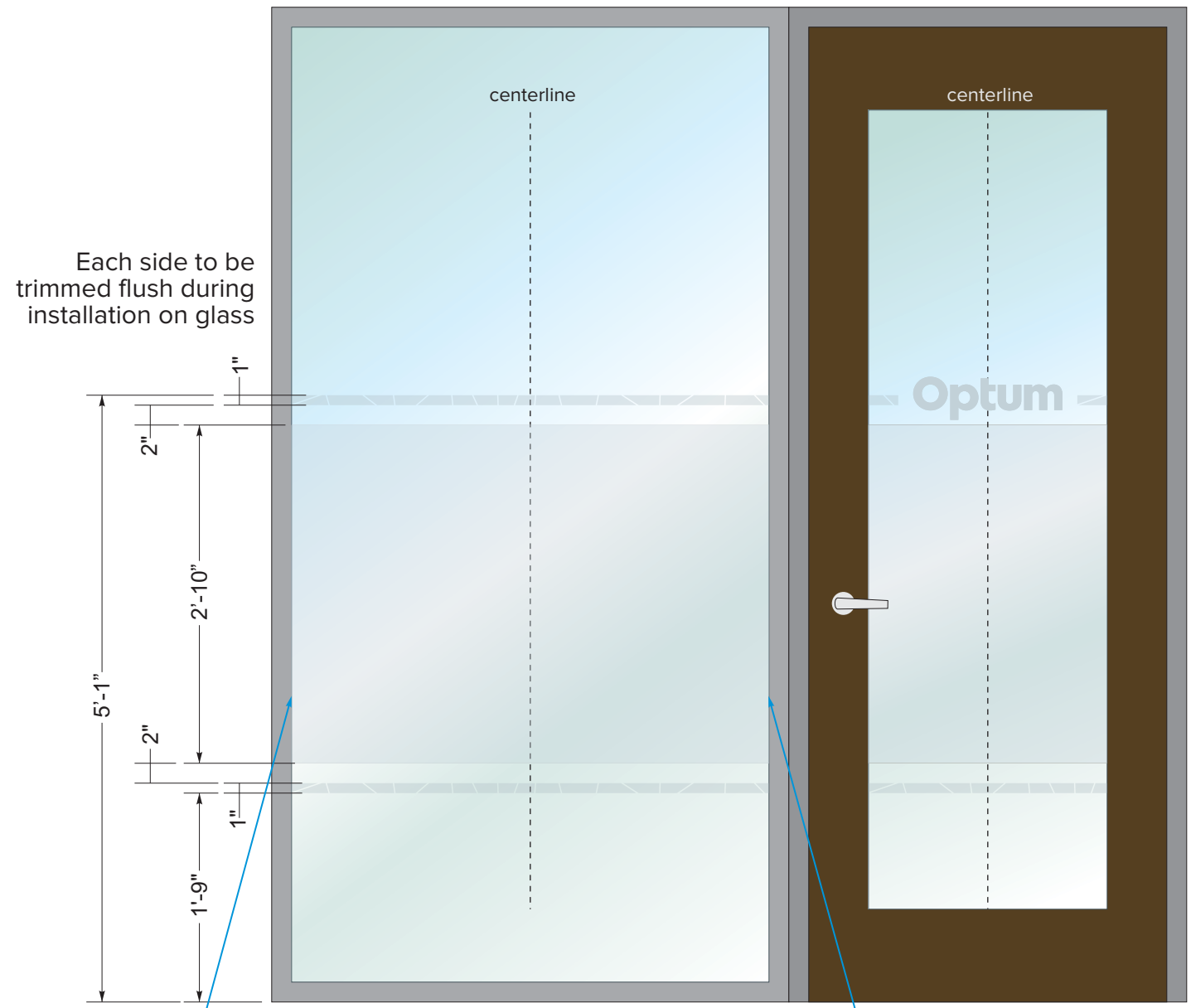**Installation Instructions:**
Install entire graphic at 4'-1" from finished floor to bottom of rule line.
Graphic is then trimmed to the exact visual opening.

Special Note:
No logo is installed on windows or doors
that are under 24" wide.

3M Lausanne Film #SH2EMLA

L-AD-INT-FILM-UHC-2

4'-0"
(Max v.o.)

2'-0"
(Min v.o.)

V.O.'s
under 24"

centerline

centerline

Each side to be
trimmed flush during
installation on glass

UnitedHealthcare

UnitedHealthcare

4'-1"

scale: 3/4" = 1'-0"

LOGO DETAILS:

1'-10 5/8"

3/8"

4"

3 1/2"

UnitedHealthcare

scale | 1:6

PRIORITY

Privacy Graphic approved applications:
Huddle Rooms / Conference Rooms / Offices
3M Lausanne Film (Applied to outside of window area of rooms)

Installation Instructions:
Install entire graphic at 6'-0" from finished floor to top of Privacy Graphic.
Graphic is then trimmed to the exact visual opening.

Special Note:
No logo is installed on windows or doors
that are under 24" wide.

3M Lausanne Film #SH2EMLA

L-AD-INT-FILM-UHG-1

4'-0"
(Max v.o.)

2'-0"
(Min v.o.)

V.O.'s
under 24"

centerline

centerline

Each side to be
trimmed flush during
installation on glass

LOGO DETAILS:

1'-9"

4"

1 1/2"

UNITEDHEALTH GROUP
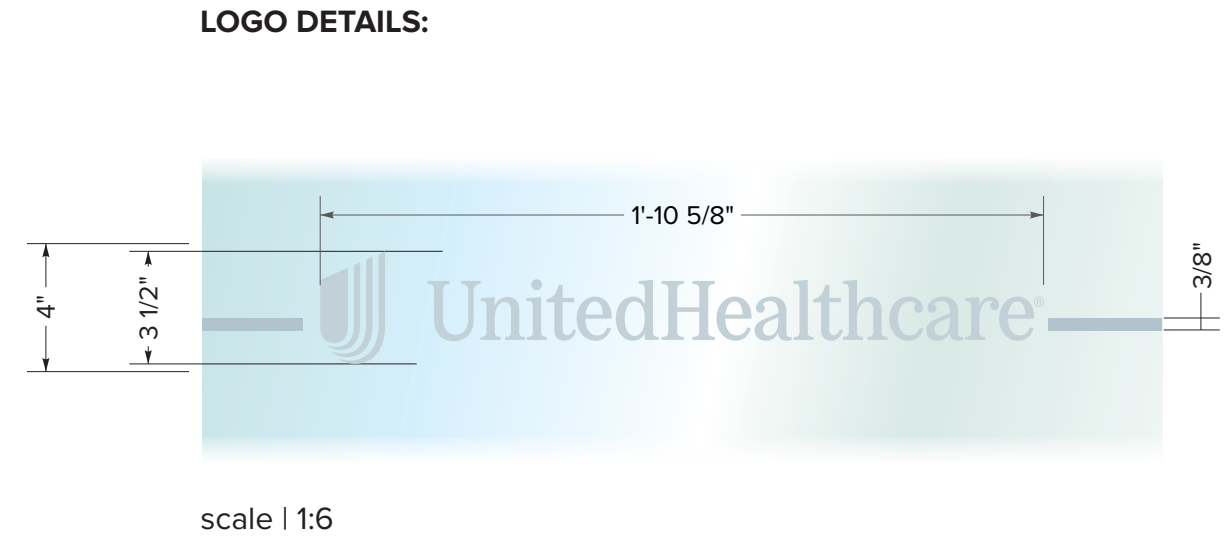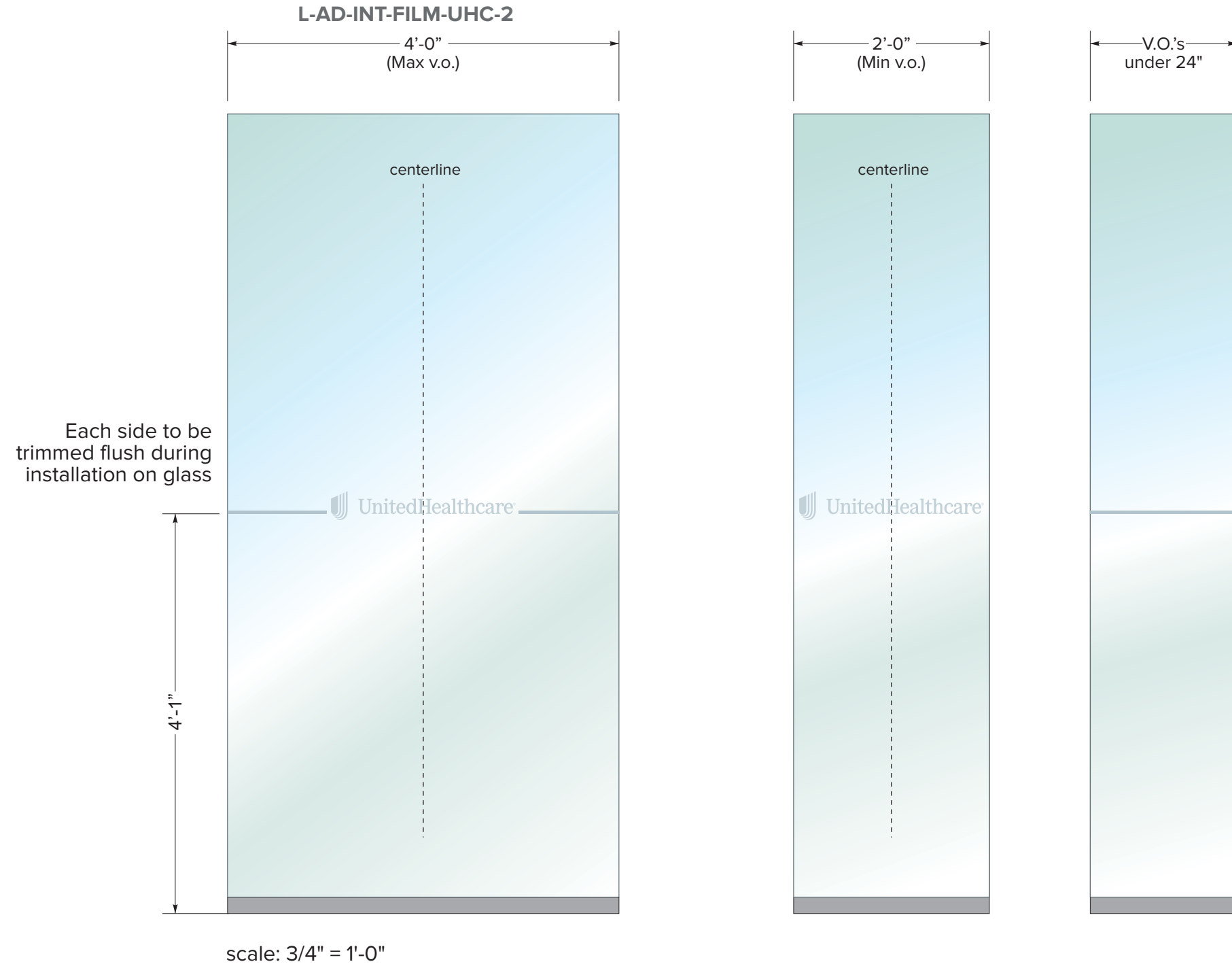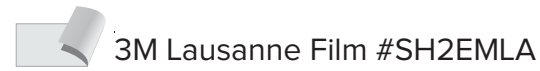
1'-8"

4"

UNITEDHEALTH GROUP

UNITEDHEALTH GROUP

scale | 1:6

1'-10"

6'-0"

2'-2"

scale: 3/4" = 1'-0"

Ticker Graphic approved applications:
Huddle Rooms / Conference Rooms / Offices
3M Lausanne Film (Applied to outside of window area of rooms)

Installation Instructions:
Install entire graphic at 4'-1" from finished floor to bottom of rule line.
Graphic is then trimmed to the exact visual opening.

Special Note:
No logo is installed on windows or doors
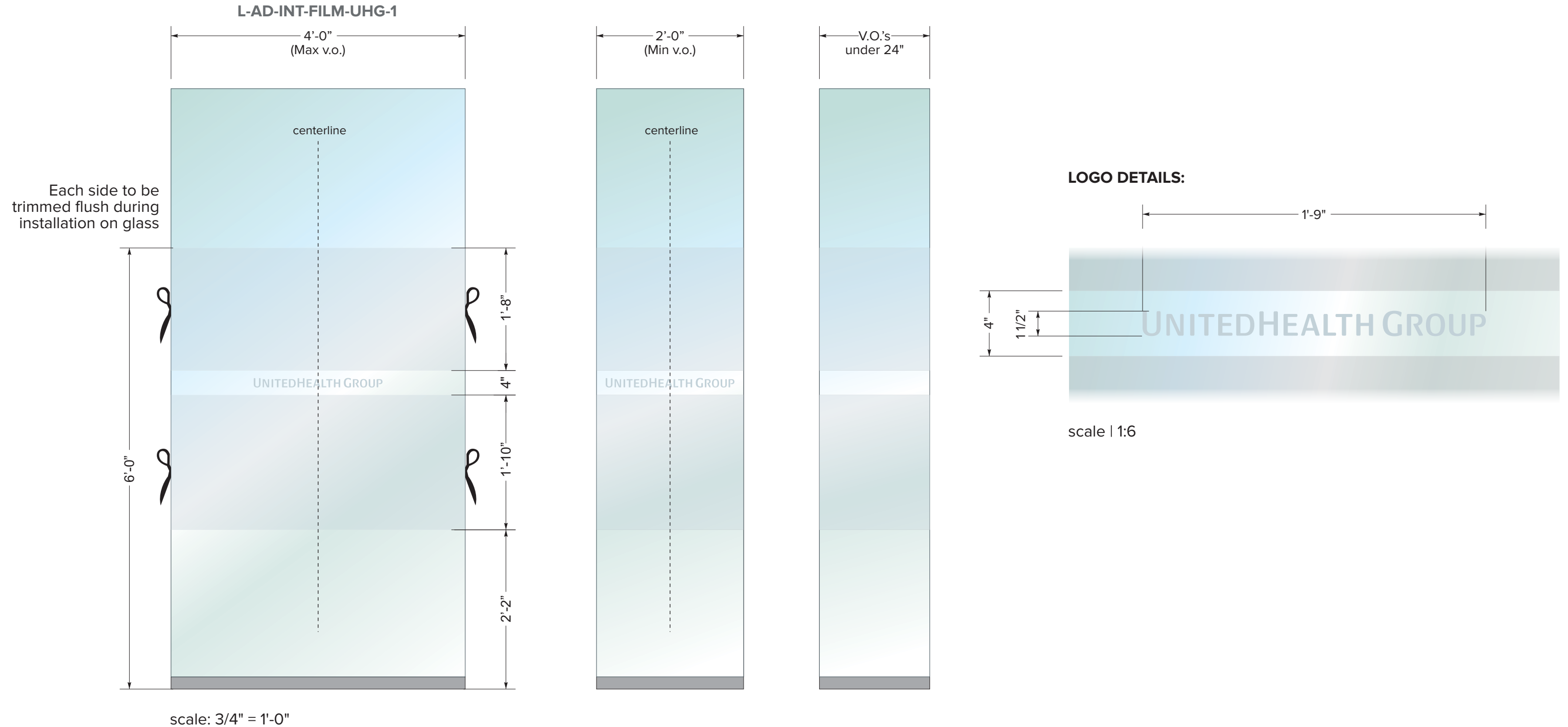that are under 24" wide.

3M Lausanne Film #SH2EMLA

L-AD-INT-FILM-UHG-2

4'-0"
(Max v.o.)

centerline

centerline

2'-0"
(Min v.o.)

V.O.'s
under 24"

centerline

LOGO DETAILS:

1'-9"

3/8"

1 1/2"

UNITEDHEALTH GROUP

scale | 1:6

Each side to be
trimmed flush during
installation on glass

3/8"

UNITEDHEALTH GROUP

UNITEDHEALTH GROUP

4'-1"

scale: 3/4" = 1'-0"

PRIORITY

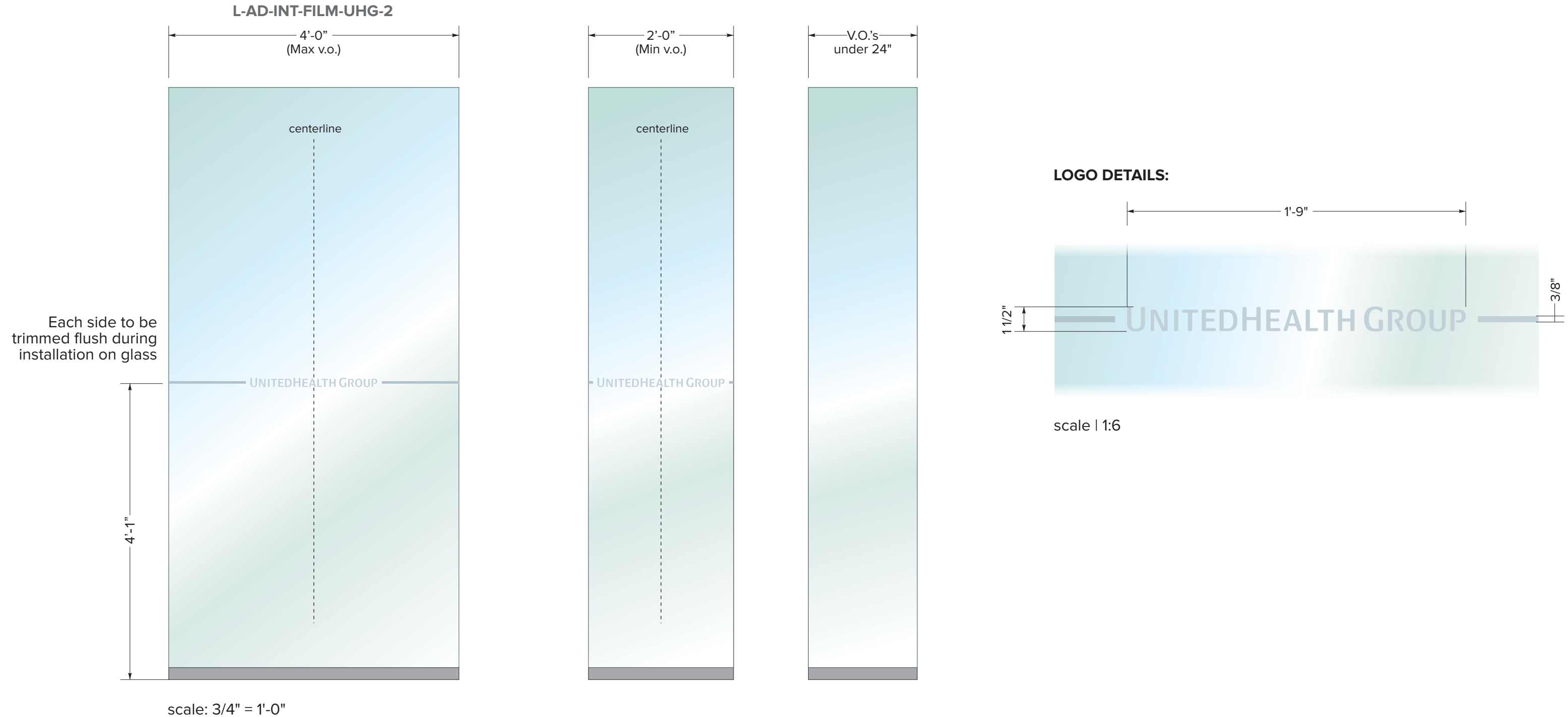## Values Graphic approved applications:
Huddle Rooms / Conference Rooms / Offices
3M Lausanne Film (Applied to outside of window area of rooms)

Installation Instructions:
Install entire graphic at 6'-0" from finished floor to top of Privacy Graphic.
Graphic is then trimmed to the exact visual opening.

Special Note:
One Values per glass pane.
No logo is installed on windows or doors
that are under 24" wide.

3M Lausanne Film #SH2EMLA

L-AD-INT-FILM-VALUES

4'-0"
(Max v.o.)

centerline

Each side to be
trimmed flush during
installation on glass

Integrity

1'-8"

4"

1'-10"

6'-0"

2'-2"

2'-0"
(Min v.o.)

centerline

Compassion

V.O.'s
under 24"

VALUES DETAIL:

10 3/4"

4" 2"

Integrity

1'-4 7/16"

2"

Compassion

1'-5 15/16"

4" 2"

Relationships

1'-1 3/4"

2"

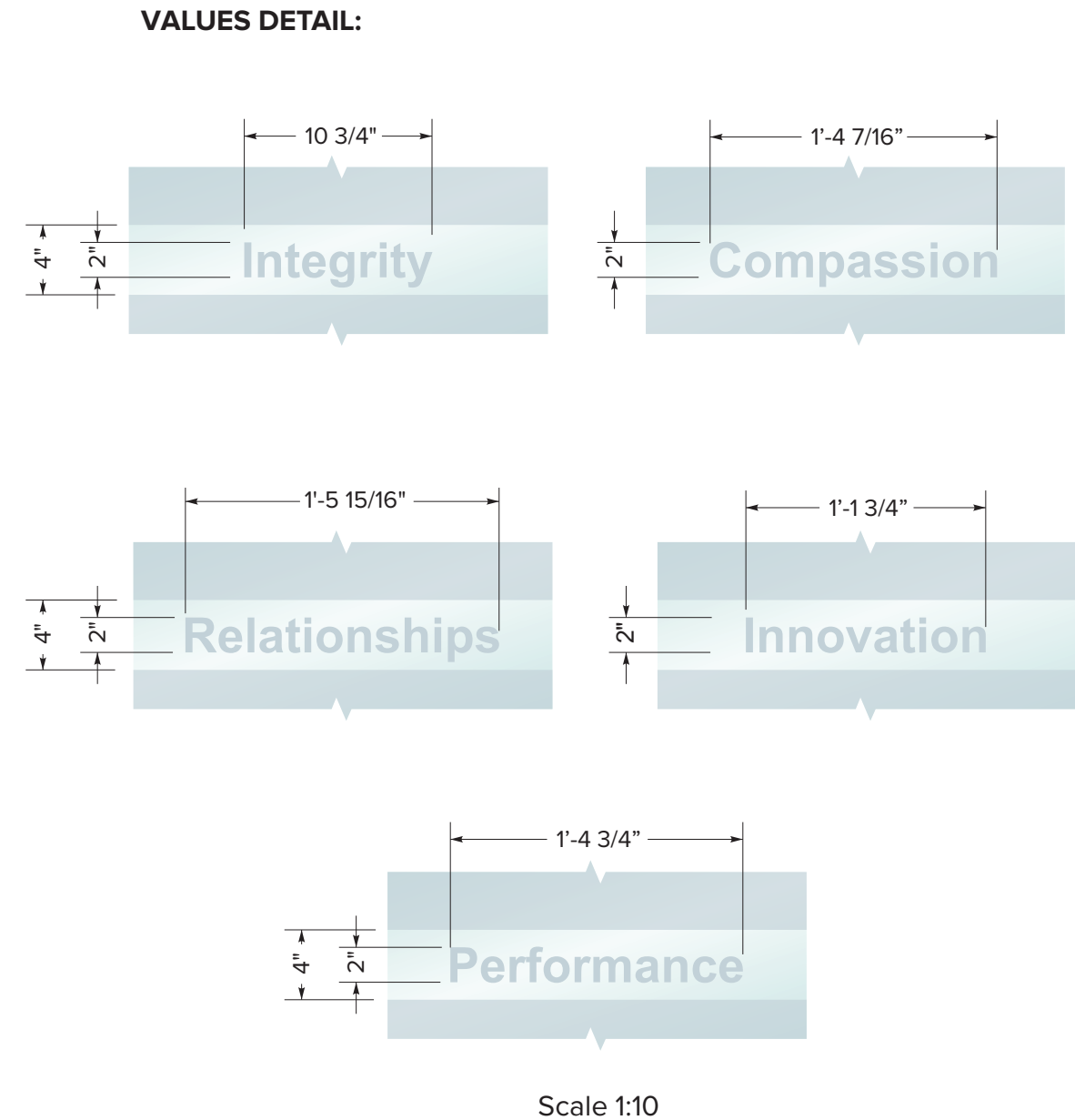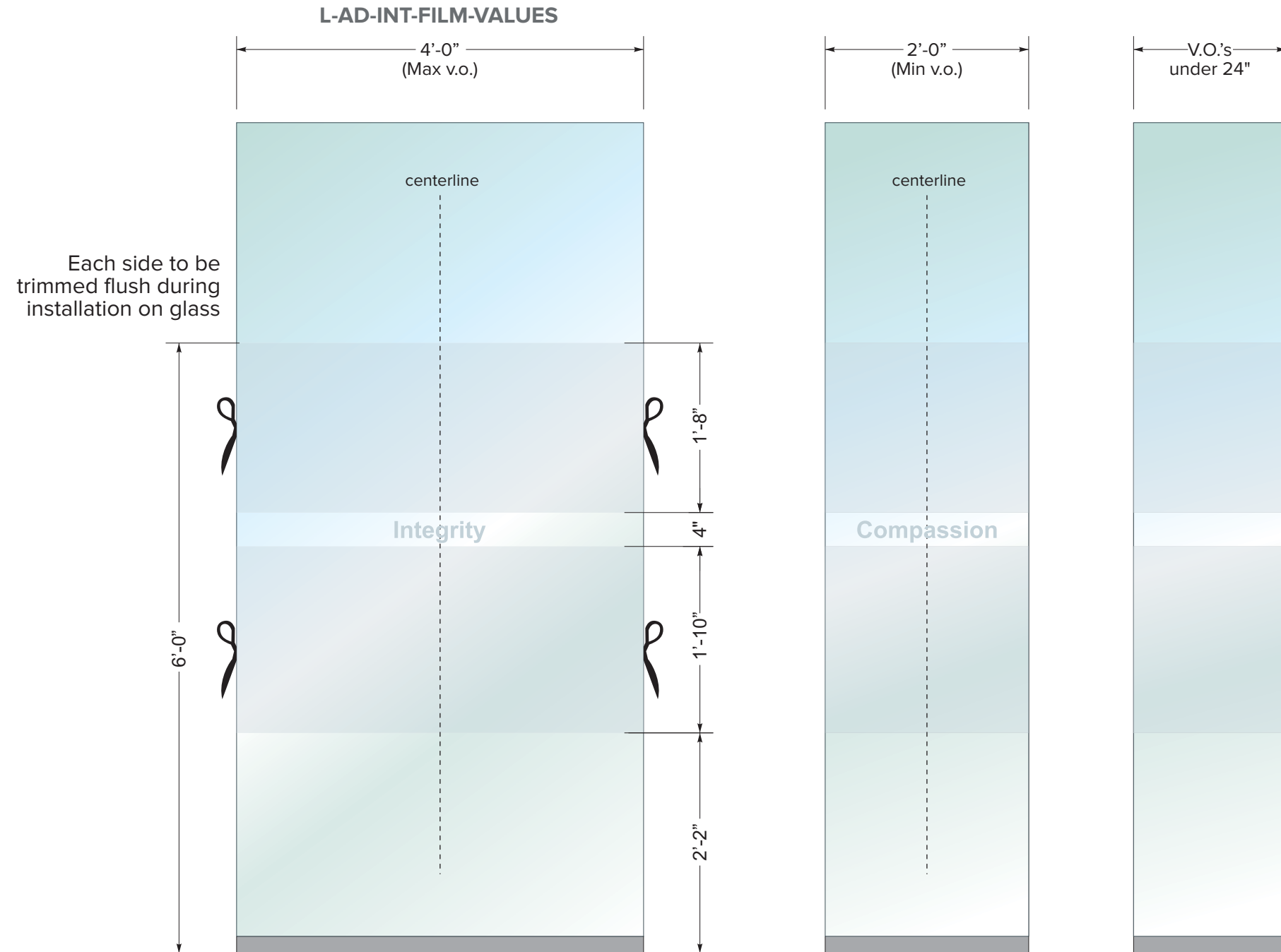Innovation

1'-4 3/4"

4" 2"

Performance

Scale 1:10

scale: 3/4" = 1'-0"

PRIORITY

Values Graphic approved applications:
Huddle Rooms / Conference Rooms / Offices
3M Lausanne Film (Applied to outside of window area of rooms)

3M Lausanne Film #SH2EMLA

Installation Instructions:
Install entire graphic at 6'-0" from finished floor to top of Privacy Graphic.
Graphic is then trimmed to the exact visual opening.

Special Note:
Values must repeat in the following order from left to right:
Integrity, Compassion, Relationships, Innovation, and Performance.
One Values per glass pane. No logo is installed on windows or doors
that are under 24" wide.

Proper Order of Sequence from Left to Right

Integrity   Compassion   Relationships   Innovation   Performance

1'-8"   4"   1'-10"   2'-2"   6'-0"

scale: 3/4" = 1'-0"

PRIORITY
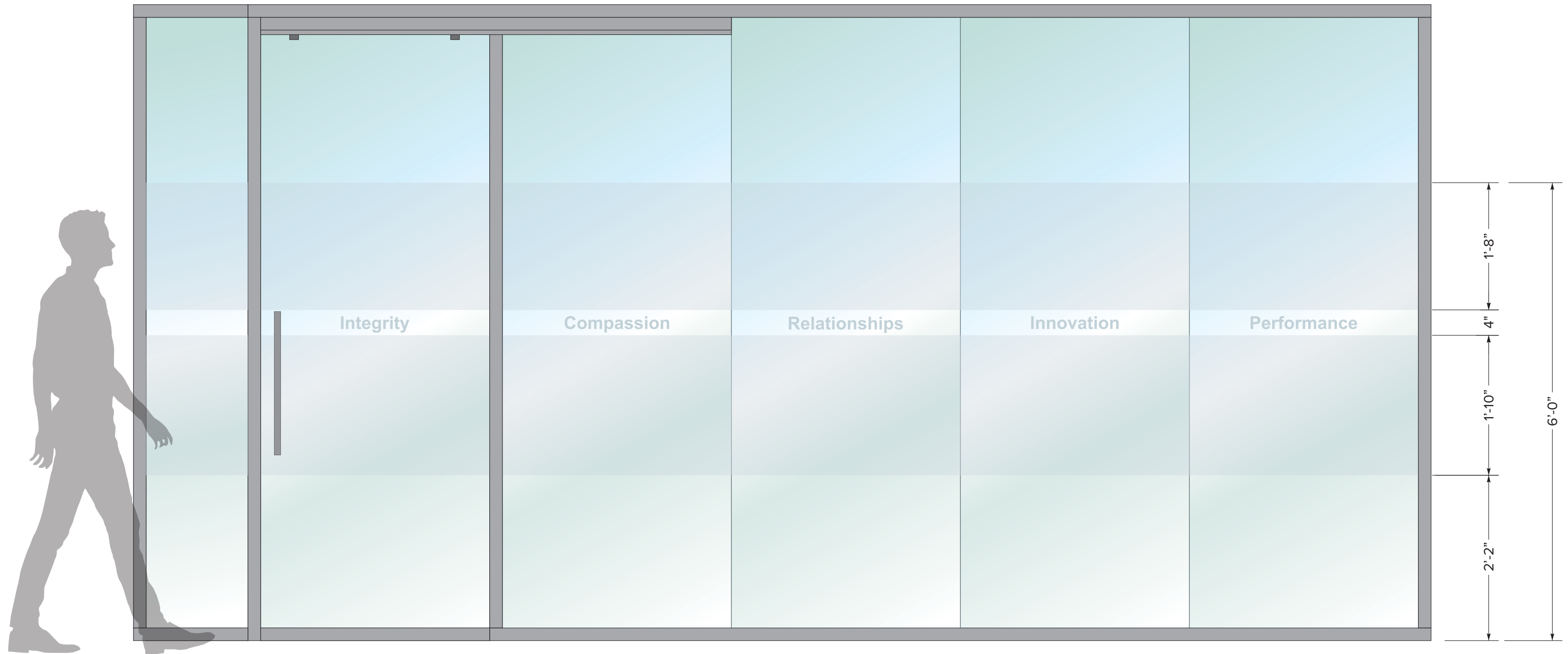
Version Update 1.0.1: 5-10-2023

Page #33-35 - Updated Optum logo to new logo on privacy films
Page #27 - Added notations for icons' room use

Version Update 1.0.2: 6-30-2023

Page #5 - Updated name placeholder and added insert template
Page #6 - Added to book.
Page #7 - Added to book.
Updated UnitedHealthcare logo throughout all pages

Version Update 1.0.3: 8-08-2032

Page #4 - Added new "click to join" icon.

Version Update 1.0.4: 9-15-2023

Page #18 - Added new Mother's Room Privacy Film

Version Update 1.0.5: 9-27-2023

Page #23 - Added new Compost or Organics Decal
Page #24 - Added new circular waste/recycle decals

Version Update 1.0.6: 12-21-2023

Page #8 - Updated room name list

Version Update 1.0.7: 3-7-2024

Page #4-7 - Added Suite Entrance Door Vinyl Options
Page #13 - Removed branded workstation holder options
Page #27 - 32 - Added Waste Signage
Page #34 & 35 - Added FCO Signage

PRIORITY